

# WGEE 93.5 FM, 99.7 FM and 93.1 FM Duke's Big Money High-Low

## OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WGEE Duke's Big Money High-Low
- .02 SPONSORS: Window World Green Bay
- .03 DESCRIPTION OF PRIZE(S): Multiple cash jackpots.
- .04 VALUE OF PRIZE(S): assorted values  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:  
☐ Complete an entry form located on the WGEE 93.5 FM, 99.7 FM and 93.1 FM website at [www.duke.fm](http://www.duke.fm)  
AND/OR  
☐ Complete an entry form available at the following locations:  
1420 Bellevue St, Green Bay, WI 54311  
AND/OR  
☐ For a free entry form, send a self-addressed, stamped envelope to:  
1420 Bellevue St, Green Bay, WI 54311  
AND/OR  
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: approx 5/01/2023, depending on jackpot at unknown CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WGEE Duke's Big Money High-Low Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department  
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 03/27/2023 at 9am CST  
Promotion Ends: approx 5/1/2023, depending on jackpot at unknown CST
- .11 NUMBER OF WINNERS: unknown, depending on jackpot guesses
- .12 METHOD OF SELECTION OF WINNER(S):  
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about \_\_\_\_\_ at \_\_\_\_\_ CST at 1420 Bellevue St, Green Bay, WI 54311  
OR  
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  
☒ Winner(s) need to be present to win  
OR  
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 5/8/2023 PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration  
**NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued**
- .15 ALL PRIZES WILL BE AWARDED:  
☐ Yes  
OR  
☒ No

- .16 ALTERNATE WINNER(S):  
(if potential winner(s) do(es) not  
qualify, decline(s) acceptance of  
prize(s), or is unreachable/unavailable) ☒ Yes  
OR  
☐ No
- .17 OFFICIAL RULES REQUEST  
ADDRESS: WGEE Duke's Big Money High-Low Official Rules,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST  
ADDRESS: WGEE Duke's Big Money High-Low Winner List,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF  
WINNER(S) LIST REQUESTS: 24 hours after final winner
- .20 PROXY ALLOWED AT PRIZE  
GIVEAWAY: ☐ Yes  
OR  
☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with  
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at  
1420 Bellevue St, Green Bay, WI 54311 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$600.00 and over of this prize package.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.  
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER - ADDENDUM A

#1: Weekdays at approximately 9:00am, approx. 1:00pm, and approx. 4:00pm, a sounder will be played.

#2: That sounder is your cue to call 920-406-9350. First caller, over the age of 18, gets to play.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

## ADDENDUM B - METHOD OF SELECTION OF WINNER

#1: After being the first caller at 920-406-9350 when you hear the cue to call, you'll get one guess at that jackpot. Your goal is to guess the exact amount. Please note that your first guess is your final guess and must match exactly. Play will resume at the next scheduled play.

#2: When the correct amount is guessed, we will start another game with a new amount either the next weekday or next week depending on the day of the week.

#3: Additional prizes may be added during the contest.

Note: One winner will be allowed per individual household. Failure to follow this will void winner of collecting prize without any further prize consideration. Winner will have to verify name, address and other personal information before prize (check) can be issued.

**\*\*If the "WGEE Duke's Big Money High-Low" amount is NOT guessed at end of contest (5/01/2023 at 4:00pm) contest may stay in play with no additional rules until amount is guessed OR 5/05/2023 at 4:00pm WHICH EVER COMES FIRST! If "WGEE Duke's Big Money High-Low" is NOT guessed by 5/05/2023 at 4:00pm this content will end with no further winner or prize consideration.**