

WJXB, WIMZ, WNFZ and WDKW Miller Lite's Honda Navi Contest
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WJXB, WIMZ, WNFZ & WDKW Miller Lite's Honda Navi Contest
- .02 SPONSORS: Miller Lite/Cherokee Distributing
- .03 DESCRIPTION OF PRIZE(S): 2022 Honda Navi, Model NVA110BN, Serial No. 3H1JK0700ND013111
- .04 VALUE OF PRIZE(S): approx \$2,549.50
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA) FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES, IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: ☐ Complete an entry form located on the WJXB 97.5 FM website at <http://b975.com/>
AND/OR
☐ Complete an entry form available at the following locations:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 08/13/2023 at 11:59pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WJXB, WIMZ, WNFZ & WDKW Miller Lite's Honda Navi Contest
Promotion Entry c/o Midwest Communications, Inc., Marketing
Department 1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 6/29/2023 at 08:00am EST
Promotion Ends: 08/13/2023 at 11:59pm EST
- .11 NUMBER OF WINNERS: up to approx 1
- .12 METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 08/14/2023 at 12:00PM EST at 1100 Sharps Ridge Road, Knoxville, TN 37917
OR
☐ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON 08/18/2023 PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.
- .15 ALL PRIZES WILL BE
AWARDED: ☒ Yes
OR
☐ No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WJXB, WIMZ, WNFZ & WDKW Miller Lite's Honda Navi Contest
Official Rules, c/o Midwest Communications, Inc., Marketing
Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WJXB, WIMZ, WNFZ & WDKW Miller Lite's Honda Navi Contest
Winner List, c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 08/15/2023
- .20 PROXY ALLOWED AT PRIZE
GIVEAWAY: ☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at
1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$2549.50 of this prize package. Winner is responsible for all
taxes, title, license, registration fees and document or administrations fees.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

1. Register at www.B975.com, www.WIMZ.com, www.theDuke.FM or www.Jackfmknoxville.com
2. Text the keyword "Miller" to 76622
3. Scan the QR code at the Miller Lite displays at participating retail locations