



CONTRA AGREEMENT

Thank you for entering into a contra agreement with The Q! & The Zone, a division of Jim Pattison Broadcast Group. We're pleased to provide advertising to your business in exchange for goods and/or services. If you have any questions or concerns regarding your contra account, please do not hesitate to contact our accounts receivable department for assistance.

Terms:

- 1) You will be assigned a separate "contra" account number. Contra accounts are kept separate from cash accounts. At no time can contra be converted to cash. Contra cannot be used to pay a cash account.
- 2) At no time will money change hands. We will not pay cash for goods/services provided by you, nor will we expect payment in cash for the advertising provided by us.
- 3) Broadcast contra in the amount of \$_____ will be charged according to the current 100.3 The Q! & The Zone @ 91-3 rate card. 100.3 The Q! & The Zone @ 91-3 will not be held responsible for any talent fees, production costs or agency commissions as a result of commercial placement under this agreement.
- 4) Invoices are required from you when we receive goods/services. This will ensure that the proper amounts are credited to you account. When advertising is booked, we will invoice you the same as a cash transaction.
- 5) Applicable taxes will apply.
- 6) Contra cannot be transferred to someone else. Should your business change hands this agreement must be renewed and approved by both parties before the balance can be transferred to the new owners.
- 7) If an account becomes dormant (advertising is not booked or goods/services are not used by The Q! & The Zone within one year) the account will be written off.
- 8) Thirty (30) days written notice by either party is required to cancel this contra agreement.

Legal Name: _____	Date: _____
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Billing Address: _____

Contract Details:
(include advertising dates) _____

Value of Contract: _____	Account Executive: _____
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Expiry Date: _____	Department Expensed to: _____
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Commissionable: Yes No	<input type="checkbox"/> Client invoice attached
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Business Authorized Signatory _____	General Manager _____
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Name & Title (please print) _____	Sales Manager _____
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