

WLMI 92.9 FM Cruisin' 500
OFFICIAL RULES
(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WLMI Cruisin' 500
- .02 SPONSORS: None
- .03 DESCRIPTION OF PRIZE(S): five \$100.00 American Express Gift Cards and 2-night stay August 19 thru August 21, 2022 at Springhill Suites located in Southfield, MI. NOTE: winner will need to supply valid ID and credit card at time of check in. In addition, transportation, food, personal expenses, etc are not included in this prize pack.
- .04 VALUE OF PRIZE(S): Approx. \$935.81
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Lansing, MI DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:
☒ Complete an entry form located on the WLMI 92.9 FM website at i929fm.com
AND/OR
☐ Complete an entry form available at the following locations:
2495 Cedar Street, Holt, MI 48842
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
2495 Cedar Street, Holt, MI 48842
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 06/16/2022 at 5pm EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WLMI Cruisin' 500 Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
2495 Cedar Street, Holt, MI 48842
- .10 PROMOTION PERIOD: Promotion Begins: 05/19/2022 at 7:00am EST
Promotion Ends: 06/18/2022 at 3:00pm EST
- .11 NUMBER OF WINNERS: up to approx 1
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 2495 Cedar Street, Holt, MI 48842
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON 06/24/2022 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued
- .15 ALL PRIZES WILL BE
AWARDED: ☐ Yes
OR
☒ No
- .16 ALTERNATE WINNER(S): ☒ Yes
(if potential winner(s) do(es) not
OR
qualify, decline(s) acceptance of
☐ No
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST
ADDRESS: WLMI Cruisin' 500 Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WLMI Cruisin' 500 Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 06/19/2022
- .20 PROXY ALLOWED AT PRIZE
GIVEAWAY: ☒ No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 2495 Cedar Street, Holt, MI 48842 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$935.81 of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

#1: Cruisin' 500 "Winning Words" will air at random times throughout the broadcast day, weekdays from approx. 7:00am thru approx. 7:00pm.

#2: When a listener hears a "Winning Word", text it to 80373. Every text will earn a point.

NOTE: any tampering with entry of "winning words" will eliminate participate from play thru this contest. Person will also forfeit any prior entries that they entered.

ADDENDUM B - METHOD OF SELECTION OF WINNER

Points will be updated via a scoreboard at cruisin929.com. The 16 players with the most points by 06/15/2022 will compete in the Cruisin' 500, a slot car tournament that will be held at a Lansing area. No proxy representation will be allowed.