

KTCO 98.9 FM Win Your Summer Fun OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KTCO Win Your Summer Fun
- .02 SPONSORS: Duluth Lawn And Sport
- .03 DESCRIPTION OF PRIZE(S): Duluth Lawn and Sport Gift card worth \$5,995.00 towards a 2021 Polaris Sportsman 450 ATV
- .04 VALUE OF PRIZE(S): \$5,995.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Duluth, MN-Superior, WI DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the KTCO 98.9 FM website at <http://katcountry989.com/>
AND/OR
☐ Complete an entry form available at the following locations:
11 E Superior St, Ste 380, Duluth, MN 55802
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
11 E Superior St, Ste 380, Duluth, MN 55802
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 06/12/2021 at 10:00am CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KTCO Win Your Summer Fun Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
11 E Superior St, Ste 380, Duluth, MN 55802
- .10 PROMOTION PERIOD: Promotion Begins: 5/10/2021 at 7:00am CST
Promotion Ends: 6/12/2021 at 11:00am CST
- .11 NUMBER OF WINNERS: up to approx. 1
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 11 E Superior St, Ste 380, Duluth, MN 55802
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 6/12/2021 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration. NOTE: any checks that not cashed within 90 days of date of check issued will be void and not be re-issued.

- .15 ALL PRIZES WILL BE AWARDED: ☐ Yes
OR
☒ No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST ADDRESS: KTCO Win Your Summer Fun Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KTCO Win Your Summer Fun Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 6/13/2021
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☒ No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 11 E Superior St, Ste 380, Duluth, MN 55802 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$5,995.00 of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

#1. Listeners will qualify when they hear the “cue to call” sounder. The sounder will play at approx. 7:15am and approx. 8:15am Monday thru Friday (except Memorial Day, May 31, 2021).

#2: Be caller #9 to 218-722-5826. At that time, you will win a KTCO Hoodie and will qualify for the grand prize.

#3: Go to Duluth Lawn n’ Sport located at 4715 Grand Avenue in Duluth MN (during business hours from May 10 thru June 9, 2021). If you are a qualifier from this entry process, you will be contacted by KTCO using the information that you supplied on your entry form.

NOTE: Only one qualifier per individual per family or household for this contest.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station’s Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal

ADDENDUM B - METHOD OF SELECTION OF WINNER

#1. Registration starts at 10:00am SHARP for all on air qualifiers and will close at 11:30am SHARP! Qualifiers will need Photo ID at registration.

#2: Registration is at Duluth Lawn n Sport 4715 Grand Avenue in Duluth, MN.

#3: Grand Prize Drawing will start at approx. 11:35am.