

# WIKY/WSTO/WLYD and WABX Superbride Sunday Cake Dive Prize Giveaway 2023

## OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WIKY WSTO WLYD WABX Superbride Sunday Cake Dive Prize Giveaway 2023
- .02 SPONSORS: Matt Kelly & Associates Mobile DJ Service and GreenPoint Photography
- .03 DESCRIPTION OF PRIZE(S): Cake Dive Winner has choice of 1 of the 2 prizes:
- #1 - 6 hours of Musical Services from Matt Kelly & Assoc Mobile DJ Service\*.
- #2 - \$500.00 credit towards any photography package and a \$500.00 print credit from GreenPoint Photography\*.
- \*Please Note: WIKY WSTO WLYD WABX (Midwest Communications, Inc.) are not responsible for any additional costs or overtime charges. All prizes are void after December 23, 2023. No prize consideration if winner fails to redeem. 1099 to be issued for calendar year 2023.
- .04 VALUE OF PRIZE(S): 1 - approx. \$800.00  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s)) 2 - approx. \$1,000.00
- .05 PROMOTION METRO AREA: Evansville, IN DMA  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER: ☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 02/05/2023 at 2:30pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WIKY WSTO WLYD WABX Superbride Sunday Cake Dive Prize Giveaway 2023 Promotion Entry c/o Midwest Communications, Inc., Marketing Department 1162 Mt. Auburn Road, Evansville, IN 47720
- .10 PROMOTION PERIOD: Promotion Begins: 02/05/2023 at 9:00am CST  
Promotion Ends: 02/05/2023 at 2:30pm CST
- .11 NUMBER OF WINNERS: up to approx. 2 (two)
- .12 METHOD OF SELECTION OF WINNER(S): ☒ Winner(s) will be determined from all eligible entries received to be held on or about 02/05/2023 at approx 2:40pm CST at 715 Locust St, Evansville, IN 47708  
OR  
☐ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☒ Qualifiers need to be present to win for actual cake dive.  
OR  
☒ Qualifiers need not be present to win drawing from completed maps turned in.

- .14 DEADLINE FOR CLAIMING/  
REDEEMING PRIZE(S): NOON 02/10/2023 PLEASE NOTE: Failure of winner to complete the proper paperwork will void prize without any further prize consideration. NOTE: any checks that are not cashed with 90 days of date of check issued will be void and not be re-issued
- .15 ALL PRIZES WILL BE  
AWARDED: ☐ Yes  
OR  
☒ No
- .16 ALTERNATE WINNER(S):  
(if potential winner(s) do(es) not  
qualify, decline(s) acceptance of  
prize(s), or is unreachable/unavailable) ☒ Yes  
OR  
☐ No
- .17 OFFICIAL RULES REQUEST  
ADDRESS: WIKY WSTO WLYD WABX Superbride Sunday Cake Dive Prize Giveaway 2023 Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST  
ADDRESS: WIKY WSTO WLYD WABX Superbride Sunday Cake Dive Prize Giveaway 2023 Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF  
WINNER(S) LIST REQUESTS: 02/06/2023
- .20 PROXY ALLOWED AT PRIZE  
GIVEAWAY: ☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1162 Mt. Auburn Road, Evansville, IN 47720 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$800.00 or \$1,000.00 of this prize package.

Prize is non-transferable before acceptance of prize.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

### **HOW TO ENTER - ADDENDUM A**

#1: Brides who have registered to attend Superbride Sunday will have the option to put their name in a drawing at the Cake Dive Registration Booth on 2/5/23 from 9am-2:30pm to participate in the Cake Dive.

#2: Approx. five brides will be pulled from the 9am session and another approx. five will be pulled from the 12pm session.

#2a: Please note that if your name is drawn you can NOT have a proxy in your place for the contest. You will also be required to sign a Release of Liability before you can participate in the "cake dive". Photo ID will be checked.

#3: Brides must be onsite to participate in the Cake Dive. The winner of the Cake Dive (individual that finds the ring), will have their choice of one of the two mentioned prizes listed in para .03.

#4: The remaining prize will be given to a randomly selected bride who has turned in their completed map with signatures from each booth in attendance.