

**KOYY 93.7 FM Y94 KOYY SECRET SOUND
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: KOYY Y94 Secret Sound
- .02 SPONSORS: NA
- .03 DESCRIPTION OF PRIZE(S): A check in the amount of \$1,000.00
- .04 VALUE OF PRIZE(S): \$1,000.00 each
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Fargo, ND DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the KOYY 93.7 FM website at <http://y94.com/>
AND/OR
 Complete an entry form available at the following locations:
1020 South 25th Street, Fargo, ND 58103
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
1020 South 25th Street, Fargo, ND 58103
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 12/09/2022** at 12:00PM CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: KOYY Y94 Secret Sound Promotion Entry
c/o Midwest Communications, Inc., Marketing Department,
1020 South 25th Street, Fargo, ND 58103
- .10 PROMOTION PERIOD: Promotion Begins: 11/01/22 at 07:10am CST
Promotion Ends: 12/09/22** at 12:15pm CST
- .11 NUMBER OF WINNERS: Up to approx. 5
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1020 South 25th Street, Fargo, ND 58103
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 10 days from date of winning. PLEASE NOTE: Failure of winner to complete the proper paperwork will void prize without any further prize consideration
NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued.

- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not OR
qualify, decline(s) acceptance of No
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: KOYY Y94's Secret Sound Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: KOYY Y94'S Secret Sound Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 24 hours from time of win
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1020 South 25th Street, Fargo, ND 58103 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$1,000.00 of this prize package.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER – ADDENDUM A

Caller #9 at 701-237-4487 weekdays at approx. 7:10am, approx. 8:10am, approx. 11:10am and approx 12:10pm will be selected to guess the "Secret Sound". There will be no play November 24, 2022 or November 25 2022.

*Note: Due to the nature of our programs that are heard online over the internet, contests heard over the stations internet stream, are slightly delayed from the time the contests heard on the broadcast or the "Y94 app" and will be running behind the broadcast signal. Thus, all the contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means when Y94 announces a winning name in this contest, listeners listening to the online stream may be at a disadvantage in participating over those listening to the broadcast on a tradition FM radio. For this contest, Y94 will begin counting the 15 minutes when the name is called over the tradition on air broadcast.

ADDENDUM B - METHOD OF SELECTION OF WINNER

The designated caller will have one (1) chance to guess the "Secret Sound". If the caller correctly identifies the "sound" they will be awarded \$1,000. The first guess is the final guess.

If the designated call does NOT identify the secret sound correctly, they are not eligible for a prize and may not enter again until the next day the game is played.

The first guess the caller provides is deemed a valid entry. In the event there is a dispute over the answer being correct or close to the correct answer KOYY at its sole discretion will decide the validity of the answer

** The game will end December 9th, 2022 or until all 5 "Secret Sounds"; have been identified. In the case that all 5 sounds are not identified the game will still close on December 9th 2022 without any further play required.

NOTE: You can only win one jackpot during this contest. Contest win is not transferable, NO EXCEPTIONS!