

609 E. Court Street, Seguin, Texas 78155 | 830-379-2234 | seguintoday.com

DAILY NEWSPAPER RATES

Our publication is digital, can be accessed on seguintoday.com and on our Social Media pages, a new issue comes out daily Monday-Friday.

Less than 8 weeks # of days per week 8 weeks or more # of days per week

Ad Size:

Full Page

1/2 Page

1/4 Page

1/8 Page

<u>5</u>	<u>3</u>	<u>1</u>
\$831	\$624	\$253
\$626	\$469	\$190
4405	6004	6405

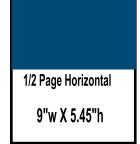
\$435 \$331 \$135 \$237 \$181 \$76

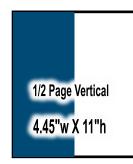
531\$650\$480\$195\$435\$330\$135\$245\$185\$76\$160\$125\$50

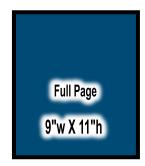


1/8th Page Horizontal 4.45"w X 2.7"h









SPECIALTY LOCATIONS:

Front Page / Top - \$215/wk | Front Page / Bottom - \$100/wk Pg. 2 & 3 Large Border - \$85/wk

CLASSIFIEDS:

Classified Line Ads - \$10/day up to 20 words, 40 cents per word after per day.

OBITUARIES:

Obituaries include Seguin Daily News, SeguinToday.com & Radio Announcement. \$45 for up to 200 words and 25 cents per word after.

Obits will run through service date, or up to one week if there is no service date.

*ALL PRICING ABOVE IS NET TO STATION RATES