

WTHI 99.9FM MOUNTAIN DEW GO FISHIN'

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WTHI Mountain Dew Go Fishin'
- .02 SPONSORS: Pepsi
- .03 DESCRIPTION OF PRIZE(S): Qualifier Prize: tackle box, accessory kit, and fishing pole bundle

Grand Prize: 3 nights of hotel accommodations in Branson, MO, 2 Ripley's Combo passes, & 1-2 person 4 hour guided fishing trip. **
** Please note that transportation, food, personal and misc expenses are not included in this prize pak. Travel is in certificate form and must be booked by 10/01/2022.
- .04 VALUE OF PRIZE(S): Qualifier Prize: approx \$64.00 - Grand Prize: approx. \$900.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Terre Haute, IN DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:
☐ Complete an entry form located on the WTHI website at <http://hi99.com/>
AND/OR
☐ Complete an entry form available at the following locations:
925 Wabash Ave., Ste 300, Terre Haute, IN 47807
AND/OR
☒ For a free entry form, send a self-addressed, stamped envelope to:
925 Wabash Ave., Ste 300, Terre Haute, IN 47807
AND/OR
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 05/06/2022 at 5:00PM EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WTHI Mountain Dew Go Fishin' Promotion Entry c/o Midwest Communications, Inc., Marketing Department
925 Wabash Ave., Ste 300, Terre Haute, IN 47807
- .10 PROMOTION PERIOD: Promotion Begins: 04/04/2022 at 8:00AM EST
Promotion Ends: 05/06/2022 at 5:00PM EST
- .11 NUMBER OF WINNERS: up to approx 4 qualifiers and up to approx 1 grand prize winner
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ EST at 925 Wabash Ave, Ste 300, Terre Haute, IN 47807
OR
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win
OR
☒ Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/
REDEEMING PRIZE(S): NOON 05/13/2022 PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration.
- .15 ALL PRIZES WILL BE
AWARDED: ☐ Yes
OR
☒ No
- .16 ALTERNATE WINNER(S):
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) ☒ Yes
OR
☐ No
- .17 OFFICIAL RULES REQUEST
ADDRESS: WTHI Mountain Dew Go Fishin' Official Rules, c/o Midwest
Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST
ADDRESS: WTHI Mountain Dew Go Fishin' Winner List, c/o Midwest
Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF
WINNER(S) LIST REQUESTS: 05/07/2022
- .20 PROXY ALLOWED AT PRIZE
GIVEAWAY: ☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at
925 Wabash Ave., Ste 300, Terre Haute, IN 47807 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$900.00 of this prize package
in calendar year 2022 regarding less of when prize is taken.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc.
Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER - ADDENDUM A

Beginning Monday, April 4, 2022 at approximately 8:00AM, WTHI will begin promoting the Mountain Dew Go Fishin' Giveaway.

Every Friday throughout the month of April (April 8, April 15, April 22 and April 28) HI-99 will broadcast live at a local Mountain Dew distribution location.

To register for the contest, listeners will be instructed to visit the week's location during the remote broadcast time** and fill out a registration slip. This slip will register them for the weekly Qualifying Prize as well as the Grand Prize. Qualifying Prize winners will also be eligible to win the Grand Prize. **Broadcast locations are subject to change but the most updated list will be online at hi99.com.

ADDENDUM B - METHOD OF SELECTION OF WINNER

One Qualifier will be selected from each remote and win the Qualifying prize. Please note that you can only win one qualifying prize.

Note: While on site, listeners will also have the opportunity to "go fishing" with a magnetic fishing game to win small prizes like hats, shirts, coozies, etc.

A winner will be randomly selected from ALL eligible entrants on Friday, May 6, 2022 at approx 5:00pm.