## WNCY 100.3 FM One Second Song OFFICIAL RULES (To be used when prizes are valued at or over \$600)

| .01 | NAME OF PROMOTION:   | WNCY One Second Song   |
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| .02 | SPONSORS:  | WNCY   |
| .03 | DESCRIPTION OF PRIZE(S):   | \$1,000.00   |
| .04 | VALUE OF PRIZE(S): (Note: Winners are responsible for all taxes and other fees on this/these amount(s) | \$1,000.00 in form of check  |
| .05 | PROMOTION METRO AREA: (as defined by Nielsen)  | Green Bay-Appleton, WI DMA   |
| .06 | MINIMUM AGE TO ENTER:  | Eighteen (18)  |
| .07 | HOW TO ENTER:  | <ul> <li>☑ Complete an entry form located on the WNCY 100.3 FM website at www.wncy.com</li> <li>AND/OR</li> <li>☐ Complete an entry form available at the following locations:</li> <li>1420 Bellevue St, Green Bay, WI 54311</li> <li>AND/OR</li> <li>☐ For a free entry form, send a self-addressed, stamped envelope to:</li> <li>1420 Bellevue St, Green Bay, WI 54311</li> <li>AND/OR</li> <li>☐ See Addendum A, incorporated herein by reference.</li> </ul> |
| .08 | DEADLINE FOR RECEIPT OF ENTRIES:   | 12/29/2023 at 9:00am CST   |
| .09 | COMPLETED ENTRY FORM SUBMISSION ADDRESS:   | WNCY One Second Song Promotion Entry c/o Midwest Communications, Inc., Marketing Department 1420 Bellevue St, Green Bay, WI 54311  |
| .10 | PROMOTION PERIOD:  | Promotion Begins: 01/02/2023 at 7:30AM CST<br>Promotion Ends: 12/29/2023 at 9:00 AM CST  |
| .11 | NUMBER OF WINNERS:   | unknown  |
| .12 | METHOD OF SELECTION OF WINNER(S):  | <ul> <li>□ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1420 Bellevue St, Green Bay, WI 54311</li> <li>OR</li> <li>☑ See Addendum B, incorporated herein by reference.</li> </ul>  |
| .13 | PRESENCE REQUIREMENT:  | <ul><li></li></ul>   |
| .14 | DEADLINE FOR CLAIMING/<br>REDEEMING PRIZE(S):  | NOON 5 days from winning PLEASE NOTE: Failure of winner to complete the proper paperwork will void prize without any further prize consideration  NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued  |

| .15 | ALL PRIZES WILL BE<br>AWARDED:  | ☐ Yes<br>OR<br>☑ No  |
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| .16 | ALTERNATE WINNER(S):<br>(if potential winner(s) do(es) not<br>qualify, decline(s) acceptance of<br>prize(s), or is unreachable/unavailable) | ☐ Yes<br>OR<br>☑ No  |
| .17 | OFFICIAL RULES REQUEST ADDRESS:   | WNCY One Second Song Official Rules,<br>c/o Midwest Communications, Inc., Marketing Department,<br>1420 Bellevue Street, Green Bay, WI 54311 |
| .18 | WINNER(S) LIST REQUEST ADDRESS:   | WNCY One Second Song Winner List,<br>c/o Midwest Communications, Inc., Marketing Department,<br>1420 Bellevue Street, Green Bay, WI 54311    |
| .19 | DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS:  | 01/01/2024   |
| .20 | PROXY ALLOWED AT PRIZE GIVEAWAY:  | ⊠ No   |

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc. Winner will be required to show Photo ID before completing winner paperwork. This may be done via email or at 1420 Bellevue St, Green Bay, WI 54311 at the pre-determined date and time.

Winner will receive a 1099 in the approximate amount of \$1,000.00 of this prize package.

## Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum CC on the WNCY website.

## ADDENDUM B - METHOD OF SELECTION OF WINNER

Weekday mornings (except holidays and assorted undetermined days) at approx. 7:30 AM a random contestant will be selected from all eligible entries and contacted by Shotgun & Charli to play the One Second Song contest.

A one second "snippet" of a song will be played. The contestant will be given one try to identify the correct title and artist of the song. If the title and artist is correctly identified the contestant will be awarded \$1,000.00

Please note that the first guess is the final guess.

If the registered contestant called does not answer the call, that call is void and another registered contestant may be called. Please note that registered caller is the only person who can play the contest. If someone other than the registered contestant would answer to play that call is void.

Please note that if the caller is driving a vehicle it must be pulled over and in a safe area.

NOTE: Additional plays may be held on-air or on-site at WNCY events throughout the year.

Contestants that don't answer give correct answer may still win a "participation prize" from WNCY and/or a WNCY sponsor/advertiser - however a "'participation prize" is not guaranteed.

WNCY is not responsible for any technical errors that may happen during the contest, including (but not limited to): lost cell-phone coverage or disconnection of call by any means.

Due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station, and will be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on a conventional FM radio.