

SHEBOYGAN BRIDAL SHOW OFFICIAL RULES

(To be used when prizes are valued at or over \$600)

- .01 NAME OF PROMOTION: Sheboygan Bridal Show
- .02 SPONSORS: WHBZ, WHBL, WXER & WBFM
- .03 DESCRIPTION OF PRIZE(S): cash (in form of check)
- .04 VALUE OF PRIZE(S): \$500.00
(Note: Winners are responsible for all taxes and other fees on this/these amount(s))
- .05 PROMOTION METRO AREA: Sheboygan, WI TSA
(as defined by Arbitron)
- .06 MINIMUM AGE TO ENTER: Eighteen (18)
- .07 HOW TO ENTER: Complete an entry form located on the WXER 104.5 FM website at www.wxerfm.com
AND/OR
 Complete an entry form available at the following locations:
John Michael Kohler Arts Center, 608 New York Ave, Sheboygan, WI
on Thursday, January 21, 2016 from 5:00pm to 7:30pm
AND/OR
 For a free entry form, send a self-addressed, stamped envelope to:
2100 Washington Ave, Sheboygan, WI 53081. PLEASE NOTE:
completed entry form must be received at 2100 Washington Ave,
Sheboygan WI before noon, 01-21-2016 to be entered in the drawing.
- .08 DEADLINE FOR RECEIPT OF ENTRIES: 01-21-2016 at approx 7:30pm CST
- .09 COMPLETED ENTRY FORM SUBMISSION ADDRESS: Sheboygan Bridal Show Promotion Entry
c/o Midwest Communications, Inc., Marketing Department
2100 Washington Ave, Sheboygan, WI 53081
- .10 PROMOTION PERIOD: Promotion Begins: 01-21-2016 at approx 5:00pm CST
Promotion Ends: 01-22-2016 at approx 8:00am CST
- .11 NUMBER OF WINNERS: 2 (two)
- .12 METHOD OF SELECTION OF WINNER(S): Winner(s) will be determined by a random drawing from all eligible entries received to be held on or about Friday, 01-22-2016 on WXER at approx 8:00am CST at 2100 Washington Ave, Sheboygan, WI 53081
OR
 See Addendum B, incorporated herein by reference.
- .13 PRESENCE REQUIREMENT: Winner(s) need to be present to win
OR
 Winner(s) need not be present to win
- .14 DEADLINE FOR CLAIMING/ REDEEMING PRIZE(S): NOON Tuesday, January 26, 2016 PLEASE NOTE: Failure of winner or winner/guest to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration

- .15 ALL PRIZES WILL BE AWARDED: Yes
OR
 No
- .16 ALTERNATE WINNER(S): Yes
(if potential winner(s) do(es) not
qualify, decline(s) acceptance of
prize(s), or is unreachable/unavailable) OR
 No
- .17 OFFICIAL RULES REQUEST ADDRESS: Sheboygan Bridal Show Official Rules, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .18 WINNER(S) LIST REQUEST ADDRESS: Sheboygan Bridal Show Winner List, c/o Midwest Communications, Inc., Marketing Department, 1420 Bellevue Street, Green Bay, WI 54311
- .19 DEADLINE FOR RECEIPT OF WINNER(S) LIST REQUESTS: 01-22-2016
- .20 PROXY ALLOWED AT PRIZE GIVEAWAY: Yes
OR
 No

Winner will be notified. Prize will be awarded upon completion of all legal paperwork with Midwest Communications, Inc./WRIG, Inc.

Winner will be required to show Photo ID before completing winner paperwork. This will be done at 2100 Washington Ave, Sheboygan, WI 53081 at the pre-determined date and time

Winner will receive a 1099 in the approximate amount of \$0 of this prize package.

In addition, the winner will need to pay sales tax (exact cash/money order) in the approximate amount of \$0 of this prize package at the time of accepting prize and completing paperwork.

Winner is responsible for all taxes and additional expenses, including but not limited to any: baggage fees, itinerary change fees, gratuities, tour provider/airline fuel surcharge fees, personal incidentals, passport fees and trip interruption costs.

Midwest Communications, Inc./WRIG, Inc. is not responsible for any changes, delays or trip interruptions of any kind. It is recommended that winners investigate travel insurance protection for some prize packages.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Midwest Communications, Inc./WRIG, Inc. Official Rules for All Contests which are either incorporated herein by reference as Addendum C on the station website.