

# MIDWEST COMMUNICATIONS PEORIA "Fall into Cash Giveaway 2022"

## OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: Midwest Communications, Inc-Peoria Fall into Cash Giveaway 2022 promoted as: "WPBG-Inflation Fighter Cash", "WSWT-Fall Into Cash", WXCL-The Wolfs Inflation Deflation", "WKZF- Inflation Throwback Cash" or "WPBG-HD-2 - Super Cash"
- .02 SPONSORS: Arnold and Sons, River City Roofing, Four Season Gutter Protection. Please note that additional sponsors may be listed on the web page
- .03 DESCRIPTION OF PRIZE(S): \$500.00 Monday, Tuesday, Wednesday & Friday  
\$1000.00 on Thursdays
- .04 VALUE OF PRIZE(S): \$500.00 or \$1000.00 in form of issued check to winne  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Peoria, IL DMA or TSA  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  
☒ Complete an entry form located on 102.7 Super Hits WPBG-HD-2 website at 1027superhits.com  
☒ Complete an entry form located on The Drive WPBG-FM website at www.933thedrive.com  
☒ Complete an entry form located on the WXCL-FM website at www. 1049thewolf.com  
☒ Complete an entry form located on the WKZF-FM website at www. kz1023.com  
☒ Complete an entry form located on the WSWT-FM website at www. mix1069.com  
☒ See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/14/2022 at 06:00PM CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc-Peoria Fall into Cash Giveaway 2022 promoted as: "WPBG-Inflation Fighter Cash", "WSWT-Fall Into Cash", WXCL-The Wolfs Inflation Deflation", "WKZF- Inflation Throwback Cash" or "WPBG-HD-2 - Super Cash" Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department,  
331 Fulton Street, 12<sup>th</sup> Floor, Peoria, IL 61602
- .10 PROMOTION PERIOD: Promotion Begins: 09/19/2022 at 07:00AM CST  
Promotion Ends: 10/14/2022 at 06:00PM CST
- .11 NUMBER OF WINNERS: up to approx 20 winners
- .12 METHOD OF SELECTION OF WINNER(S): ☐ Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at  
331 Fulton Street, 12<sup>th</sup> Floor, Peoria, IL 61602  
OR  
☒ See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: ☐ Winner(s) need to be present to win  
OR  
☒ Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/  
REDEEMING PRIZE(S): NOON 10/19/2022 PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration  
**NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued.**
- .15 ALL PRIZES WILL BE  
AWARDED: ☐ Yes  
OR  
☒ No
- .16 ALTERNATE WINNER(S):  
(if potential winner(s) do(es) not  
qualify, decline(s) acceptance of  
prize(s), or is unreachable/unavailable) ☒ Yes  
OR  
☐ No
- .17 OFFICIAL RULES REQUEST  
ADDRESS: Midwest Communications, Inc-Peoria Fall into Cash Giveaway 2022  
promoted as: "WPBG-Inflation Fighter Cash", "WSWT-Fall Into Cash",  
WXCL-The Wolfs Inflation Deflation", "WKZF- Inflation Throwback  
Cash" or "WPBG-HD-2 - Super Cash" Promotion Entry  
Official Rules, c/o Midwest Communications, Inc., Marketing  
Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST  
ADDRESS: Midwest Communications, Inc-Peoria Fall into Cash Giveaway 2022  
promoted as: "WPBG-Inflation Fighter Cash", "WSWT-Fall Into Cash",  
WXCL-The Wolfs Inflation Deflation", "WKZF- Inflation Throwback  
Cash" or "WPBG-HD-2 - Super Cash" Promotion Entry  
Winner List, c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF  
WINNER(S) LIST REQUESTS: 10/15/2022
- .20 PROXY ALLOWED AT PRIZE  
GIVEAWAY: ☒ No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with  
Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at  
331 Fulton Street, 12th Floor, Peoria, IL 61602 at the pre-determined date and time.

Winner will receive a 1099 in the approximate amount of \$600.00 and over of this prize package.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules  
for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

#1: Entrants are to listen for special "keywords" announced weekdays at approx. 7:00am, approx. 9:00am, approx. 11:00am, approx. 1:00pm, approx. 3:00pm and approx. 5:00pm cst.

#2: Listener to enter that days announced keyword(s) on line as listed in para .07. Each keyword entered constitutes one entry. Keyword must be entered before 6:00pm for entry to be an accepted entry.

#3: Listener may also call 309-495-4734. Listener will state their name, address, phone number and keyword. Each keyword entered constitutes one entry. Keyword(s) must be entered before 6:00pm for entry to be an accepted entry. Please note that Midwest Communications, Inc. is not responsible for lost, dropped calls, lost messages or busy signals.

#4: Bonus entries may be earned by following certain actions at the point of entry (i.e. - filling out a survey, visiting a website etc) on line only

#5: In the case that there is detection of fraudulent entries, all entries will be void for that entrant.

#6: Please note that you can win only one prize during this contest.

Winner authorizes Sponsors and Midwest Communications, Inc. to use their names, likeness, voice or video recordings for promotional reasons without compensation. Note due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

## ADDENDUM B - METHOD OF SELECTION OF WINNER

#1: All keyword entries will close at 6:00pm cst from phone and website entries. One random entry will be drawn at approx. 9:00am the following weekday. "Winner" name will be announced the following morning on air.

#2: At that time the "winner" will be contacted from station personal to verify personal information using information supplied at time of entry. In the case that supplied information from "winner" is not valid and winner cannot be contacted, that winner will be void without further prize consideration and another "winner" may be drawn.

#3: In the case of a \$1000.00 winner additional information will be required for additional Affidavit of Eligibility and W-9 to be completed. In addition, any \$500.00 winners, a W-9 must be received from the winner before payment can be made.