

WJXB 97.5 FM NASCAR Ally 400 Contest OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WJXB NASCAR Ally 400 Contest
- .02 SPONSORS: Nashville Superspeedway
- .03 DESCRIPTION OF PRIZE(S): Ally 400 NASCAR Cup Series race at Nashville Superspeedway on Sunday, June 25, 2023.
Qualifying prize: a pair of tickets to the Ally 400.
Grand Prize - 4 premium tickets with 4 track passes to the Ally 400.
NOTE: transportation, parking, food, personal expenses, etc are not included with the prize.
- .04 VALUE OF PRIZE(S): Qualifying: \$158.00 & Grand Prize \$876.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA) FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES, IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: ☐ Complete an entry form located on the WJXB 97.5 FM website at <http://b975.com/>
AND/OR
☐ Complete an entry form available at the following locations:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☒ For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 06/16/2023 at approx 4:10pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WJXB NASCAR Ally 400 Contest Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 05/26/2023 at 08:00am EST
Promotion Ends: 06/16/2023 at 04:30pm EST
- .11 NUMBER OF WINNERS: up to approx 1
- .12 METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 06/16/23 at 04:30pm EST at 1100 Sharps Ridge Road, Knoxville, TN 37917
OR
☐ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON 06/21/2023 PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.
- .15 ALL PRIZES WILL BE
AWARDED: ☐ Yes
OR
☒ No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WJXB NASCAR Ally 400 Contest Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WJXB NASCAR Ally 400 Contest Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 06/17/2023
- .20 PROXY ALLOWED AT PRIZE
GIVEAWAY: ☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at
1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$876.00 of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

#1: Listen weekday afternoons at approx 4:10 pm B97.5 will take caller #9 at 865-656-B975 (2975).

#2: Listener wins a Pair of tickets to the Ally 400 and will qualify for the Grand Prize.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.