

WMGI 100.7 FM Women Mean Business

OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WMGI Women Mean Business
- .02 SPONSORS: Scott College of Business at Indiana State University with additional sponsors listed on mymixfm.com
- .03 DESCRIPTION OF PRIZE(S): assorted prizes with additional \$1,000 Scholarships* to the MBA program at Scott College of Business at Indiana State University
- .04 VALUE OF PRIZE(S): assorted up to approx \$1,000.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Terre Haute, IN DMA
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:
 Complete an entry form located on the WMGI 100.7 FM website at <http://mymixfm.com/>
AND/OR
 Complete an entry form available at the following locations:
925 Wabash Ave., Ste 300, Terre Haute, IN 47807
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
925 Wabash Ave., Ste 300, Terre Haute, IN 47807
AND/OR
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/28/2022 at 5:00PM EST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WMGI Women Mean Business Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
925 Wabash Ave., Ste 300, Terre Haute, IN 47807
- .10 PROMOTION PERIOD: Promotion Begins: 10/03/2022 at 7:00AM EST
Promotion Ends: 10/28/2022 at 5:00PM EST
- .11 NUMBER OF WINNERS: up to approx. 20
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about _____ at _____ EST at 925 Wabash Ave, Ste 300, Terre Haute, IN 47807
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 5 business days from winning PLEASE NOTE: Failure of winner to complete the proper paperwork will void prize without any further prize consideration. **NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued.**

- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not OR
qualify, decline(s) acceptance of No
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: WMGI Women Mean Business Official Rules,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WMGI Women Mean Business Winner List,
c/o Midwest Communications, Inc., Marketing Department,
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 10/29/2022
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 925 Wabash Ave., Ste 300, Terre Haute, IN 47807 at the pre-determined date and time

Winner will receive a 1099 in 2022 in the approximate amount of \$600.00 and over of this prize package.

Prize is non-transferable before acceptance of prize.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

HOW TO ENTER - ADDENDUM A

Beginning Monday, October 3, 2022, The MIX Morning Show will begin the Women Mean Business Promotion highlighting women-led businesses across the Wabash Valley.

One of the components of this promotion is a daily giveaway (between approx. \$50.00 to approx. \$100.00) from various "Daily Sponsors." Please note that you may not win again during the course of the promotion per official contesting rules (Addendum C), HOWEVER the \$1,000.00 scholarships winners can still win a daily prize.

In addition, the "Title Sponsor" - Scott College of Business at Indiana State University - will be giving away (3) \$1,000.00 scholarships throughout this promotion.

ADDENDUM B - METHOD OF SELECTION OF WINNER

Regarding all daily prize drawings, all entries for that day will go into a random drawing for that day's prize. A new drawing will take place the next day from those entrants who entered that day. There is no roll over and each day resets for that day's drawing.

In regards to the MBA program at Indiana State University you only need to enter once as your entry will stay active thru entire promotion.

The parameters of the scholarships require the following to be redeemed:

#1: Currently must not be a student in the MBA program at Indiana State University, either online or on campus. Winner must meet all guidelines from university (ie: application must be accepted into the program in order to utilize the scholarship.) If the winner is not accepted into the program they may forfeit the prize with no additional prize consideration.

#2: Have already completed a Bachelor's degree and be admitted to the MBA program.

#3: The winner(s) randomly selected throughout the run of the promotion will have until December 31, 2023 to redeem their scholarship however the 1099 will be issued in calendar year 2022. Once the winners are selected, the scholarship will be automatically applied to their Indiana State University student account. Please note: the approx. investment of (1) MBA class (either online or on campus) is approx. \$1,300.00

#4: Listeners will enter to win through an online registration form on the Women Mean Business Landing Page at mymixfm.com. For an additional way to enter, the listeners may also text a unique keyword - "MBA" - to the number 24609 to receive a link to the registration form on their mobile device. All entries will be filtered to the same source for random selection of winners.

#5: At the end of the run of the contest/promotion, up to three winners will be selected through a random draw from all eligible entries. Winner(s) will be randomly selected from the pool of all eligible entrants on or about Monday, October 31st at 8:00AM at 925 Wabash Ave, Ste 300, Terre Haute, IN 47807.

Winner(s) will be notified. Winner(s) must show a valid government issued photo ID at appointment. If the prize expires before usage, it will not be replaced with any further prize consideration. Actual winner(s) must claim prize, no proxy allowed.

A 1099 form will be issued to the winner(s) for the calendar year 2022.

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.