

Canada's Biggest Country Fan Contest Rules

The "Canada's Biggest Country Fan" contest (hereinafter: the "**Contest**") is brought to you by Stingray Radio Inc. (hereinafter: the "**Contest Organizers**"). The Contest runs across Canada (except in the Province of Quebec) from September 13th, at 12:01am EST until October 22nd, 2021 at 2:00pm EST (hereinafter: the "**Contest Period**").

ELIGIBILITY

This Contest is open to all persons residing in Canada (excluding Quebec), who have reached the age of age of majority in their province/territory as of the first day of the Contest Period. Notwithstanding the preceding, the Contest is not open to individuals associated with the Contest, including the employees, agents and representatives of the Contest Organizers, (including their respective divisions, subsidiaries, affiliates and agencies), their advertising and promotional agencies, suppliers of prizes, materials and services related to this contest or any other party directly linked to the holding of this Contest (the "**Excluded Individuals**"). This Contest is also not open to the immediate family members of the Excluded Individuals. For the purpose of these Contest Rules, "immediate family" includes: father, mother, brothers, sisters, children, legal or common-law spouse and individuals with whom such employees, agents and representatives reside.

HOW TO ENTER

No purchase necessary. Between the dates of September 13th, 2021 and October 21st, 2021 listeners must enter online on the website of one of the participating radio stations:

New Country 103.9 Carbonear, NL - <https://newcountrynl.ca/>
New Country 97.1 Clarendville, NL - <https://newcountrynl.ca/>
New Country 103.5 Sydney, NS - <https://newcountry1035.ca>
New Country 96.9 Moncton, NB - <https://www.newcountry969.ca>
New Country 92.3 Fredericton, NB - <https://www.newcountry923.com>
New Country 98.1 Camrose, AB - <https://newcountry981.com>
New Country 100.7 Kelowna, BC - <https://www.newcountry1007.ca>
New Country 103.1 Kamloops, BC - <https://www.newcountry1031.ca>
Real Country 95.5 Red Deer, AB - <https://www.realcountryreddeer.ca/>
Real Country 95.9 Lloydminster, AB - <https://realcountrylloydminster.ca/>
Real Country 105.7 Brooks, AB - <https://realcountrybrooks.ca/>

(collectively, the "**Participating Stations**")

Listeners must complete the online entry form with the following information: First Name, Last Name, Date of Birth, Email Address, City/Town, Home Phone Number, Mobile Phone Number. In order for an entry to be considered valid, all fields must be completed on the entry form. There is a limit of one entry per person per Contest Period. For clarity, one person cannot be an entrant with more than one Participating Station.

Between the dates of September 20th, 2021 and October 21st, 2021, the Contest Organizers will randomly select one (1) entry per Participating Station each weekday from all valid entries. One random draw will take place at each of the Participating Stations' offices. The approximate time of each draw as well as the period during which the selected entrant will be contacted via phone varies per Participating Station and will be specified on the contest page of each of the websites listed above. Selected entrants must answer their phone on the first attempt of contact otherwise the Contest Organizers will randomly select another entry until a successful phone connection is made between a potential participant and the on-air hosts.

The odds of becoming a contestant will depend on the number of entries received during the Contest Period.

HOW TO PLAY

Contestants will be given 60 seconds to identify as many songs as possible in an audio montage of song clips (up to maximum amount of 60 songs per montage). Each song in the montage will run until the contestant has correctly identified it, or for a maximum of approximately 10 seconds. Contestants have the full length of each song clip to correctly identify it and multiple guesses are allowed until the correct answer is given. Correct song title and artist's full name must be identified. If a song has a 'featured' artist, only the lead artist needs to be identified in order for a guess to be deemed as correct. If a song title has parentheses, the portion of the song in parentheses does not need to be mentioned for a guess to be deemed as correct. All songs featured in the audio montage will be randomly selected from a collection of 100 songs that will be used throughout the Contest Period and provided to each Participating Station.

If a call is dropped during a contest play due to a bad connection or any other reason beyond the Contest Organizers control, the contestants score will only be valid until the point when the call is dropped, and the contestant will not be given an opportunity to re-do the round.

In order to become the current local leader, a contestant must surpass the previous high score of songs identified by the previous leading contestant. They cannot tie. In the event of a tie, the first contestant that reached the highest number of correct answers will continue as the current leader.

The finals will take the provincial leader from each participating province. In the event of a tie provincially, a tiebreaker round will be played between the two leading contestants. The individual with the highest score will then move on to the finals. In the event of another tie, a winner will be drawn to move onto the finals round.

THE FINALS

As of October 21st, 2021, at 7:00pm EST— it being understood that the hour will vary based on the applicable time zone of each Participating Station, the current leader from each Participating Province (NS, NB, NL, AB, BC, or Lloydminster, SK) will be invited to participate in the Canada-Wide finals on October 22nd, 2021 where they will compete against the current leaders from the four (4) other Participating Provinces. Current leaders must be available to be reached via phone at the time of the finals in order to participate. In the event the current leader of any Participating Station is not available, the participant with the next highest score will be selected to participate in the finals.

The finalist from each market will play a round of the game following the same conditions as outlined above. The order in which a finalist plays is determined by which market they represent in the finals:

Finalist Round 1: NEWFOUNDLAND 9:00am EST
Finalist Round 2: NEW BRUNSWICK 10:00am EST
Finalist Round 3: NOVA SCOTIA 11:00am EST
Finalist Round 4: ALBERTA* 12:00pm EST
Finalist Round 5: BRITISH COLUMBIA 1:00pm EST

*Alberta Participant could be from Lloydminster, Saskatchewan

The finalist with the highest score after the 5th round will win the Grand Prize. In the event two or more finalists have the same score after round 5 of the finals is completed, the winning finalist / potential Grand Prize Winner will be determined by which finalist had the fastest time in identifying the artists and titles.

GRAND PRIZE DESCRIPTION:

There is one (1) \$20,000.00 CDN Grand Prize available to be won for the winner of the Canada-Wide finals.

HOW TO BE DECLARED A WINNER

In order to be declared a winner, each selected potential contestant must be in compliance with these Contest Rules and in particular, the following:

Answer correctly, the mathematical skill-testing question asked on a publicity release and sign a publicity release and liability waiver form (hereinafter: the “**Release Form**”) sent by the Contest Organizers and return the signed copies to them.

By participating in the Contest, each entrant agrees to abide by these Contest Rules. In the event the potential or declared contestant fails to comply with any one of the conditions set out above or any other conditions set out in these Contest Rules, the Contest Organizers reserve the right to disqualify such entrant from the Contest.

HOW TO CLAIM A PRIZE

When the prize is ready for pickup, the winners will be contacted and advised that they have thirty (30) days from that day to pick up their prize at the offices of the contest organizers of the relevant Participating Station as identified on each of the websites listed above. Prize pickup is only available during regular business hours or as may be otherwise specified by the Contest Organizers. Proof of identity can be requested at any time. Any COVID protocols upon prize pick up must be followed.

Prizes are not transferable or exchangeable and may not be substituted by the winner. The Station assumes no responsibility or liability for damages, expenses, loss or injury resulting from acceptance, collection or use of the prize.

GENERAL CONDITIONS

Verification. Online entries are subject to verification by the Contest Organizers. Any Entry Form which is incomplete, incomprehensible, inaudible, illegible, fraudulent, mutilated, altered, contains false information or is not received within the Contest Period, or otherwise does not confirm to these Contest Rules will automatically be rendered invalid and will not entitle such entrant to be eligible for a prize.

Disqualification. The Contest Organizers reserve the right to disqualify any person or cancel one or more entries of any person participating in this Contest or trying to participate by means contrary to these Contest Rules or in a manner which is unfair to other entrants as determined by the Contest Organizers in their sole and absolute discretion (e.g.: use of an Entry Form obtained from an unauthorized source, entries exceeding the limit allowed, computer hacking, etc.). Any attempt to tamper with the entry process, interfere with these Contest Rules, deliberately damage any website or undermine the administration, security or legitimate operation of the Contest, is a violation of criminal and civil laws and the Contest Organizers reserve the right to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying entrants from this and future contests. Such person may be referred to the appropriate judicial authorities.

Non-compliance/eligibility. If a potential or declared winner is not in compliance with these Contest Rules, as determined by the Contest Organizers in their sole and absolute discretion, the Contest Organizers reserve the right to disqualify such entrant from the Contest and randomly select further entrants from the remaining eligible entries until a winner is finally declared. Any potential or declared winner, who is not in compliance with these Contest Rules, must so inform the Contest Organizers immediately upon being contacted by the Contest Organizers.

Age. Participants of this contest must be 18 years or older as of September 13th, 2021.

Substitution of prize. In the event it is impossible, difficult and/or more costly for the Contest Organizers to award a prize (or part of a prize) as described in these Contest Rules, the Contest Organizers reserve the right to award a prize (or part of a prize) of similar nature and equivalent value or, at their sole discretion, the value of the prize (or of the part of the prize) in cash.

Refusal of a prize. The refusal by a potential or declared winner to accept any prize awarded in accordance with the Contest Rules, releases and forever discharges the Contest Organizers and their agents of all obligations related to the prize, including delivery.

Liability limit – use of prize. Each entrant and any potential or declared winner releases the Contest Organizers, their subsidiaries, respective divisions, their parent corporations, their advertising and promotional agencies, their shareholders, officers, directors, employees, agents and representatives (hereinafter: the “Beneficiaries”) from any and all liability for any and all damage, loss or liability suffered as a result of or arising from the entrant’s participation in the Contest or the acceptance or use of his/her prize. In order to be declared a winner and prior to obtaining his/her prize, any potential or declared winner agrees to sign a declaration to such effect in the Release Form. The parent or legal guardian in the case of a minor will also have to sign such a declaration to that effect in the Release Form.

Liability of prize supplier. Any person selected for a grand prize acknowledges that upon receipt of a letter confirming the prize, all services to be rendered in connection with their prize become the sole responsibility of the prize OR services supplier a declaration to such effect will be included in the Release Form.

Liability limit – running of the contest. The Beneficiaries are not liable for faulty computer components, software, or links; the loss or non-existence of communications capability; or faulty, incomplete, incomprehensible, or erased computer or network transmissions that make it difficult, or render a user unable, to enter the contest; problems with any website or website feature howsoever caused, the malfunction of, or damage caused to, any telephone or network or lines, computer equipment, data or software, online systems, servers or access providers; or the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer “hackers” The Beneficiaries are not liable for any harm contestants may suffer directly or indirectly as a result of downloading any Web page or software or transmitting any information related to entry in the Contest. Further, the Beneficiaries assume no responsibility for entries lost, stolen, delayed, damaged or misdirected.

Web site access. The Beneficiaries do not guarantee access to or non-interruption of the Web site during the Contest Period or that it will be exempt from any errors.

Modification. The Contest Organizers reserve the right, at their sole discretion, to cancel, terminate, modify or suspend this contest, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration, safety, impartiality or the running of the Contest as provided in these Contest Rules.

Limit of prizes. In no event shall the Beneficiaries be obligated to award more prizes than set out in these Contest Rules or to award prizes otherwise than in compliance with these Contest Rules.

Impossibility to act – labour dispute. The Beneficiaries shall not be responsible for any damages for a failure to operate the Contest in accordance with these Contest Rules in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this Contest, war, riot, insurrection, earthquake, terrorism, civil commotion, fire, flood, accident, storm or any other act of nature.

Liability limit– participation. Any person who participates or tries to participate in this Contest releases the Beneficiaries from any and all liability for damages which he/she could suffer from participating or trying to participate in this Contest.

Authorization. By entering this Contest, each declared winner consents to the Contest Organizers, their representatives to use, at their sole discretion and if required, their name, photograph, likeness, testimonial related to the prize, place of residence and/or voice without compensation whatsoever and that, without

limit as for the period of use, in any media and on a worldwide scale, for publicity purposes or for any purpose that may be considered relevant. A declaration to such effect will be included in the Release Form.

List of winners. A list of winners per Participating Station will be made available on each website of the Participating Stations.

Property of entries. Entry Forms are the sole property of the Contest Organizers and at no time will be returned to entrants.

Communication with entrants. No communication (other than while registering) or correspondence will be exchanged with entrants in the context of this Contest with the exception of selected entrants or declared winner.

Personal information. Contestant personal information that is collected in this Contest will be used solely by the Contest Organizers, and their representatives for the administration of the Contest. There will be no communication of commercial or of any other nature, unrelated to this Contest sent to an entrant, unless such entrant gives specific authorization to the Contest Organizers for that specific purpose.

Decisions of the Contest Organizers. All decisions of the Contest Organizers or those of their representatives regarding this Contest are final and binding on all entrants with no rights to appeal.

Identification of the contestant. For the purposes of these Contest Rules, the entrant is the person whose personal information is printed on the Entry Form. It is to this person that the mathematical skill-testing question will be asked and the prize awarded if selected and declared a winner.

Unenforceability. If a section of these Contest Rules is declared or ruled by a Court of Law as illegal, unenforceable or void, that section will be deemed void but all other sections not affected will be enforced as allowed by Law.

Jurisdiction. This Contest is subject to all applicable federal, provincial and municipal laws.