

# Summer 2019 Federal Report Newfoundland and Labrador



## Introduction

MQO Research spoke with 400 residents of Newfoundland and Labrador to gauge the political temperature in the province for the Summer edition of our quarterly political poll: Atlantic Matters.

## Federal Politics

According to the latest polling numbers, the Liberals remain in front, but the gap is narrowing heading into the fall election. Among decided and leaning voters:

- Support for the Liberal Party edged down 3 percentage points to 46%.
- Conservative support was relatively unchanged at 38%.
- NDP support held steady at 11%.
- Support for the Green Party held steady at 2%.
- Support for the People's Party was also relatively unchanged at 2%.

## Leader Preference

Prime Minister Justin Trudeau remains the top choice for Prime Minister in Newfoundland and Labrador. Among decided respondents:

- Prime Minister Justin Trudeau garnered the support of 48% of voters, relatively unchanged from May.
- Support for Conservative Leader Andrew Scheer trended down 4 percentage points to 30%.
- NDP Leader Jagmeet Singh was the top choice among 10% of voters, relatively unchanged from May.
- Green Leader Elizabeth May garnered the support of 8% of voters, on par with last quarter.
- Support for People's Party Leader Maxime Bernier was relatively unchanged at 4%.

The Atlantic Matters poll was conducted by telephone from July 25<sup>th</sup> to July 31<sup>st</sup>, 2019 and included 400 randomly selected eligible voters from across the province. The margin of error for the total sample is  $\pm 4.9$  percentage points 19 times out of 20.

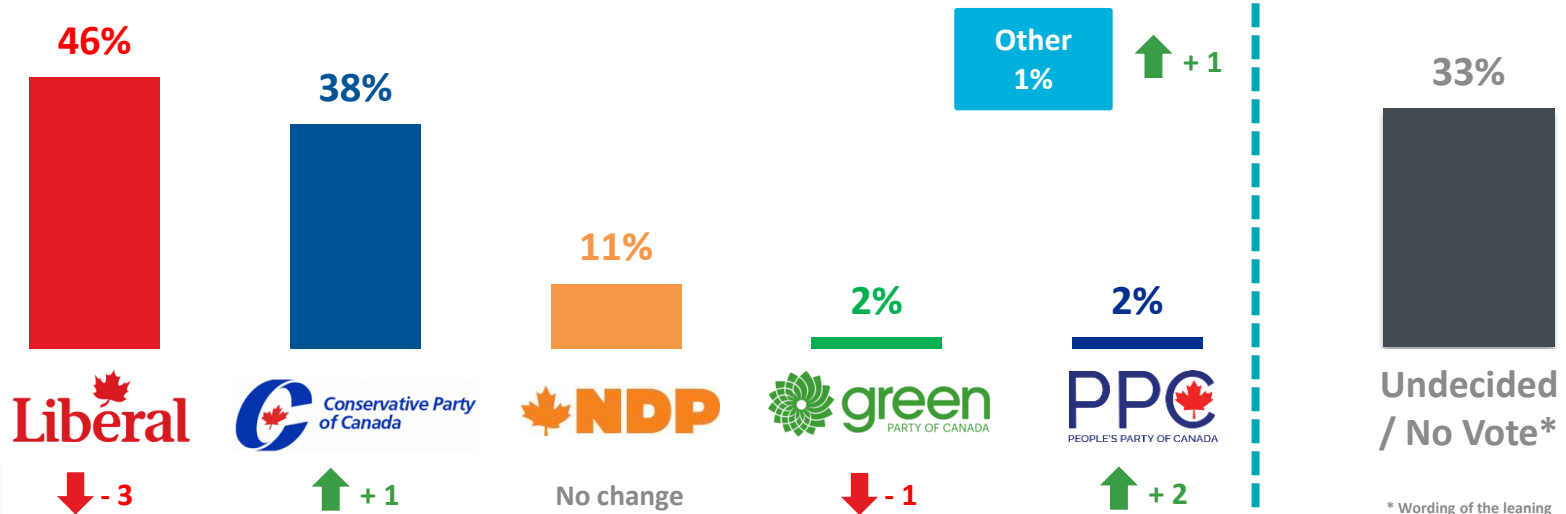
**For more information on Atlantic Matters or MQO Research, contact:**

**Stephen Moore**

[smoore@mqoresearch.com](mailto:smoore@mqoresearch.com) / Cell: 902-210-5379

*"If a federal election were held today, which party would you most likely vote for?"*

Decided and Leaning Voters

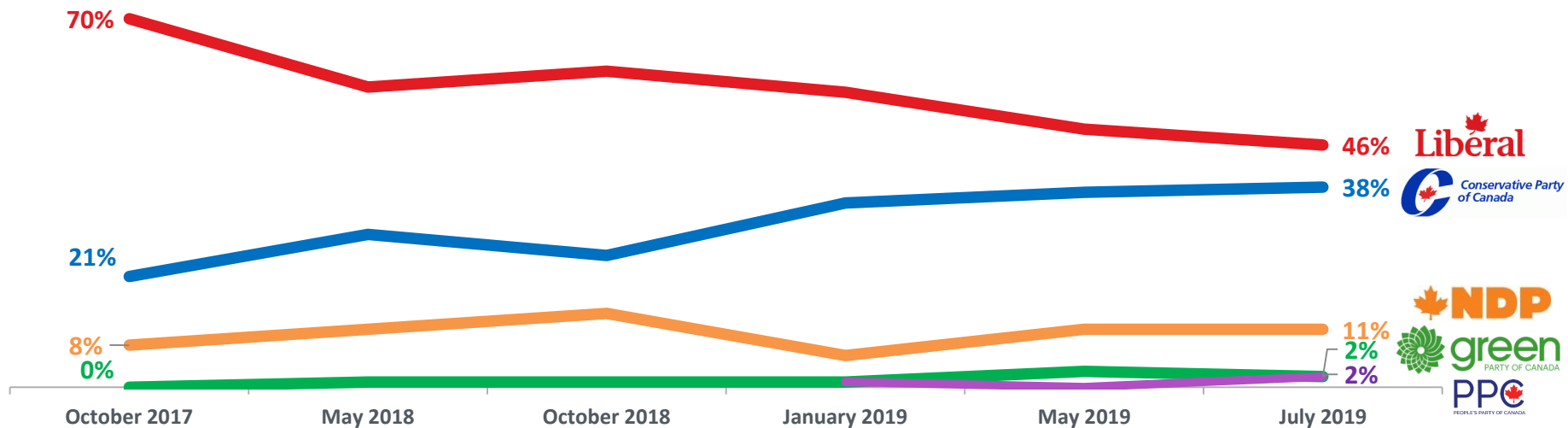


% point change vs. May 2019

\* Wording of the leaning question changed. No comparisons made.

*“If a federal election were held today, which party would you most likely vote for?”*

Decided and Leaning Voters



July 2019 (n=277): Margin of error is  $\pm 5.9$  percentage points at 95% CI

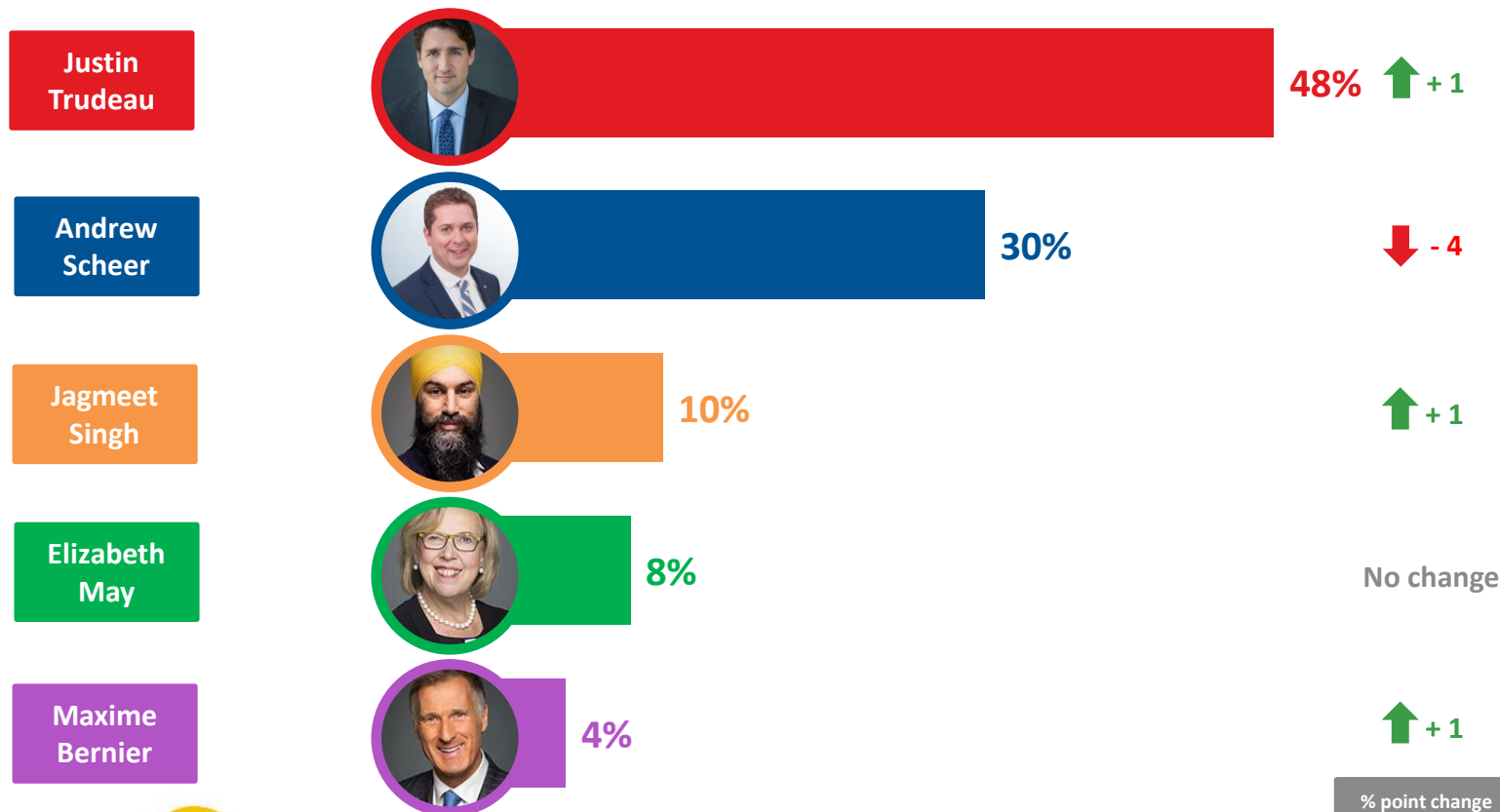
*“If a federal election were held today, which party would you most likely vote for?”*

## Decided and Leaning Voters

	October 2017	May 2018	October 2018	January 2019	May 2019	July 2019
<b>Liberal</b>	70%	57%	60%	56%	49%	46%
<b>Conservative</b>	21%	29%	25%	35%	37%	38%
<b>NDP</b>	8%	11%	14%	6%	11%	11%
<b>Green</b>	0%	1%	1%	1%	3%	2%
<b>People’s Party</b>	-	-	-	1%	0%	2%

# LEADER PREFERENCE - NL

*"In your opinion, which of the following leaders would make the best Prime Minister?"*



% point change  
vs. May 2019

July 2019 (n=273): Margin of error is  $\pm 5.9$  percentage points at 95% CI