

**WJXB 97.5 FM \$1000.00 Minute
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WJXB 97.5's \$1000.00 Minute 2021
- .02 SPONSORS: WJXB
- .03 DESCRIPTION OF PRIZE(S): \$1,000.00 in form of check
- .04 VALUE OF PRIZE(S): \$1000.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Knoxville, TN DMA: (Anderson, Blount, Campbell, Claiborne, Cocke, Cumberland, Fentress, Grainger, Greene, Hamblen, Hancock, Hawkins, Jefferson, Knox, Loudon, McMinn, Meigs, Monroe, Morgan, Rhea, Roane, Scott, Sevier & Union TN. Bell, McCreary & Whitley KY. Graham & Swain NC. Lee, VA)
(as defined by Nielsen)
FAILURE TO RESIDE IN ONE OF THESE COUNTIES WILL VOID ANY/ALL ENTRIES, IN ESSENCE NO PRIZE CAN BE AWARDED. PROOF OF RESIDENCY MAY BE REQUIRED.
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: ☒ Complete an entry form located on the WJXB 97.5 FM website at <http://b975.com/>
AND/OR
☒ Complete an entry form available at the following locations:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
1100 Sharps Ridge Road, Knoxville, TN 37917
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 12/31/2021 at 6:59am EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WJXB 97.5's \$1000.00 Minute 2021 Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1100 Sharps Ridge Road, Knoxville, TN 37917
- .10 PROMOTION PERIOD: Promotion Begins: 01/04/2021 at approx 7:10am EST
Promotion Ends: 12/31/2021 at 7:30am EST
- .11 NUMBER OF WINNERS: varies
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at
1100 Sharps Ridge Road, Knoxville, TN 37917
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON 10 business days from date of winning PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued, the check will be void and NOT re-issued.
- .15 ALL PRIZES WILL BE
AWARDED: ☐ Yes
OR
☒ No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☐ Yes
OR
☒ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WJXB 97.5's \$1000.00 Minute 2021 Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WJXB 97.5's \$1000.00 Minute 2021 Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 01/01/2021
- .20 PROXY ALLOWED AT PRIZE
GIVEAWAY: ☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at
1100 Sharps Ridge Road, Knoxville, TN 37917 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$1000.00 of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

1. Listeners can sign-up on the WJXB 97.5's \$1000.00 Minute 2021 page at B975.COM.
 2. Contestants will be notified prior to participation of the contest.
 3. Contestant for that morning will be called at approximately 7:10am. If call goes unanswered, WJXB will try one additional time.
 4. If call goes unanswered a second time, contestant forfeits their opportunity to play that day. (However, this will not disqualify them from potentially playing in the future depending on if their name is randomly drawn again.)
- **Please note that if the caller is driving a vehicle it must be pulled over and in a safe area.****
5. In the event that WJXB cannot get the pre-selected contestant on the phone prior to the contest, a randomly selected caller will then be taken at 865-656-2975 to participate in that day's contest.
 6. If contestant is not available on the day they have been picked to play, they must notify the WJXB business office at 865-525-6000 at least ONE business day before they are scheduled to play. Failure to do so will result in no guaranteed further contesting consideration however their name will go back into the drawing.
 7. In the event that the contestant cannot participate and notifies the station at-minimum ONE business day prior to playing, they will be scheduled for a future day and notified a minimum of ONE business day prior to playing.
 8. Contestants can play the contest no more than once during the 30-day period.
 9. Actual person who was called must be the person playing the game, no proxies are allowed.

ADDENDUM B - METHOD OF SELECTION OF WINNER

1. Winners will be randomly selected after fully completing the sign-up process.
2. Once the contest begins, the contestant will have :60 to correctly answer 10 trivia questions asked of them by the on-air radio hosts. If they correctly answer all 10 trivia questions in :60 (or less) they will win \$1,000.
3. Contestants that don't answer all 10 questions within :60 may still win a "participation prize" from WJXB and /or a WJXB sponsor / advertiser - however a "participation prize" is not guaranteed. Prize only valid for 30 days and cannot be mailed.
4. WJXB is not responsible for any technical errors that may happen during the contest, including (but not limited to): lost cell-phone coverage or disconnection of call by any means.
5. All answers deemed "incorrect" are final and non-disputable
6. Due to holiday schedule, contest may not be played during a weekday if holiday lands on a weekday.
7. Contest is played Monday through Friday however exceptions may be made due to unforeseen circumstances.