



# ROCKET CITY BROADCASTING

WAHR-WRTT-WLOR

# STAR 99.1 "YOUR MUSIC. YOUR STATION!"

HOT ADULT CONTEMPERARY

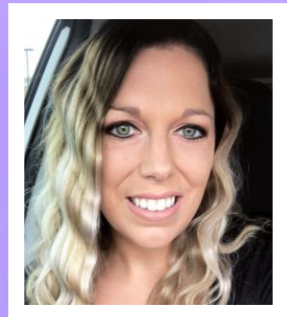


**THE EARLY MORNING CREW  
WITH KEVIN & LEEANN**  
M-f 6a-9a

Voted Alabama  
Broadcasters Association  
best in broadcasting 2019  
Large Market Morning  
Show



**Sari Rose**  
M-F 10a-3p



**Victoria Williamson**  
M-f 3p-7p

**Dr. Laura Burman**  
M-F 9p-12M



Reach 47,000 weekly listeners



**DEMOGRAPHIC  
BREAKOUT**



49% Employed Full-Time



59% AGE 25-54



66% WOMEN





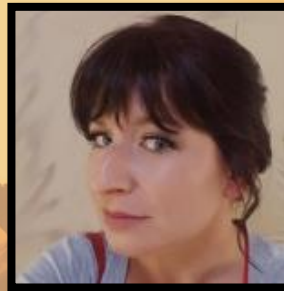
# ROCKET 95.1

ACTIVE ROCK



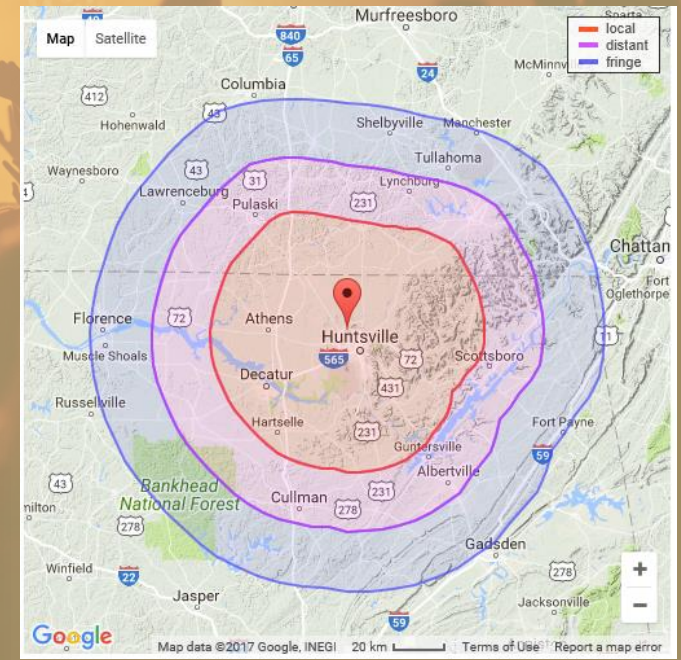
**Jimbo & Casio Morning Show**  
Monday-Friday 6a-10a

**Mid-Days with Marsha**  
Monday – Friday 10a-3p



**Shea Fox**  
Monday – Friday 3p-7p

**Jack Spade**  
Sundays 10a-3p



Reach 51,600 weekly listeners



**DEMOGRAPHIC  
BREAKOUT**



58% Employed Full-Time



74% AGE 25-54



54% MEN





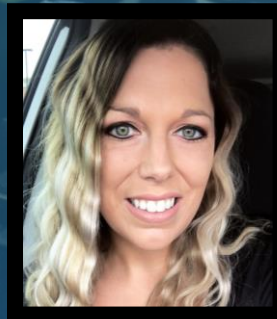
# THE BEAT 98.1

CLASSIC HIP HOP and R & B

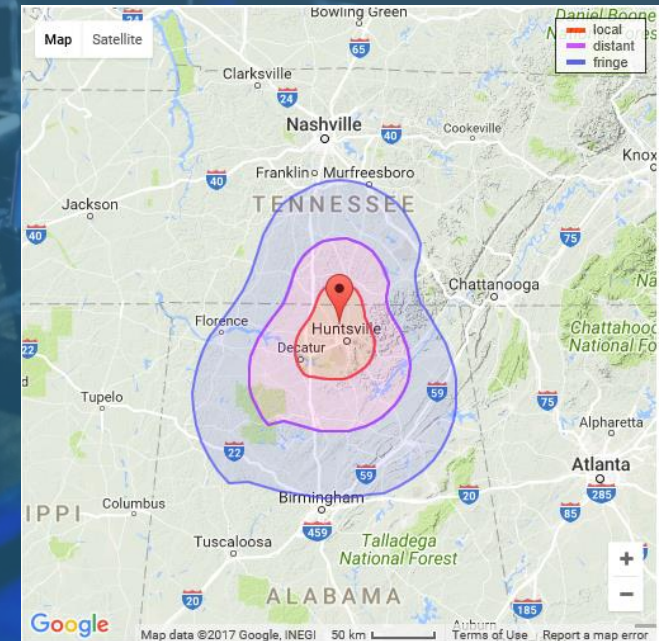


**The Steve Harvey Morning Show**  
Monday-Friday 5a-9a

**Victoria Williamson**  
Monday – Friday 9a-12p



**Kandi Knight**  
Monday – Friday 12p-3p



Reach 35,900 weekly listeners



**DEMOGRAPHIC  
BREAKOUT**



54% Employed Full-Time



71% AGE 25-54



56% WOMEN



# Digital Marketing Solutions

## Targeted Display



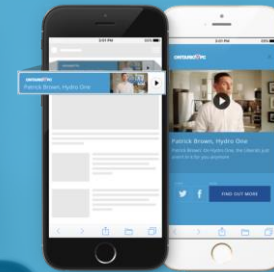
Targeted Delivery to  
ComScore Most Visited  
Sites

## Geo-Fencing Geo-Cookie



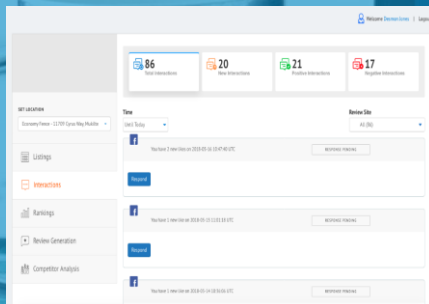
100% Native GPS -  
Fastest Growth Segment  
of Mobile Advertising

## Geo-Video



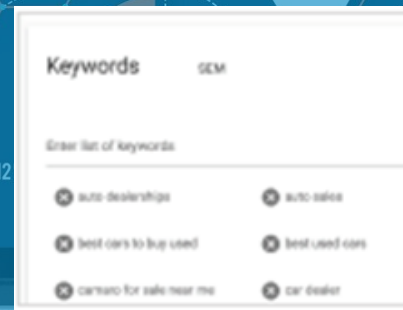
Full Video Delivery  
Option

## Listed Local



Local SEO tools all under  
one roof!

## SEM



Easiest way to capture the  
largest segment of digital  
spending!

## Connected TV



Connected TV (CTV) refers to  
any TV that is connected to  
the internet.