

WIMZ 103.5 FM George McFly By with Dollywood Season Passes OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIMZ George McFly By with Dollywood Season Passes
- .02 SPONSORS: Dollywood
- .03 DESCRIPTION OF PRIZE(S): 4 Dollywood Silver Season 2023 Passes and a gift basket of assorted Dollywood memorabilia. NOTE: transportation, food, personal expenses, etc are not included with this prize package.
- .04 VALUE OF PRIZE(S): approx \$656.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA) FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES, IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: ☒ Complete an entry form located on the WIMZ 103.5 FM website at <http://wimz.com/>
AND/OR
☐ Complete an entry form available at the following locations:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☐ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 04/07/2023 at 11:59pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ George McFly By with Dollywood Season Passes Promotion
Entry c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 03/20/2023 at 10:00am EST
Promotion Ends: 04/07/2023 at 11:59pm EST
- .11 NUMBER OF WINNERS: up to approx 3
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at
1100 Sharps Ridge Road, Knoxville, TN 37917
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON at time of delivery by George McFly PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.
- .15 ALL PRIZES WILL BE
AWARDED: ☐ Yes
OR
☒ No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WIMZ George McFly By with Dollywood Season Passes Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WIMZ George McFly By with Dollywood Season Passes Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 04/05/2023
- .20 PROXY ALLOWED AT PRIZE
GIVEAWAY: ☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at
1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$656.00 of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

ADDENDUM B - METHOD OF SELECTION OF WINNER

A winner will be drawn once each week for three weeks from all entries on line from weekly between 3/20/2023 and 4/7/2023.

George McFly or WIMZ personality will come to the winner's location and award them with four Dollywood Silver Season 2023 Passes.