

**WJXB 97.5 FM Knoxville Wholesale Furniture \$10,000 Spring Spruce-Up  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WJXB Knoxville Wholesale Furniture \$10,000 Spring Spruce-Up
- .02 SPONSORS: Knoxville Wholesale Furniture
- .03 DESCRIPTION OF PRIZE(S): \$10,000 in-store credit from Knoxville Wholesale Furniture
- .04 VALUE OF PRIZE(S): \$10,000.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA) FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES, IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: ☐ Complete an entry form located on the WJXB 97.5 FM website at <http://b975.com/>  
AND/OR  
☐ Complete an entry form available at the following locations:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
☒ For a free entry form, send a self-addressed, stamped envelope to:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 05/18/2023 at 06:00pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WJXB Knoxville Wholesale Furniture \$10,000 Spring Spruce-Up  
Promotion Entry c/o Midwest Communications, Inc., Marketing  
Department 1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 03/30/2023 at 08:00am EST  
Promotion Ends: 05/20/2023 at 12:00pm EST
- .11 NUMBER OF WINNERS: up to approx 1
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ EST at  
1100 Sharps Ridge Road, Knoxville, TN 37917  
OR  
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Winner(s) need to be present to win  
OR  
☐ Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/  
REDEEMING PRIZE(S): NOON 06/05/2023 PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration  
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.
- .15 ALL PRIZES WILL BE  
AWARDED: ☒ Yes  
OR  
☐ No
- .16 ALTERNATE WINNER(S):  
(if potential winner(s) do(es) not  
qualify, decline(s) acceptance of  
prize(s), or is unreachable/unavailable) ☒ Yes  
OR  
☐ No
- .17 OFFICIAL RULES REQUEST  
ADDRESS: Knoxville Wholesale Furniture \$10,000 Spring Spruce-Up Official Rules,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST  
ADDRESS: Knoxville Wholesale Furniture \$10,000 Spring Spruce-Up Winner List,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF  
WINNER(S) LIST REQUESTS: 24 hours from date of drawing
- .20 PROXY ALLOWED AT PRIZE  
GIVEAWAY: ☒ Yes
- Proxies for the grand prize drawing WILL be allowed. Winner or their proxy must be on-site at time of drawing parameters. If you must send a proxy to this event, the following steps must be taken to have a proxy in your place. Failure to follow this will void person from acting as proxy.
- #1: Qualifier must put in writing who the person is that will be representing them at drawing. This statement must include the proxy legal phone number, mailing address and phone number.
  - #2: This information must be signed by qualifier and have signature notarized.
  - #3: Proxy will bring with them your Registration Form that is completed & signed by Qualifier.
  - #4: Upon acceptance of this letter your proxy will legally represent you at the drawing.
  - #5: Please note that only one person can either be a proxy or represent themselves, not both.

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with  
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at  
1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$10,000.00 of this prize package.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.  
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

Contestants will be able to qualify by:

- 1) Getting the designated keyword each weekday from B97.5 (WJXB) at approx. 11am, approx. 1:00pm and approx. 3pm. Text the keyword to 76622 within 15 minutes.
- 2) Last Chance Qualifier....attend a B97.5 remote broadcast at the new Knoxville Wholesale Furniture Clearance Center at 7428 Kingston pike during the week of 05/05/2022 and receiving a "fast pass" to the grand prize event (must attend during remote) Times, dates and exact locations will be on line at [www.B975.com](http://www.B975.com)
- 3) Register online at [www.B975.com](http://www.B975.com)
- 4) Text a designated keyword from non-competing remote broadcast sponsors to 76622 between March 27, 2023 and March 18, 2023.

\*\*\* Limit 1 qualifier per household mailing address for grand prize drawing. \*\*\*

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

## ADDENDUM B - METHOD OF SELECTION OF WINNER

All qualifiers will be required to attend a giveaway event at the Knoxville Wholesale Furniture Clearance Center at 7428 Kingston Pike, Knoxville, TN on Saturday 05/20/2023.

Qualifiers must check in during specified time included in qualifying letter to win. Qualifiers will be sent directions using information supplied at time on entry.

Photo ID will be required. Must be present to win.

If you feel that you are a qualifier and have not received drawing information please contact WJXB 865-525-6000 during standard business hours.