

**MIDWEST COMMUNICATIONS PEORIA “Fall into Cash Giveaway 2021”  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: Midwest Communications, Inc-Peoria Fall into Cash Giveaway 2021 promoted as: “WMBD-Fall into Cash”, “WPBG-Fall into Cash”, “WPBG HD3-Fall into Cash”, “WSWT-Fall into Cash”, “WXCL-Wolf at Work and Win”, “WKZF-Keyword for Cash” or “WIRL-Fall into Cash”
- .02 SPONSORS: Arnold and Sons Plumbing, Inc, Morton Industries LLC, Alwan Pharmacy and Compounding, Home Comfort Insulation & Bryson Smith Keller Williams Premier Realty
- .03 DESCRIPTION OF PRIZE(S): \$500.00 Monday, Tuesday, Wednesday & Friday  
\$1000.00 on Thursdays
- .04 VALUE OF PRIZE(S): \$500.00 or \$1000.00 in form of issued check to winner  
**(Note: Winners are responsible for all taxes and other fees on this/these amount(s))**
- .05 PROMOTION METRO AREA: Peoria, IL DMA or TSA  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  
 Complete an entry form located on the WIRL-FM website at [www.superhitswirl.com](http://www.superhitswirl.com)  
 Complete an entry form located on the WPBG-FM website at [www.933thedrive.com](http://www.933thedrive.com)  
 Complete an entry form located on the WXCL-FM website at [www.1049thewolf.com](http://www.1049thewolf.com)  
 Complete an entry form located on the WKZF-FM website at [www.kz1023.com](http://www.kz1023.com)  
 Complete an entry form located on the WSWT-FM website at [www.mix1069.com](http://www.mix1069.com)  
 Complete an entry form located on the WMBD-AM/FM website at [www.1470wmbd.com](http://www.1470wmbd.com)  
 Complete an entry form located on the WPBG/HD3 website at [www.freedom959.net](http://www.freedom959.net)  
 Complete an entry form available at the following locations:  
331 Fulton Street, 12<sup>th</sup> Floor, Peoria, IL 61602  
 For a free entry form, send a self-addressed, stamped envelope to:  
331 Fulton Street, 12<sup>th</sup> Floor, Peoria, IL 61602  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 10/15/2021 at 06:00PM CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Midwest Communications, Inc-Peoria Fall into Cash Giveaway 2021 promoted as: “WMBD-Fall into Cash”, “WPBG-Fall into Cash”, “WPBG HD3-Fall into Cash”, “WSWT-Fall into Cash”, “WXCL-Wolf at Work and Win”, “WKZF-Keyword for Cash” or “WIRL-Fall into Cash” Promotion Entry c/o Midwest Communications, Inc., Marketing Department, 331 Fulton Street, 12<sup>th</sup> Floor, Peoria, IL 61602
- .10 PROMOTION PERIOD: Promotion Begins: 09/20/2021 at 07:00AM CST  
Promotion Ends: 10/15/2021 at 06:00PM CST
- .11 NUMBER OF WINNERS: up to approx 20 winners

- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about at CST at 331 Fulton Street, 12<sup>th</sup> Floor, Peoria, IL 61602  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON 10/22/2021 PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration  
**NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued.**
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S): (if potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s), or is unreachable/unavailable)  Yes  
OR  
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: Midwest Communications, Inc-Peoria Fall into Cash Giveaway 2021 promoted as: “WMBD-Fall into Cash”, “WPBG-Fall into Cash”, “WPBG HD3-Fall into Cash”, “WSWT-Fall into Cash”, WXCL-Wolf at Work and Win”, “WKZF-Keyword for Cash” or “WIRL-Fall into Cash” Promotion Entry Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: Midwest Communications, Inc-Peoria Fall into Cash Giveaway 2021 promoted as: “WMBD-Fall into Cash”, “WPBG-Fall into Cash”, “WPBG HD3-Fall into Cash”, “WSWT-Fall into Cash”, WXCL-Wolf at Work and Win”, “WKZF-Keyword for Cash” or “WIRL-Fall into Cash” Promotion Entry Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 10/16/2021
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 331 Fulton Street, 12th Floor, Peoria, IL 61602 at the pre-determined date and time.

Winner will receive a 1099 in the approximate amount of \$600.00 and over of this prize package.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

#1: Entrants are to listen for special "keywords" announced weekdays at approx. 7:00am, approx. 9:00am, approx. 11:00am, approx. 1:00pm, approx. 3:00pm and approx. 5:00pm cst.

#2: Listener to enter that days announced keyword(s) on line as listed in para .07. Each keyword entered constitutes one entry. Keyword must be entered before 6:00pm for entry to be an accepted entry.

#3: Listener may also call 309-495-4734. Listener will state their name, address, phone number and keyword. Each keyword entered constitutes one entry. Keyword(s) must be entered before 6:00pm for entry to be an accepted entry. Please note that Midwest Communications, Inc. is not responsible for lost, dropped calls, lost messages or busy signals.

#4: Bonus entries may be earned by following certain actions at the point of entry (i.e. - filling out a survey, visiting a website etc) on line only

#5: In the case that there is detection of fraudulent entries, all entries will be void for that entrant.

#6: Please note that you can win only one prize during this contest.

Winner authorizes Sponsors and Midwest Communications, Inc. to use their names, likeness, voice or video recordings for promotional reasons without compensation. Note due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.

## ADDENDUM B - METHOD OF SELECTION OF WINNER

#1: All keyword entries will close at 6:00pm cst from phone and website entries. One random entry will be drawn at approx. 9:00am the following weekday. "Winner" name will be announced the following morning on air.

#2: At that time the "winner" will be contacted from station personal to verify personal information using information supplied at time of entry. In the case that supplied information form "winner" is not valid and winner cannot be contacted, that winner will be void without further prize consideration and another "winner" will be drawn.

#3: In the case of a \$1000.00 winner additional information will be required for additional Affidavit of Eligibility and W-9 to be completed. In addition, any \$500.00 winners, a W-9 must be received from the winner before payment can be made.