

WIMZ 103.5 FM 103.5 WIMZ Workforce Cash
OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIMZ 103.5 Workforce Cash
- .02 SPONSORS: Kimball's Jewelers
- .03 DESCRIPTION OF PRIZE(S): Money paid by check issued to winner.
- .04 VALUE OF PRIZE(S): \$100.00 starts the jackpot and will be added to.
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the WIMZ 103.5 FM website at <http://wimz.com/>
AND/OR
☐ Complete an entry form available at the following locations:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/12/2021 at 5:00pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIMZ 103.5 Workforce Cash Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 10/11/2021 at 11:00am EST
Promotion Ends: 11/12/2021 at 5:00pm EST
- .11 NUMBER OF WINNERS: up to approx. 100
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at EST at 1100 Sharps Ridge Road, Knoxville, TN 37917
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 11/24/2021 PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.
- .15 ALL PRIZES WILL BE AWARDED: ☒ Yes
OR
☐ No

- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☐ Yes
OR
☒ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WIMZ 103.5 Workforce Cash Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WIMZ 103.5 Workforce Cash Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 11/13/2020
- .20 PROXY ALLOWED AT PRIZE
GIVEAWAY: ☒ No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at
1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$600.00 and over of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

NOTE: to be eligible to participate in this contest, qualifiers must be a legal resident of the United States of America and permanently reside in the following Tennessee, Kentucky, Virginia or North Carolina counties:

Anderson (TN), Bell (KY), Blount (TN), Campbell (TN), Claiborne (TN), Cocke (TN), Cumberland (TN), Fentress (TN), Graham (NC), Grainger (TN), Greene (TN), Hamblen (TN), Hancock (TN), Hawkins (TN), Jefferson (TN), Knox (TN), Lee (VA), Loudon (TN), McCreary (KY), McMinn (TN), Meigs (TN), Monroe (TN), Morgan (TN), Rhea (TN), Roane (TN), Scott (TN), Sevier (TN), Swain (NC), Union (TN) and/or Whitley (KY).

Enter your name at www.wimz.com beginning Monday, October 4, 2021 thru Friday, November 12, 2021. Listen for your name to be announced thru Friday, November 12, 2021.

ADDENDUM B - METHOD OF SELECTION OF WINNER*

*** When “winner” is selected and if determined that “winner” does not reside in one of the Counties (in Addendum A) the “winner” will be declared VOID and a new winner will be determined without any further prize consideration to original “winner”**

#1: Listen weekdays from October 11, 2021 thru November 12, 2021 for your name.

#2: Submitted names to be announced on the air at approx. 11:00am, approx. 1:00pm, approx. 3:00pm, and approx. 5:00pm.

#3: At those designated times three names will be announced. The station will start taking phone calls as noted above when the announcement is made on the radio. The first person that calls back within 15 minutes at 865-656-ROCK (7625) wins an instant \$100.00. Please note that only the person who registered can call back for the name announced. Personal information will be verified off air.

#4: Should there not be a call back for a contest play, the \$100.00 prize money will roll over into the next contest play and prize money will continue to roll over until jackpot is awarded, at which time the prize amount will reset to \$100.00 for the next contest play.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal..