

KOYY 93.7 FM Y94's PLAYLIST PAYDAY OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KOYY Y94's Playlist Payday
- .02 SPONSORS: N/A
- .03 DESCRIPTION OF PRIZE(S): A check in the amount of \$50.00 to \$1,500.00 or a potential \$100,000.00 grand prize and assorted gift cards and concert tickets
- .04 VALUE OF PRIZE(S): \$50.00 to \$100,000.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Fargo, ND DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER:
 Complete an entry form located on the KOYY 93.7 FM website at <http://y94.com/>
AND/OR
 Complete an entry form available at the following locations:
1020 South 25th Street, Fargo, ND 58103
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1020 South 25th Street, Fargo, ND 58103
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 06/23/2023 at 1:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KOYY Y94's Playlist Payday Promotion Entry
c/o Midwest Communications, Inc., Marketing Department,
1020 South 25th Street, Fargo, ND 58103
- .10 PROMOTION PERIOD: Promotion Begins: 05/22/2023 at 07:10am CST
Promotion Ends: 06/23/2023 at 1:10pm CST
- .11 NUMBER OF WINNERS: Up to approx. 100
- .12 METHOD OF SELECTION OF WINNER(S):
 Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ CST at 1020 South 25th Street, Fargo, ND 58103
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 06/30/2023 PLEASE NOTE: Failure of winner to complete the proper paperwork may void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued.
- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No

- .16 ALTERNATE WINNER(S): Yes
 (if potential winner(s) do(es) not
 qualify, decline(s) acceptance of
 prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: KOYY Y94 Playlist Payday Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KOYY Y94 Playlist Payday Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06/23/2023
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1020 South 25th Street, Fargo, ND 58103 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$600.00 and over of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

KOYY Y94 hosts will air a "cue to call" 701-237-4487 weekdays at approx. 7:10am, approx. 8:10am, approx 11:10. and approx. 1:10pm. The 9th caller answered by KOYY hosts will get to play PLAYLIST PAYDAY

*Note: Due to the nature of our programs that are heard online over the internet, contests heard over the station's internet stream, are slightly delayed from the time the contests heard on the broadcast or the "Y94 app" and will be running behind the broadcast signal. Thus, all the contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means when Y94 plays the "cue to call", listeners listening to the online stream may be at a disadvantage in participating over those listening to the broadcast on a tradition FM radio.

ADDENDUM B - METHOD OF SELECTION OF WINNER

#1: Please note that your first guess of the winning "Playlist" is your final guess and the songs must be listed in the order pre-determined by IP Promotions Group

#2: KOYY air staff will then assess the "Playlist Payday" website to verify the caller's playlist. If the playlist is correct and matches the procedure we will start the prize verification process

#3: All players who do not win the \$100,000 grand prize may be awarded a consolation prize from KOYY.

There will be no gameplay on Memorial Day, Monday May 29th 2023

NOTE: Tampering with any part online or on-air Playlist Payday game is strictly prohibited. Evidence of entry or any act or submission that changes the odds or functionality of the machine will cause the claim to be denied.

Midwest Communications, its staff nor Interactive Promotions Group are not responsible for technical malfunction or human error resulting in a misperceived win or loss of the contest.

In the event that no contestant has matched the pre-determined winning song playlist combination at any time during the promotion dates, the contest will end without a \$100,000.00 winner.

Midwest Communications and IP Group are not responsible for lost, interrupted, or unavailable network or other connections, miscommunications, or technical failure, jumbled scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic.

In the event any portion of the promotion is compromised by a virus, bugs, non-authorized human intervention, hackers or other causes beyond the control of IP Group or Midwest Communications, Inc which, in the sole opinion of IP Group, corrupts, or impairs the administration, security, fairness or proper play, Midwest Communications and IP Group reserve the right at their sole discretion to suspend or terminate the contest. The grand prize-winning plays are subject to verification by IP Group whose decisions are final and binding.