

Annual Employment Report

Employment Unit: WQSB WAVU WKXX Radio

Period Covered: 12/1/13 - 11/30/14

Outreach Efforts

Career Fair

Etowah County School System

Gadsden State, Gadsden, Alabama

Career fair

Date: 4/11/14

Staffed by: Shane Wilson WKXX Program Director. Discussed broadcast careers.

Approximately 350 students participated.

Job Fair

Snead State Community College

(256) 840-4211 509 West Mann Av, Boaz, AL 35957

Career Expo

Date: 4/8/14

Staffed by: Tommy Lee, General Manager & Ted McCreless, Sales Manager

Attended by approximately 450 people seeking jobs.

Job Fair

Gadsden State Community College Career Services

(256) 49- 8224 PO Box 227, Gadsden, AL 35902

Spring Career Fair

Date: 4/16/14

Staffed by: Tommy Lee, General Manager & Ted McCreless, Sales Manager

Attended by approximately 300 people seeking jobs.

Career Fair

Alabama Broadcast Association (Annual Convention)

Galleria, Birmingham, Alabama

Date: 8/15/14

Staffed by: Ted McCreless, Sales Manager

Attended by approximately 60 National Guard members.

Outreach Announcements

Thirty five announcements were aired on each station (WQSB, WAVU, WKXX) urging groups who might wish to be notified of employment opening at our company to ask for automatic notification of future positions. No responses were received.

Dates: July 7, 2014 and July 13, 2014

Station Web Sites

WQSB.com WKXX.com WAVUam.com Power1075fm.com

Each site contains a section explaining what type jobs are available in a broadcast station and how to apply. An additional area describes how to access our internship program, which is generally open to anyone age 16 or above. Available positions are also posted in this section as openings arise.

Internship Program

Participants

WQSB/WAVU: 2

Erica Freeman 10/22/13 – 2/14/14 (Not school related.)

Anna Lee Hooks 12/1/13 – 2/3/14 (Not school related)

WKXX: 0

None

Fulltime Hires

Detail Report: 2 Full-time positions (30 hours +) filled during this report period.

Position #1

Date: Friday, May 5, 2014

Position: WQSB, WAVU, WKXX Promotions Director

Note: Upon the resignation of XXXXXX, XXXXX, who had held this position in the past, was reinstated as Promotions Director. Due to the fact that XXXXXX had previously been recruited into the company as a full time employee and had held this position in the past, no recruitment was conducted for this hire.

Position #2

Date: Friday, August 8, 2014

Position: WKXX Receptionist

Stations: WQSB WKXX WAVU Recruitment Plan for positions of 30+ hours.

Radio Schedule: **8/9/14 – 8/13/14** WQSB WAVU WKXX @ 30 spots each.

Verification Filed Yes

Number of responses: 7

Alabama Broadcast Association Job Bank: **8/9/14 – 8/13/14**

Verification Filed Yes

Number of responses: 0

Gadsden St. Community College: **8/9/14 – 8/13/14**

Verification Filed Yes

Number of responses: 1

Organizations Requesting Notification: None.

Schedule aired 7/7/14 - 7/13/14 seeking groups wishing contact.

Verification Filed N/A

WQSB WAVU WKXX Web Sites: **Date – Date**

Verification Filed No (Post failed due to website malfunction.)

Number of responses: 0

Number of responses: 13

Number of interviews: 9

Program that referred person hired: Radio

Start Date: 8/18/14

Recruitment Copy:

WQSB WAVU WKXX Recruitment Ad

Dates: 8/9 - 8/13 Cart Number: 9426

MIX-102.9 is accepting applications for a full time receptionist to work in our Rainbow City studios. Previous experience is preferred. Applicants must be familiar with windows based computers, be reliable, detail oriented, willing to accept responsibility, and represent the station in a professional manner. To apply drop your resume by our studios located at 100 Spurlock Street in Rainbow City weekdays 8am till 5:00pm before close of business Wednesday August 13th. MIX-102.9 is equal opportunity employer.

Additional Annual Reporting Period Statistics

Total full time positions filled: **2**

Total full time position responses: **13**

Total full time position interviews: **9**

If you have questions concerning this report please contact Tommy Lee (General Manager) during business hours (256) 878-8575.