

EEO ANNUAL PUBLIC FILE REPORT
Employment Unit: NRG Media, LLC - DIXON, IL
WIXN-FM, WRCV-FM, WSEY-FM
August 1, 2021 - July 31, 2022

I. VACANCY LIST

See Section II. The "Master Recruitment Source List" ("MRSL") for Recruitment Source Data

Full Time Job Vacancies Filled by this Employment Unit:				
	Job Title & Hire Date	Recruitment Source Referring Hire	Recruitment Sources Used to Advertise Position	Total Number of Interviews for this position by referral source, including hire
1	Account Executive Hire Date: 3/7/22	8	1-9	Indeed: 1 Social Media (Unspecified): 1
2	Account Executive Hire Date: 10/25/21	2	1-9	Indeed: 1 WRCV 101.7 radio ad: 1
TOTAL INTERVIEWS THIS REPORTING PERIOD				4

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

Recruitment Sources Detail:				# Interviewees Referred	Did source request notification?
1	WIXN 1460 AM	www.radiorockriver.com/	1460 S. College Avenue Dixon, IL 61021 Phone: 815.288.3341	0	N
2	WRCV 101.7 FM River Country	www.radiorockriver.com/wrcv-river-country-101-7/	1460 S. College Avenue Dixon, IL 61021 Phone: 815.288.3341	1	N
3	WSEY SKY 95.7 FM	www.radiorockriver.com/sky	1460 S. College Avenue Dixon, IL 61021 Phone: 815.288.3341	0	N
4	Radio Ads (station unspecified)			0	N
5	NRG Media, LLC	nrgmedia.com	2875 Mt Vernon Rd SE, Cedar Rapids, IA 52403 (319)200-1900, fax (319)286-9383	0	N
6	Indeed	indeed.com		2	N
7	Linked In	linkedin.com		0	N
8	Social media (unspecified)			1	N
9	Current Employee or Employee Referral			0	N
TOTAL INTERVIEWS THIS REPORTING PERIOD				4	

III. RECRUITMENT INITIATIVES

Recruitment Outreach Initiatives:					
	Date	Type of Recruitment Initiative	Brief Description of Activity	Participant Title	Points
1	8/11/2021	Participation in Job Fairs	Station participated in the BEST, Inc & Sauk Valley Chamber of Commerce Drive Thru Job Fair. GSM provided information about job openings for the distribution packet and helped distribute information.	General Sale Manager	0.25
2	9/17/2021	Participation in events or programs sponsored by educational institutions	Sports Director gave a presentation about careers and job opportunities in radio to students in Grades 6-12 at Milledgeville Jr./Sr. High School Career Day	Sports Director	0.25
3	10/18/2021	Participation in events or programs sponsored by educational institutions	GSM & Sports Director met with students at Amboy High School Career & College Fair to discuss careers and job opportunities in radio	General Sales Manager Sports Director	0.25
4	4/20/2022	Participation in events or programs sponsored by community groups and educational institutions	The station sponsored and the Sports Director attended the Dixon Kiwanis' High School Honors Banquet to present awards to students.	Sports Director	0.25
5	7/29/2022	Provision of training to Management	The General Counsel & Director of Human Resources met with the General Sales Manager to review EEO regulations and their implementation at the SEU.	General Sales Manager Business Manager	1
TOTAL					2