

## WIMZ 103.5 FM Workforce Cash 2022 OFFICIAL RULES

- .01 NAME OF PROMOTION: WIMZ Workforce Cash 2022
- .02 SPONSORS: Kimball's Jewelers
- .03 DESCRIPTION OF PRIZE(S): \$103.00 check - issued by Midwest Communications Inc.
- .04 VALUE OF PRIZE(S): \$103.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA) FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES(S), IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  Complete an entry form located on the WIMZ 103.5 FM website at <http://wimz.com/>  
AND/OR  
 Complete an entry form available at the following locations:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/21/2022 at approximately 3:15pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ Workforce Cash 2022 Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 09/26/2022 at approximately 9:00am EST  
Promotion Ends: 10/21/2022 at approximately 3:15pm CST
- .11 NUMBER OF WINNERS: Up to approximately 80
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at EST at  
1100 Sharps Ridge Road, Knoxville, TN 37917  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 5 business days from date of winning. PLEASE NOTE: Failure of winner to complete the proper paperwork will void prize without any further prize consideration  
**NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.**

- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S): (if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)  Yes  
OR  
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WIMZ Workforce Cash 2022 Official Rules,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WIMZ Workforce Cash 2022 Winner List,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 8 hours after each winner announced.
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  No

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

**HOW TO ENTER – ADDENDUM A**

103.5 WIMZ will announce a "text-in-to-win" codeword each weekday at approx. 9:00am, approx. 11:00am, approx. 1:00pm and approx. 3:00pm.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

**ADDENDUM B - METHOD OF SELECTION OF WINNER**

One lucky text entry will be randomly picked to win \$103.00 from each of the times listed in Addendum A!

\*Message & data rates may apply. Text STOP to quit. Text HELP for help or visit [www.vibes.com/help/](http://www.vibes.com/help/) for support. To opt-out of alerts, text KEYWORD and STOP to 76622 (Ex. STOPWEATHER). Subscribers will receive no more than twenty messages per week when subscribing to any of our Alerts or Offers. No purchase is necessary. Marketing text messages generated by an automated dialer will be delivered to the phone number you provide at opt-in.

Approved carriers for texting 76622 are Verizon Wireless, T-Mobile, Sprint/Nextel/Boost, AT&T, U.S. Cellular, Cellcom, and Element Mobile. Sprint users may need to call their customer service representative to have the shortcode functionality activated on their cell phones. For questions or support, please visit [www.vibes.com/help/](http://www.vibes.com/help/).