

Posted Online & Public File: 12/1/22

Annual Employment Report

Employment Unit: WQSB, WAVU, WKXX Radio

Period Covered: 12/1/21 – 11/30/22

Outreach Effort

Career Day/Job Fair

The stations attended a Career Day at Asbury High School speaking with local kids about job and internship opportunities in radio.

Date: 11/18/22

Hiring Agent: Tyler May

Career Day/Job Fair

The stations attended a Career Day at Donohoo Elementary School speaking to local kids about future jobs in radio.

Date: 4/8/22

Hiring Agent: Chase Robinson

Job Fair

Stations participated in the Alabama Broadcasters Association on-line job fair.

Date: 10/17/22 – 10/21/22

Station Web Sites

WQSB.com, WKXX.com, WAVUam.com

Each site contains a section explaining what type of jobs are available in a broadcast station and how to apply. An additional area describes how to access our internship program which is open to anyone age sixteen or above. Available positions are also posted in this section as openings arise.

EEO Compliance

Sales Manager, Ted McCreless, attended EEO Compliance Session, conducted by Scott Johnson & Al Vreeland at ABA annual convention on August 12, 2022.

Sales Manager, Ted McCreless viewed Zoom Webinars on “Compliance and Recruiting” presented by Broadcast 1 Source (Media Staffing Network) on October 4, 2022 and October 11, 2022.

Internship

The stations partnered with Jacksonville State University and hosted a student intern for course credit Spring Semester 2022.

Detail Report

Full-Time positions (30+ hours) filled during this report period

8/1/22 Position: Traffic Director (WQSB/WAVU/WKXX)

Due to the pregnancy of our current traffic director, the stations used the “exigent circumstances” exception in rehiring our former traffic director. The former traffic director that we rehired had filled that role for our stations from 2000 to 2019, before leaving to go to work at a local cable company. We felt that with her complete knowledge of our complicated traffic system, coupled with the uncertainty of the work availability of our current traffic director (expecting twins), that it would be acceptable to rehire the former traffic director. She began with us on August 1, 2022.

11/14/22 Position: Sales Representative (WQSB/WAVU/WKXX)

Radio Schedule **8/9/22 – 8/22/22** WQSB,WAVU, WKXX @ 70 spots each

9/27/22 – 10/10/22 WQSB,WAVU,WKXX @ 70 spots each

Verification Filed: Yes

Number of responses: 5

Alabama Broadcast Association Job Bank **8/8/22 – 8/21/22**

Verification Filed: Yes

Number of responses: 0

Etowah County Chamber Email & Jobs List **8/8/22 – 8/21/22**

Verification Filed: Yes

Number of responses: 0

Albertville Chamber of Commerce Jobs List **8/8/22 – 8/21/22**

Verification Filed: Yes

Number of responses: 0

Snead State Community College Jobs Post **8/8/22 – 8/21/22**

Verification Filed: Yes

Number of responses: 0

WQSB/WAVU/WKXX Web Sites **8/8/22 – 8/31/22**

Verification Filed: Yes

Number of responses: 1

Totals

Responses: 6

Interviews: 3

Program that referred person hired: Radio Schedule

Start Date: 11/14/22

Annual Reporting Period Statistics Summary

Total Full-time positions filled: 2

If you have questions concerning this report, please contact Jeannie Courington during business hours at (256) 878-8575.