

WIMZ 103.5 FM Big Season - Big Screen Giveaway!

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIMZ's Big Season - Big Screen Giveaway!
- .02 SPONSORS: N/A
- .03 DESCRIPTION OF PRIZE(S): One 4k UHD LED SmartCast Smart TV HDR V-Series V655-H, One Bose TV Speaker Wireless Bluetooth Soundbar with Roku TV Ready Audio and one brown Leather Recliner (Model Cheers 70048, 2041D/5003 from Knoxville Wholesale Furniture. Please note that prize is a prize package and must be accepted as such. Delivery of prizes is not included in this prize package.
- .04 VALUE OF PRIZE(S): approx. \$2083.31
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA) FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES, IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the WIMZ 103.5 FM website at <http://wimz.com/>
AND/OR
☐ Complete an entry form available at the following locations:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 09/09/2022 at 5:00pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ's Big Season - Big Screen Giveaway! Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 08/22/2022 at 11:00am EST
Promotion Ends: 09/09/2022 at 5:00pm EST
- .11 NUMBER OF WINNERS: up to approx. 1
- .12 METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 09/12/22 at 10:00am EST at 1100 Sharps Ridge Road, Knoxville, TN 37917
OR
☐ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON 09/19/2022 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.
- .15 ALL PRIZES WILL BE
AWARDED: ☐ Yes
OR
☒ No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WIMZ Big Season - Big Screen Giveaway Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WIMZ Big Season - Big Screen Giveaway Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 09/13/2022
- .20 PROXY ALLOWED AT PRIZE
GIVEAWAY: ☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at
1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$2083.31 of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

#1: Listen between 8/22/22 and 9/9/22 at approx 11:00 am, approx 3:00 pm, and approx 5:00 pm for codeword to be
announced on 103.5 WIMZ.

#2: Text the announced codeword to 76622 when you hear it. We'll randomly pick a qualifier approx 15 minutes after
each new code word is announced. Message and data rates may apply.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's
Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running
behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several
minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio
stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For
this contest, the station will start counting down when the announcement is made on the radio broadcast signal.