

# WJXB 97.5 FM B Morning Show's \$1000 Megamix

## OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WJXB B Morning Show's \$1000 Megamix
- .02 SPONSORS: Window World
- .03 DESCRIPTION OF PRIZE(S): Minimum of \$100.00 / maximum of \$1000.00 in check form
- .04 VALUE OF PRIZE(S): \$100.00 to \$1000.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: (as defined by Nielsen) Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA) **FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES, IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.**
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: ☐ Complete an entry form located on the WJXB 97.5 FM website at <http://b975.com/>  
AND/OR  
☐ Complete an entry form available at the following locations:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
☐ For a free entry form, send a self-addressed, stamped envelope to:  
1100 Sharps Ridge Road, Knoxville, TN 37917  
AND/OR  
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 05/12/2023 at 09:35 AM EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WJXB B Morning Show's \$1000 Megamix Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 03/27/2023 at 08:00 AM EST  
Promotion Ends: 05/12/2023 at 09:40 AM EST
- .11 NUMBER OF WINNERS: 1 for each audio montage (The Megamix)
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 1100 Sharps Ridge Road, Knoxville, TN 37917  
OR  
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Winner(s) need to be present to win  
OR  
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 05/19/2023 PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration  
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.

- .15 ALL PRIZES WILL BE AWARDED: ☐ Yes  
OR  
☒ No
- .16 ALTERNATE WINNER(S): ☐ Yes  
(if potential winner(s) do(es) not  
qualify, decline(s) acceptance of  
prize(s), or is unreachable/unavailable) OR  
☒ No
- .17 OFFICIAL RULES REQUEST ADDRESS: WJXB B Morning Show's \$1000 Megamix Official Rules,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WJXB B Morning Show's \$1000 Megamix Winner List,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 05/13/2023
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: ☒ No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$100.00 - \$1000.00 of this prize package.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

### **HOW TO ENTER – ADDENDUM A**

#1: Call 865-656-B975 (2975) when the audio cue to call plays at approx 7:00AM, approx 8:00AM, approx 9:00AM and approx. 9:30AM.

#2: The ninth caller will have an opportunity to identify the artists and titles of the song snippets in the audio montage (The Megamix)

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

### **ADDENDUM B - METHOD OF SELECTION OF WINNER**

#1: Identify the artists and titles of the song snippets in the audio montage (The Megamix)

#2: Each audio montage (The Megamix) will contain between 3 & 5 songs.

#3: Each audio montage (The Megamix) will begin with a value of \$100.00. \$100.00 will be added to the value with each incorrect guess up to a maximum value of \$1000.00

#4: B97.5's Shane Cox may release a Cheat Code (clue) for each audio montage (The Megamix) weekdays at approx. 3:35PM and approx. 4:35PM