

WIMZ 103.5 FM Free Money Name Game

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIMZ Free Money Name Game
- .02 SPONSORS: Citizens National Bank
- .03 DESCRIPTION OF PRIZE(S): Money paid by check issued by Midwest Communications, Inc.
- .04 VALUE OF PRIZE(S): Up to \$800.
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA) FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES, IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: ☒ Complete an entry form located on the WIMZ 103.5 FM website at <http://wimz.com/>
AND/OR
☐ Complete an entry form available at the following locations:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☐ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/18/2022 at 4:00PM EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ Free Money Name Game Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 10/24/2022 at approximately 11:00am EST
Promotion Ends: 11/18/2022 at approximately 5:00pm EST
- .11 NUMBER OF WINNERS: Up to approximately 80
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1100 Sharps Ridge Road, Knoxville, TN 37917
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 11/25/2022 PLEASE NOTE: Failure of winner to complete the proper paperwork will void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.

- .15 ALL PRIZES WILL BE AWARDED: ☐ Yes
OR
☒ No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) ☐ Yes
OR
☒ No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIMZ Free Money Name Game Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIMZ Free Money Name Game Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 8 hours after each winner announced.
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☒ No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$600.00 and over of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

ADDENDUM B - METHOD OF SELECTION OF WINNER

Listen weekdays from 10/24/2022 thru 11/18/2022 for random submitted names to be announced on the air at approx 11:00am, approx. 1:00pm, approx. 3:00pm and approx 5:00pm.

At the above designated times three names will be announced. The station will start taking phone calls as noted above when the announcement is made on the radio. The first person announced on the air that calls back within 15 minutes at 865-656-ROCK (7625) wins an instant \$100.00

Should there not be a call back for a contest play, the \$100 prize money will roll over into the next contest play and prize money will continue to roll over until the jackpot is awarded, at which time, the prize amount will reset to \$100.00 for the following contest play.