Posted On Line & Public File: 11/30/16

Annual Employment Report

Employment Unit: WQSB WAVU WKXX Radio Period Covered: <u>12/1/15 - 11/30/16</u>

Outreach Efforts

Career Fair

Gadsden City High School Career fair Date: 4/22/16 Approximately 800 students participated.

Job Fair

Career Day Alabaster 6th Grade School Date: 3/23/16 Attended by approximately 250 students.

Job Shadow

Geraldine High School 4/26/16

Outreach Announcements

Thirty five announcements were aired on each station (WQSB, WAVU, WKXX) urging groups who might wish to be notified of employment opening at our company to ask for automatic notification of future positions. No responses were received. Dates: July 6, 2016 - July 12, 2016

Station Web Sites

WQSB.com WKXX.com WAVUam.com Power1075fm.com

Each site contains a section explaining what type jobs are available in a broadcast station and how to apply. An additional area describes how to access our internship program, which is generally open to anyone age 16 or above. Available positions are also posted in this section as openings arise.

Internship Program

Participants

WQSB/WAVU: <u>2</u> Intern #1 May – July 2016 (JSU) Intern #2 November – December 2016 (Not school related.)

WKXX: <u>2</u> Intern #3 May – July 2016 (JSU) Intern #4 September – ? 2016 (Did not complete.)

Fulltime Hires

Detail Report: <u>2</u> Full-time positions (30 hours +) filled during this report period.

Position #1

Date: Monday, August 9, 2016 **Position: WQSB On-Air 7:00p/Midnight**

Note: Due to an employee leaving with no notice and the fact that a current part-time employee who had originally been hired due to our on-going recruiting efforts, no additional recruiting effort was conducted for this position.

Position #2

Date: Tuesday, September 27, 2016 **Position: Sales**

Stations: WQSB, WKXX, WAVU Recruitment Plan for positions of 30+ hours.

Radio Schedule: 9/27/16 – 9/29/16 WQSB WAVU WKXX @ 30 spots each. Verification Filed <u>Yes</u> Number of responses: <u>1</u>_

Alabama Broadcast Association Job Bank: 9/29/16 – 10/5/16 Verification Filed <u>Yes</u> Number of responses: <u>0</u>_

Gadsden St. Community College: 9/29/16 - 10/5/16

Verification Filed <u>Yes</u> Number of responses: <u>0</u>

Etowah County Chamber Email & Jobs List: 9/29/16 – 10/5/16 Verification Filed <u>Yes</u> Number of responses: <u>0</u>

Organizations Requesting Notification: None. Schedule aired <u>7/6/16 - 7/12/16</u> seeking groups wishing contact. Verification Filed <u>Yes</u>

WQSB, WAVU, WKXX Web Sites: 9/29/16 – 10/5/16 Verification Filed <u>Yes</u> Number of responses: <u>0</u>

Number of responses: <u>1</u> Number of interviews: <u>1</u> Program that referred person hired: Radio Start Date: <u>11/9/16</u>

Recruitment Copy:

WQSB WAVU WKXX Recruitment Ad Dates: 9/27 - 9/29 Cart Number: 9426

Every week 93% of the entire country turns to Radio for entertainment,, companionship,, news,, weather,, and the information they need on products and services to build a better life... If you like marketing, enjoy helping people, thrive on challenge, possess high energy, are committed to success, and are well organized,,, call (256) 878-8575 weekdays 8:00 till 5:00 to schedule an interview. WQSB, Power 107-5 and MIX-102.9 are equal opportunity employers.

Additional Annual Reporting Period Statistics

Total full time positions filled: **2** Total full time position responses: **1** Total full time position interviews: **1**

If you have questions concerning this report please contact Tommy Lee (General Manager) during business hours (256) 878-8575.