

WNCY 100.3 FM Y100 Secret Sound 2023 OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WNCY Y100 Secret Sound
- .02 SPONSORS: WNCY-Northstar Dental
- .03 DESCRIPTION OF PRIZE(S): \$500.00 plus rolling jackpot
- .04 VALUE OF PRIZE(S): \$500.00 plus in form of check
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Green Bay-Appleton, WI DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the WNCY 100.3 FM website at www.wncy.com
AND/OR
 Complete an entry form available at the following locations:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1420 Bellevue St, Green Bay, WI 54311
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 11/17/2023** at 5:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WNCY Y100 Secret Sound Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
1420 Bellevue St, Green Bay, WI 54311
- .10 PROMOTION PERIOD: Promotion Begins: 10/30/2023 at 08:00am CST
Promotion Ends: 11/17/2023 at 5:00pm CST
- .11 NUMBER OF WINNERS: Up to approx. 3
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at
1420 Bellevue St, Green Bay, WI 54311
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 11/27/2023 PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No

- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: WNCY Y100 Secret Sound Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WNCY Y100 Secret Sound Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 11/23/2023
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1420 Bellevue St, Green Bay, WI 54311 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$600.00 and over of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum CC on station website.

HOW TO ENTER - ADDENDUM A

Listen to Y100 -WNCY 100.3 FM for the cue to call and play Y100's Secret Sound weekdays at approx. 8:10am, approx.. 10:10am, approx. 1:10am & approx. 4:10pm Monday October 30, 2023 through Friday November 17, 2023

ADDENDUM B - METHOD OF SELECTION OF WINNER

The designated caller will have one (1) chance to guess the "Secret Sound". If the caller correctly identifies the "sound" they will be awarded \$500.00 plus the jackpot at the time. The first guess is the final guess.

If the designated call does NOT identify the secret sound correctly, they are not eligible for a prize and may not enter again until the next day the game is played. \$50.00 will be added to the "jackpot" for the next round of the game until the correct answer is given.

The first guess the caller provides is deemed a valid entry. In the event that there is a dispute over the answer being correct or close to the correct answer Midwest Communications Inc./WNCY at its sole discretion will decide the validity of the answer

The correct, eligible random caller will be selected to guess the "secret sound"

** The game will end November 17, 2023 or until all 3 "secret sounds" have been identified. In the case that all 3 sounds are not identified the game will still close on November 17, 2023 without any further play required.

Due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station, and will be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on a conventional FM radio.