

EEO ANNUAL PUBLIC FILE REPORT BACKUP DATA
Employment Unit: NRG Media, LLC - OMAHA, NE
KQKQ-FM, KMMQ-AM/FM, KOIL-AM, KOOO-FM, KOPW-FM, KOZN-AM, KZOT-FM
October 1, 2019 - September 30, 2020

Full Time Job Vacancies Filled by this Employment Unit:				
	Job Title & Hire Date	Recruitment Source Referring Hire	Recruitment Sources Used to Advertise Position	Total Number of Interviews for this position by referral source, including hire
1	Account Executive Hire Date: 11.16.2019	On-Air Ad	Station Websites NE Broadcasters Assn. Omahahelpwanted.com NRG Media Corp Website Indeed.com LinkedIn.com NCRC Schools	On-Air Ad: 1 Indeed.com: 1 NRG Media Website: 1
2	Program Director Hire Date: 10.28.2019	Trade Publication (RAMP)	Station Websites NE Broadcasters Assn. Omahahelpwanted.com NRG Media Corp Website Indeed.com LinkedIn.com NCRC Schools RAMP247.com allaccess.com	Trade Publications: 9 Employee Referral: 1 Linked In: 1 Current Employee: 2
3	Account Executive Hire Date: 11.25.2019	Employee Referral	Station Websites NE Broadcasters Assn. Omahahelpwanted.com NRG Media Corp Website Indeed.com LinkedIn.com	
4	Account Executive Hire Date: 11.13.2019	Employee Referral	Radio Ink NCRC Schools Iowa Western Community College UNL College of Journalism UNO College of Journalism	Employee Referral: 2 Linked In: 2
5	Account Executive Hire Date: 1.27.2020	Employee Referral	Station Websites NE Broadcasters Assn. Omahahelpwanted.com NRG Media Corp Website Indeed.com LinkedIn.com	
6	Account Executive Hire Date: 3.2.2020	NRG Media.com	Radio Ink NCRC Schools Iowa Western Community College UNL College of Journalism UNO College of Journalism	Employee Referral: 2 NRG Media Website: 2 Linked In: 2 On-Air Ad: 1
7	Programming On-Air Talent/Music Director Hire Date: 2.17.2020	Employee Referral	Station Websites NE Broadcasters Assn. Omahahelpwanted.com NRG Media Corp Website Indeed.com LinkedIn.com Radio Ink NCRC Schools Iowa Western Community College UNL College of Journalism UNO College of Journalism	Employee Referral: 2 Nebraska Broadcasters Assn: 1 Indeed: 1 Online Job Board: 1

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	Account Executive 8 Hire Date: 7.27.2020	Linked In	Station Websites NE Broadcasters Assn. NRG Media Corp Website Indeed.com LinkedIn.com NCRC Schools Iowa Western Community College UNL College of Journalism UNO College of Journalism	Indeed: 2 Linked In: 1
			TOTAL INTERVIEWS THIS REPORTING PERIOD	35

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Recruitment Sources Detail:			# Interviewees Referred	Did source request notification?
KQKQ 98.5 FM	www.sweet985.com	5011 Capitol Ave.Omaha, NE 68132, 402.342.2000, fax 402.342.6146		N
KMMQ 99.5 FM/1020AM	www.lanuevaomaha.com	5011 Capitol Ave.Omaha, NE 68132, 402.342.2000, fax 402.342.6146		N
KOIL 1290 AM	www.newstalk1290koil.com	5011 Capitol Ave.Omaha, NE 68132, 402.342.2000, fax 402.342.6146		N
KOOO 101.9 FM	www.1019thekeg.com	5011 Capitol Ave.Omaha, NE 68132, 402.342.2000, fax 402.342.6146		N
KOPW 106.9 FM	www.power1069.com	5011 Capitol Ave.Omaha, NE 68132, 402.342.2000, fax 402.342.6146		N
KOZN 1620 AM & KZOT 1180 AM	www.1620thezone.com	5011 Capitol Ave.Omaha, NE 68132, 402.342.2000, fax 402.342.6146		N
Employee Referral			7	N
Current Employee			2	N
NE Broadcasters Assoc	https://ne-ba.org/	11414 West Center Road, Sutie 342, Omaha, NE 68144, 402.933.5995	1	N
On-Air Ad	station unspecified		2	N
Regional Help Wanted.com-Omaha	OmahaHelpWanted.com	5010 Underwood Avenue, Omaha, NE 68132, 800.365.8630 ext 9002		N
NRG Media corporate website	nrgmedia.com	2875 Mt Vernon Rd SE, Cedar Rapids, IA 52403, 319.200.1900, fax (319)286-9383	3	N
Indeed	Indeed.com	6433 Champion Grandview Way Buidling 1, Austin, TX 78750	4	N
LinkedIn	LinkedIn.com	LinkedIn Corporation, 1000 W. Maude Avenue, Sunnyvale, CA 94085	6	N
Radio Ink	www.radioink.com	331 SE Mizner Blvd., Boca Raton, FL 33432, 561.655.8778, email www.edryan.com		N
Job Board	location unspecified		1	N
Chadron State College	https://www.csc.edu/career-services/index.csc	Chadron State College, 1000 Main St., Chadron, NE 69337, via https://ncrc-csm.symplicity.com		N
Concorcia Univ. NE	online.cune.edu	800 N. Columbia Ave, Seward, NE 68434, via https://ncrc-csm.symplicity.com		N
Doane University	ncrc-csm.symplicity.com/students	1014 Boswell Ave., Crete, NE 68333, via https://ncrc-csm.symplicity.com		N
Hastings College	handshake.com	710 N. Turner Ave., Hastings, NE 68901, via https://ncrc-csm.symplicity.com		N
Midland University	collegcentral.com	900 North Clarkson, Fremont, NE 68025, via https://ncrc-csm.symplicity.com		N
Nebraska Wesleyan University	handshake.com	5000 Saint Paul Avenue, Lincoln, NE 68504-2794, via https://ncrc-csm.symplicity.com		N
Peru State College	www.peru.edu/careerservices/jobs/	600 Hoyt Street, P.O. Box 10, Peru NE 68421, via https://ncrc-csm.symplicity.com		N
Union State College	https://ucollege.edu/career-center	3800 South 48th Street, Lincoln, NE 68506, via https://ncrc-csm.symplicity.com		N

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Wayne State College	https://www.wsc.edu/info/20071/career_services/405/career_services_at_tracks	1111 Main Street, Wayne, NE 68787, via https://ncrc-csm.symplicity.com		N
Iowa Western Community College		2700 College Road, Council Bluffs, IA; Kaci Richter 712.325.3242, krichter@iwcc.edu		N
UNL-College of Journalism		147 Anderson Hall, Lincoln, NE 68588, 402.472.3054, Rick Alloway, ralloway1@unl.edu		N
UNO-College of Journalism		6505 University Dr. Omaha, NE 68182, Jodeane Newcomb Brownlee, jbrownlee@unomaha.edu		N
Trade Site	Site unspecified		9	N
RAMP247	ramp247.com	25876 The Old Road, #254, Valencia, CA 91381, Kevin Carter, 661-294- 9408kevin@ramp247.com		N
All Access Music Group	allaccess.com	All Access Music Group, P. O. Box 6587, Malibu, CA 90264, 310.457.6616		N
TOTAL INTERVIEWS THIS REPORTING PERIOD			35	

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Recruitment Outreach Initiatives:					Points
1	10/24/2019	Participation in events or programs sponsored by education institution	KOPW on-air talent Isaiah Twitty spoke at Iowa Western Community College about careers in the radio industry	Interactive Media Director	0.25
2	10/24/2019	Provision of training to Management	The General Counsel & Director of Human Resources for NRG Media Provided EEO Training to management attending the annual budget meeting.	General Manger Business Manager Program Director Director of Sales General Sales Manager	1.00
3	11/4/2019	Participation in events or programs sponsored by educational institutions	KOPW on-air talent Isaiah Twitty spoke at the Omaha Northwest High School college panel about careers in the radio industry and path to a career in radio	Interactive Media Director	0.25
4	12/3/2019	Participation in events or programs sponsored by educational institutions	NRG Media Omaha Director of Sales, Scott Vowinkle spoke the to a UNO School of Communications class about careers in the radio industry and the sales field	Director of Sales	0.25
5	1/1/2020	Participation in scholarship program	NRG Media Omaha stations are running commercials promoting the Nebraska Broadcasters Association scholarship program letting students know they can go to our station websites or pick up an applications at our offices	Business Manager General Manager Director of Sales Program Director	1.00
6	1/27/2020	Participation in events or programs sponsored by education institution	Matt Tompkins, Morning show host & Director of Interactive Media spoke to a high school class at Logan-Magnolia High School in Logan Iowa about careers in the communications industry.	Interactive Media Director	0.25
7	2/17/2020	Participation in events or programs sponsored by education institution	Matt Tompkins, morning show host and Director of Interactive, participated in a Zoom call with the University of Nebraska-Omaha School of Communications Media Storytelling class about writing commercials and production for media.	Morning show host & Director of Interactive	0.25
8	3/11/2020	Participation in events or programs sponsored by education institution	Producer for KOZN & Promotions Coordinator, George Norwood participated in a career panel at Bellevue East High School to answer questions about how to get entered into the Communications industry.	Promotions Coordinator Producer for KOZN	0.25
9	7/21/2020	Provision of training to management	The General Counsel and Director of Human Resources for NRG Media provided EEO training to management attnding annual budget meeting	General Manger Business Manager Program Directors	1.00
10	9/10/2020	Participation in events or programs sponsored by education institution	Matt Tompkins, morning show host and Director of Interactive, participated in a Zoom call with the University of Nebraska-Lincoln BRDC 260 cloass about writing for audio production/commercials	Morning show host Director of Interactive	0.25

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11	9/24/2020	Participation in events or programs sponsored by education institution	Morning Show Hosts Nikki Oswald and Laura Blenkush spoke to a Radio Practicum class at Iowa Western University.	Morning show hosts (2)	0.25
				TOTAL	5.00