

KOYY 93.7 FM Y94 KOYY PICK YOUR PURSE OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KOYY Y94 Pick Your Purse
- .02 SPONSORS: Assorted Sponsors
- .03 DESCRIPTION OF PRIZE(S): Designer purses and other assorted prizes
- .04 VALUE OF PRIZE(S): Assorted values
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Fargo, ND DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:
☒ Complete an entry form located on the KOYY 93.7 FM website at <http://y94.com/>
AND/OR
☒ Complete an entry form available at the following locations:
1020 South 25th Street, Fargo, ND 58103
AND/OR
☐ For a free entry form, send a self-addressed, stamped envelope to:
1020 South 25th Street, Fargo, ND 58103
AND/OR
☐ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/27/2023 at 02:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KOYY Y94 Pick Your Purse Promotion Entry
c/o Midwest Communications, Inc., Marketing Department,
1020 South 25th Street, Fargo, ND 58103
- .10 PROMOTION PERIOD: Promotion Begins: 09/14/2023 at 7:20am CST
Promotion Ends: 10/27/2023 at 2:20pm CST
- .11 NUMBER OF WINNERS: Up to approx. 96
- .12 METHOD OF SELECTION OF WINNER(S):
☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1020 South 25th Street, Fargo, ND 58103
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:
☒ Winner(s) need to be present to win
OR
☐ Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 11/03/2023 PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued.
- .15 ALL PRIZES WILL BE AWARDED:
☐ Yes
OR
☒ No

- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: KOYY Y94 Pick Your Purse Official Rules, c/o Midwest
Communications, Inc., Marketing Department, 1420 Bellevue Street,
Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: KOYY Y94 Pick Your Purse Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 10/28/2023
- .20 PROXY ALLOWED AT PRIZE
GIVEAWAY: ☒ No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at
1020 South 25th Street, Fargo, ND 58103 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$600.00 and over of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

ADDENDUM B - METHOD OF SELECTION OF WINNER

Winning names will be announced starting on September 14, 2023 on Mondays thru Fridays at approximately 7:10am,
approx. 11:10am and approx. 2:10pm.

The person whose name is called will have fifteen (15) minutes to call 701-237-4487 and claim their prize, the designer handbag
of their choice. The designated person may only select from handbags displayed as available at y94.com. Once a handbag is
chosen it will be marked as "picked" and removed from availability. If the person whose name is called does not call back within
fifteen minutes, their prize will be forfeited and no prize/cash will be awarded. Their name will be entered for future drawings.
Please note that no proxies allowed to call in for the prize.

*Winner must select a purse at the time of calling, no exchanges or substitutions will be allowed

*Note: Due to the nature of our programs that are heard online over the internet, contests heard over the stations internet stream,
are slightly delayed from the time the contests heard on the broadcast or the "Y94 app" and will be running behind the broadcast
signal. Thus, all the contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means when Y94
announces a winning name in this contest, listeners listening to the online stream may be at a disadvantage in participating over
those listening to the broadcast on a traditional FM radio. For this contest, Y94 will begin counting the 15 minutes when the name
is called over the traditional on air broadcast.

Playback of the winning callers may be played to sound "live" outside of the 15 minute window. By calling in, you are giving us
permission to broadcast your voice. The decision of Midwest Communications, Inc. is final