## **KOYY 93.7 FM KOYY Y94's UNCANCELLED SUMMER OFFICIAL RULES** (To be used when prizes are valued at or over \$600)

.01	NAME OF PROMOTION:	KOYY Y94's Uncancelled Summer
.02	SPONSORS:	K&K Marine & Powersports, Michelob Golden Light, Muscatell Burns Ford, RiverHaven Events Center, DoubleTree By Hilton and Homewood Suites
.03	DESCRIPTION OF PRIZE(S):	2019 Hisun Strike 550 Blue
.04	VALUE OF PRIZE(S): (Note: Winners are responsible for all taxes and other fees on this/these amount(s)	approx. \$9,999.00
.05	PROMOTION METRO AREA: (as defined by Nielsen)	Fargo, ND DMA
.06	MINIMUM AGE TO ENTER:	Twenty-One (21)
.07	HOW TO ENTER:	☐ Complete an entry form located on the KOYY 93.7 FM website at http://y94.com/ AND/OR ☐ Complete an entry form available at the following locations: 1020 South 25 <sup>th</sup> Street, Fargo, ND 58103 AND/OR ☐ For a free entry form, send a self-addressed, stamped envelope to: 1020 South 25 <sup>th</sup> Street, Fargo, ND 58103 AND/OR ☐ See Addendum A, incorporated herein by reference.
.08	DEADLINE FOR RECEIPT OF ENTRIES:	09/02/2021 at 06:40 CST
.09	COMPLETED ENTRY FORM SUBMISSION ADDRESS:	KOYY Y94's Uncancelled Summer Promotion Entry c/o Midwest Communications, Inc., Marketing Department, 1020 South 25 <sup>th</sup> Street, Fargo, ND 58103
.10	PROMOTION PERIOD:	Promotion Begins: 06/01/2021 at 10:20am CST Promotion Ends: 09/02/2021 at 7:00pm CST
.11	NUMBER OF WINNERS:	up to approx. 1
.12	METHOD OF SELECTION OF WINNER(S):	<ul> <li>□ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 1020 South 25<sup>th</sup> Street, Fargo, ND 58103</li> <li>OR</li> <li>☑ See Addendum B, incorporated herein by reference.</li> </ul>
.13	PRESENCE REQUIREMENT:	<ul> <li>Winner(s) need to be present to win</li> <li>OR</li> <li>Winner(s) need not be present to win</li> </ul>
.14	DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S):	NOON 09/10/2021 PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued.

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.15	ALL PRIZES WILL BE AWARDED:	☐ Yes OR ⊠ No
.16	ALTERNATE WINNER(S): (if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)	⊠ Yes OR □ No
.17	OFFICIAL RULES REQUEST ADDRESS:	KOYY Y94's Uncancelled Summer Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
.18	WINNER(S) LIST REQUEST ADDRESS:	KOYY Y94's Uncancelled Summer Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
.19	DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS:	09/03/2021
.20	PROXY ALLOWED AT PRIZE GIVEAWAY:	⊠ No

Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 1020 South 25th Street, Fargo, ND 58103 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$9,999.00 of this prize package.

## **Additional Rules**

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

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## **HOW TO ENTER - ADDENDUM A**

- #1 Listen to KOYY Y94 93.7FM Monday-Friday at approx. 10:20am, approx. 2:20pm and approx. 4:20pm.
- #2: The Y94 personality will give the "keyword" for that hour. Text that word to shortcode 35270 to enter to be drawn as a qualifier. Incorrect spellings of "keywords" will not be accepted.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

- #3: Bonus remote broadcast opportunities or "Hisun Hits" to get qualified in person will be posted on the Uncancelled Summer page at www.y94.com and announced on KOYY Y94.
- #4: "Last Chance" registration (for anyone who has not previously entered) may be available on Thursday September 2nd 2021 at the grand prize drawing.

Note: Should any details of our remote broadcasts (Hisun Hits) or final giveaway party need to be altered due to the COVID-19 Pandemic, the updated information will be available on the Uncancelled Summer page at Y94.com. All COVID-19 protocol will be in place during entire promotion.

## ADDENDUM B - METHOD OF SELECTION OF WINNER

- #1: Qualifiers will receive additional drawing information using the information that they submitted at time of entry. If you feel that you are a qualifier and did not receive event information please call 701-237-5346 Monday thru Friday from 8:30am thru 4:30pm.
- #2: Photo ID must be presented at time of registration. Must be present on site to win.
- #3: Registration for the giveaway party will take place on Thursday, September 2, 2021.
- #4: Registration will start at 4:30 SHARP and close at 6:45 SHARP. Winner be drawn at the random drawing at approx. 7:00pm from ALL qualifiers.
- #5: Grand prize drawing will be held at River Haven Event Center located at 700 1st Ave North, Moorhead, MN 56560.
- #6: Please note that any taxes or registration fees are the responsibility of the winner.

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