

**WMBD, WPBG, WPBG HD3, WSWT, WXCL, WKZF, WIRL Pay Your Mortgage  
OFFICIAL RULES**

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: WMBD, WPBG, WPBG HD3, WSWT, WXCL, WKZF, WIRL Pay Your Mortgage
- .02 SPONSORS: Adam Merrick Real Estate
- .03 DESCRIPTION OF PRIZE(S): Mortgage payment (principle and interest) up to \$1,000 per month for 7 months (June thru December 2020) from Adam Merrick Real Estate\*\*
- .04 VALUE OF PRIZE(S): Up to \$7,000  
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Peoria, IL DMA or TSA  
(as defined by Nielsen)
- .06 MINIMUM AGE TO ENTER: Twenty-One (21)
- .07 HOW TO ENTER:  Complete an entry form located on the website at www.1470wmbd.com  
AND/OR  
 Complete an entry form available at the following locations:  
331 Fulton Street, 12<sup>th</sup> Floor, Peoria, IL 61602  
AND/OR  
 For a free entry form, send a self-addressed, stamped envelope to:  
331 Fulton Street, 12<sup>th</sup> Floor, Peoria, IL 61602  
AND/OR  
 See Addendum A, incorporated herein by reference.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 05/29/20 at 6:00pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: WMBD, WPBG, WPBG HD3, WSWT, WXCL, WKZF, WIRL Pay Your Mortgage Promotion Entry  
Promotion Entry  
c/o Midwest Communications, Inc., Marketing Department,  
331 Fulton Street, 12<sup>th</sup> Floor, Peoria, IL 61602
- .10 PROMOTION PERIOD: Promotion Begins: 04/27/20 at 7:00am CST  
Promotion Ends: 05/29/20 at 6:00pm CST
- .11 NUMBER OF WINNERS: 1 (one winner)
- .12 METHOD OF SELECTION OF WINNER(S):  Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about 06/01/20 at approx. 10:00am CST at 331 Fulton Street, 12<sup>th</sup> Floor, Peoria, IL 61602  
**NOTE: if the “winner” does not meet the requirements of the prize (holding a mortgage) that “winner/entry” will be void and receive no further prize consideration.**  
OR  
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT:  Winner(s) need to be present to win  
OR  
 Winner(s) need not be present to win

- .14 DEADLINE FOR CLAIMING/  
REDEEMING PRIZE(S): NOON 06/08/2020 PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration  
NOTE: any checks that are not cashed within 90 days of date of check issued will be void and not be re-issued.
- .15 ALL PRIZES WILL BE AWARDED:  Yes  
OR  
 No
- .16 ALTERNATE WINNER(S):  Yes  
(if potential winner(s) do(es) not OR  
qualify, decline(s) acceptance of  No  
prize(s), or is unreachable/unavailable)
- .17 OFFICIAL RULES REQUEST ADDRESS: WMBD, WPBG, WPBG HD3, WSWT, WXCL, WKZF, WIRL Pay  
Your Mortgage Promotion Entry Official Rules,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: WMBD, WPBG, WPBG HD3, WSWT, WXCL, WKZF, WIRL Pay  
Your Mortgage Promotion Entry Winner List,  
c/o Midwest Communications, Inc., Marketing Department,  
1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 06/02/2020
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY:  No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 331 Fulton Street, 12th Floor, Peoria, IL 61602 at the pre-determined date and time

Winner will receive a 1099 from Adam Merrick Real Estate for calendar year 2020 in the approximate amount up to \$7,000.00 of this prize package.

#### Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.

## HOW TO ENTER – ADDENDUM A

#1: Entrants are to listen for special "keywords" announced weekdays (including Memorial Day) at approx. 7:00am, approx. 9:00am, approx. 11:00am, approx. 1:00pm, approx. 3:00pm and approx. 5:00pm.

#2: Keywords announced at those times may be entered at the respective website for each radio station.  
- 1470wmbd.com - 933thedrive.com - 959thesportsnut.com - mix1069.com - 1049thewolf.com - kz1023.com and superhitswirl.com

#3: to enter via US Mail, mail your entry containing the correct keyword, time and date heard to WMBD, WPBG, WPBG HD3, WSWT, WXCL, WKZF, WIRL Pay Your Mortgage Entry, 331 Fulton St., 12<sup>th</sup> floor, Peoria, IL 61602. Please note that station is not responsible for delivery of your entry.

#4: Please note that the keyword can only be entered once via on line or US Mail. Keyword is valid for 60 minutes after on-air announcement when entered on line.

#5: Bonus entries may be earned by following certain actions at the point of entry (i.e. - filling out a survey, visiting a website etc)

\*\*Winner will be required to show current detailed mortgage statement from the noteholders bank. Prize of mortgage payment (principle and interest only) up to \$1,000 per month will be awarded by Adam Merrick Real Estate, with a maximum cash payout of \$7,000

Winner authorizes Adam Merrick Real Estate and WMBD, WPBG, WPBG HD3, WSWT, WXCL, WKZF, WIRL to use their names, likeness, voice or video recordings for promotional reasons without compensation

Note: due to the nature of our programs that are heard on-line over the Internet, contests heard on the radio station's Internet audio stream are slightly delayed from the time the contests heard on the broadcast station and may be running behind the broadcast signal. Thus, all contests heard are delayed. This delay can last for 30 seconds up to several minutes. This means that when the station announces winning names in this contest, listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contest on conventional radio. For this contest, the station will start counting down when the announcement is made on the radio broadcast signal.