

EEO ANNUAL PUBLIC FILE REPORT BACKUP DATA
 Employment Unit: NRG Media, LLC - Kearney, NE
 KGFW AM/FM, KQKY-FM, KRNY-FM
 February 1, 2022 -January 31, 2023

I. VACANCY LIST

See Section II. The "Master Recruitment Source List" ("MRSL") for Recruitment Source Data

Full Time Job Vacancies Filled by this Employment Unit:				
	Job Title & Hire Date	Recruitment Source Referring Hire	Recruitment Sources Used to Advertise Position	Total Number of Interviews for this position by referral source, including hire
1	KQKY PD/Morning Show Co-host Hire Date: 4.25.22	11	1-32	Indeed=1
2	Promotions Director/Sales Assistant Hire Date: 12.28.22	5	1-13, 16-32	NE Broadcasters Assn = 1 Referral by Current Employee = 1
TOTAL INTERVIEWS THIS REPORTING PERIOD				3

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

Recruitment Sources Detail:				# Interviewees Referred	Did Source request notification
1	KGFW 1340AM/96.1FM	kgfw.com	2223 Central Avenue, Kearney, NE. 68847 308.698.2100		N
2	KQKY 106 FM	kqky.com	2223 Central Avenue, Kearney, NE. 68847 308.698.2100		N
3	KRNY 102 FM	krny.com	2223 Central Avenue, Kearney, NE. 68847 308.698.210		
4	Current Employee				N
5	Current Employee Referral			1	N
6	Non-Employee Referral				N
7	Self-Referral				N
8	On-Air Ad	station unspecified			N
9	NRG Media corporate website	nrgmedia.com	2875 Mt Vernon Rd SE, Cedar Rapids, IA 52403, 319.200.1900, fax (319)286-9383 Mary Preston		N
10	Facebook		1 Hacker Way Menlo Park, CA 94025		
11	Indeed	Indeed.com	6433 Champion Grandview Way Building 1, Austin, TX 78750	1	N
12	LinkedIn	LinkedIn.com	LinkedIn Corporation, 1000 W. Maude Avenue, Sunnyvale, CA 94085		N
13	NE Broadcasters Assn.	https://ne-ba.org/	11414 West Center Road, Suite 342, Omaha, NE 68144 Jim Timm	1	N
14	All Access Music Group	allaccess.com	All Access Music Group, P. O. Box 6587, Malibu, CA 90264, 310.457.6616 jdenver@allaccess.com		N
15	Unspecified job board	unknown			
16	Bellevue Universtiy	handshake.com	Career Services, 1000 Galvin Rd. South, Bellevue, NE 68005 Terra Beethe		Y
17	Careerpage	Careerpage.org	National Alliance of State Brodcasters, 2333 Wisconsin St., Albuquerque NM 87110		N
18	Concordia Univ. NE	handshake.com	Career Services, 800 N. Columbia Ave, Seward, NE 68434 Danisha Thomas		N
19	Creighton University	handshake.com	Career Center, Suite 2015 2500 California Plaza Omaha, NE 68178, Jeremy Fisher		N
20	Doane University	handshake.com	Career Center, 1014 Boswell Ave., Crete, NE 68333 Sarah Begay		N
21	Hastings College	handshake.com	Career Services, 710 N. Turner Ave., Hastings, NE 68901 Kim Graviette		N
22	Mid-Plains Community College	handshake.com	Career Services, 1101 Halligan Drive, North Platte, NE 69101, Amy Sabatka		N
23	Midland University	handshake.com	Personal & Career Development Center, 900 North Clarkson, Fremont, NE 68025 Connie Kreikemeier		N
24	Nebraska Wesleyan University	handshake.com	Career & Counseling Center, 5000 Saint Paul Avenue, Lincoln, NE 68504-2794 Janelle Andreini		N
25	Nebraska Workforce Development	https://networks.nebraska.gov/	550 So. 16th St., Lincoln, NE 68509, Amber Ward		N
26	Northwest Missouri State University	www.nwmissouri.edu/career/	Career Services, 800 University Drive, Admin. #130, Maryville, MO 64468, Hannah Christian		N

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL") (continued)

Recruitment Sources Detail:				# Interviewees Referred	Did Source request notification
27	Peru State College	handshake.com	Career Services, 600 Hoyt Street, P.O. Box 10, Peru NE 68421 Dana Stovall		N
28	Union State College	handshake.com	Career Center, 3800 South 48th Street, Lincoln, NE 68506 Roger Woolsey		N
29	University of Nebraska - Kearney	handshake.com	Academic & Career Services MSAB #140 Kearney, NE 68849, Amy Rundstrom		N
30	University of Nebraska - Lincoln	handshake.com	Career Services, 225 Nebraska Union, Lincoln, NE 68588, Tracy Lungrin		N
31	University of Nebraska - Omaha	handshake.com	Academic and Career Development Ctr., EAB 115, 6001 Dodge Street, Omaha, NE 68132, Laura Sansoni		N
32	Wayne State College	handshake.com	Career Services, 1111 Main Street, Wayne, NE 68787 Jason Barelman		N
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III. RECRUITMENT INITIATIVES

Recruitment Outreach Initiatives:					
	Date	Type of Recruitment Initiative	Brief Description of Activity	Participant Title	Points
1	2.1.22-1.31.23	Participation in scholarship programs	The stations participated in the Nebraska Broadcasters Association scholarship program for 2022. This program is setup to assist students enrolled in broadcasting related educational programs at four year public or private colleges and universities. We were actively involved in the contribution of funds to setup and maintain the scholarship fund, the two plus month promotion of the program, and the review and judging of applications for the scholarship program. Two \$2,000 scholarships were awarded for 2022.	Market Manager Traffic Manager	1.00
2	5.12.2022	Participation in events or programs sponsored by educational institutions	Station personnel participated in a tour of the station for University of Nebraska Kearney radio KLPR student personnel.	Market Manager Other Station personnel	0.25
3	6.29.2022	Participation in events or programs sponsored by educational institutions	NRG Media participated in the annual UNK Digital Expressions Camp sponsored by the University of Nebraska of Kearney for high school students. Campers tour local media outlets to learn from professionals about career opportunities. The high school campers were given a historical account and tour of our stations and sat in on each station's Morning Show for a Q and A session. The Operations Manager gave a presentation & Q&A session on the radio industry and the impact the stations have on the Grand Island and Kearney communities.	Operations Manager On-Air Talent	0.25
4	7.12.2022	Provision of training to management	Market Manager and Business Manager participated in the Iowa Broadcasters Association FCC EEO Rules educational Training Seminar	Market Manager Business Manager	1.00
5	8.9.2022	Provision of training to management	Market Manager Dallas Nau attended the "Employment Law Update: Lessons Learned and Future Forecasts" training seminar at the Nebraska Broadcasters Convention August 9, 2022, which included EEO training.	Market Manager Business Manager	1.00
6	10.26.2022	Participation in job fairs	Station personnel participated in the Kearney Chamber of Commerce/National Guard Career Fair	Market Manager Director of Sales Operations Manager	0.25
7	12.14.2022	Participation in events or programs sponsored by educational institutions	Station personnel participated in a tour of the station for University of Nebraska Kearney radio KLPR student personnel.	Market Manager Operations Manager Other Station personnel	0.25
TOTAL					4.00