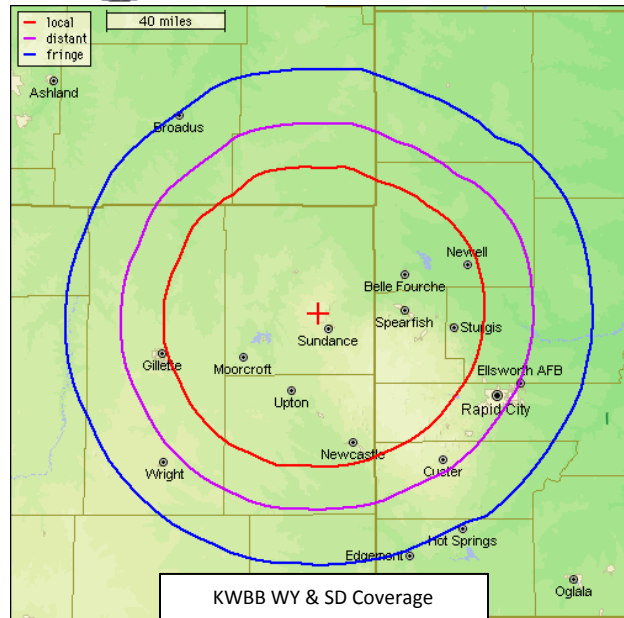




**80's...90's...&
WHATEVER!**

Call Letters: **KWBB**
Frequency: **104.5 FM**
City of License: **Upton-Gillette-Spearfish**
Format: **Adult Hits**
Target: **25-54 Adults**
Website: www.bobfm1045.com
Mobile App: **bobfm1045**
Alexa Skill: **bobfm1045**



With our transmitter on Warren Peak just above Devil's Tower, BOB FM covers communities along I-90 in North Eastern Wyoming and Western South Dakota from Gillette to Spearfish with Adult Hits of the 80's, 90's and Whatever! Adult Hits is one of the most popular radio formats in the country and is designed as a "mix tape" for 25-54 year olds featuring a wide variety of classic pop, rock, recent hits and an occasional "oh wow" song. BOB FM is the areas only Adult Hits station.

BOB FM Sample Playlist

Rick Springfield-Jessies Girl
Sheryl Crow-Soak Up the Sun
Police-Every Breath You Take
Smash Mouth-Walking on the Sun
No Doubt-Don't Speak
Journey-Faithfully
Van Halen-Dance the Night Away
Simple Minds-Don't You Forget About Me
Pink-Raise Your Glass

BOB FM Features

- *WY & SD's FM Weather Leader**
- *Local Community Information**
- *Listeners in their Prime Spending Years**
- *High Percentage of Home Owners**
- *Safe & Familiar Listen at Work Station**
- *Community Involvement Opportunities**
- *Available everywhere via Mobile & Alexa**



=New Customers!



145 S. Durbin Street, Suite 303
Casper, WY 82601
(307) 232-2155
www.breckmediagroup.com