

# WIMZ 103.5 FM 2023 Nissan Frontier Pickup Truck Giveaway

## OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIMZ 2023 Nissan Frontier Pickup Truck Giveaway
- .02 SPONSORS: Ted Russell Nissan and Hardees as a participating sponsor
- .03 DESCRIPTION OF PRIZE(S): 2023 Nissan Frontier Pickup Truck, Tactical Green,  
VIN 1N6ED1CL5PN636588 and \$1,000 gift card for gas.
- .04 VALUE OF PRIZE(S): approx. \$38,819.51  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland,  
(as defined by Nielsen) Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon,  
McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell,  
McCreary & Whitley KY. Graham & Swain NC. Lee, VA)  
**FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES, IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.**
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  Complete an entry form located on the WIMZ 103.5 FM website at <http://wimz.com/>  
AND/OR  
 Complete an entry form available at the following locations:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 05/07/2023 at 11:59pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ 2023 Nissan Frontier Pickup Truck Giveaway Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 04/03/2023 at 09:00am EST  
Promotion Ends: 05/07/2023 at 11:59pm EST
- .11 NUMBER OF WINNERS: up to approx 1 grand prize winner
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1100 Sharps Ridge Road, Knoxville, TN 37917  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/  
REDEEMING PRIZE(S): NOON 5 days from the date of grand prize drawing. PLEASE NOTE:  
Failure of winner complete the proper paperwork may void prize without  
any further prize consideration  
NOTE: any checks that are not cashed within 90 days of date of check  
issued, the check will be void and NOT re-issued.
- .15 ALL PRIZES WILL BE  
AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not  
OR  
qualify, decline(s) acceptance of  
 No  
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST  
ADDRESS: WIMZ 2023 Nissan Frontier Pickup Truck Giveaway Official Rules,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST  
ADDRESS: WIMZ 2023 Nissan Frontier Pickup Truck Giveaway Winner List,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF  
WINNER(S) LIST REQUESTS: 24 hours from time of drawing
- .20 PROXY ALLOWED AT PRIZE  
GIVEAWAY:  Yes  
**If YES:**  
Proxies for the grand prize drawing WILL be allowed. Winner or their  
proxy must be on-site at time of drawing parameters. If you must send a  
proxy to this event, the following steps must be taken to have a proxy in  
your place. Failure to follow this will void person from acting as proxy.  
#1: Qualifier must put in writing who the person is that will be  
representing them at drawing. This statement must include the  
proxy legal phone number, mailing address and phone number.  
#2: This information must be signed by qualifier and have signature  
notarized.  
#3: Proxy will bring with them your Registration Form that is  
completed & signed by Qualifier.  
#4: Upon acceptance of this letter your proxy will legally represent  
you at the drawing.  
#5: Please note that one person can only represent themselves OR  
one person as a proxy.

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at  
1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$38,819.00 of this prize package.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.  
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

#1: No Purchase Necessary. Listen for the text to enter codeword for the chance to become qualified at approx 9:00am, approx 11:00am, approx 1:00pm, approx 3:00pm, and approx 4:00pm between April 3, 2023 and May 5, 2023. Message and data rates may apply.

#2: Register for the chance to become a qualifier in person by texting the posted codeword at Ted Russell Nissan at 8565 Kingston Pike, Knoxville, TN 37919. In addition, register at any participating Hardees locations between April 3, 2023 and May 7, 2023 during business hours. Message and data rates may apply.

#3: Purchase a new Nissan from Ted Russell Nissan. Anyone who purchases a new Nissan from Ted Russell Nissan between April 3, 2023 and May 7, 2023 and meets eligibility requirements, will be entered for a chance to become qualified. Qualifiers must be present at the final event.

#4: On Saturdays, stop by Ted Russell Nissan. The first 10 test drivers on Saturdays will win a gift card valued at \$25.00 from Ted Russell Nissan, and 1 of those 10 test drivers from each Saturday for 5 weeks, they will be named a qualifier and must be present at the final event.

#5: Register by completing an entry form at specified remote broadcasts and appearances, or online at [www.wimz.com](http://www.wimz.com) between April 3, 2023 and May 7, 2023.

#6: Entries from [www.wimz.com](http://www.wimz.com) will be drawn randomly on Monday, May 8, 2023 and will be named qualifiers. Qualifier(s) will be notified by information that is supplied at time of entry.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

## ADDENDUM B - METHOD OF SELECTION OF WINNER

#1: Qualifiers will be notified using information that was supplied at the time of submission.

#2: Qualifiers will check in during a specified time outlined in their official qualifying letter.

#3: Grand Prize drawing will take place at a TBD location and time which will be outlined in their official qualifying letter. Date, time, and location of giveaway subject to change.

#4: Qualifier must be present to win. Qualifier will need to show a Photo ID at time of registration.

#5: If you are a qualifier and did not receive complete qualifying information before May 22, 2023 please contact us at 865-525-6000 during standard business hours.

NOTE: Midwest Communications, Inc. is responsible for the drawing in the grand prize procedure. Ted Russell Nissan will not be held responsible for any disputes that may arise at/during the drawing.

Contest winner will be determined according to the method specified by Sponsor at Sponsor's sole and exclusive discretion.

Winner is responsible for all taxes, tag, license, etc. associated with prize receipt and/or use. In addition, winner must pay any additional expenses at the dealership when accepting prize.

Sponsor reserves the right to substitute any listed prize for one of equal or greater value for any reason. At the time of prize pick up, winner must show proof of auto insurance and a valid driver's license.