





#	Name	Organization	Address (Street or E-Mail)	City	ST	Zip	Phone	Total Number of Interviewees Referred	Pursuant to Prong 2	
									Did Great Plains contact organization to request to send job vacancy information?	Did organization contact Great Plains to request job vacancy information?
1	Lawrence Topeka Help Wanted.com (LTHW.com)	Regional Help Wanted	11 Abrams Road	Central Valley	NY	10917	845 827 1382	0	Y	N
2	Station Websites	Great Plains Media	3125 West 6 <sup>th</sup> St.	Lawrence	KS	66049	785 843 1320	0	Y	N
3	Posting/Internal	Great Plains Media	3125 West 6 <sup>th</sup> St.	Lawrence	KS	66049	785 843 1320	0	Y	N
4	Employee Referral	Great Plains Media	3125 West 6 <sup>th</sup> St.	Lawrence	KS	66049	785 843 1320	0	Y	N
5	Non-Employee Referral	Other	N/A	Lawrence	KS	66049	N/A	0	Y	N
6	Kansas Assoc. of Broadcasters	Kansas Association of Broadcasters	214 SW 6 <sup>th</sup> Ave.	Topeka	KS	66603	785 235 1307	0	Y	N
7	On Air	Great Plains Media	3125 West 6 <sup>th</sup> St.	Lawrence	KS	66049	785 843 1320	1	Y	N
8	University of Kansas	University of Kansas	1435 Jayhawk Blvd.	Lawrence	KS	66049	785 864 7630	0	Y	N
9	Handshake.com	Emporia State, Fort Hays State, K-State, Pittsburg State, KU, Washburn, Wichita State, McPherson College	Handshake.com	Lawrence	KS	66044	Handshake.com	0	Y	N
10	Baker University	Baker University	618 Eighth St	Baldwin City	KS	66006	785.594.6451	0	Y	N

11	Independence, Inc	Independence, Inc.	2001 Haskell Ave	Lawrence	KS	66046	(785) 841-0333	0	Y	N
12	Haskell Indian Nations University	Haskell Indian Nations University	155 E Indian Ave	Lawrence	KS	66046	(785) 749-8404	0	Y	N
13	Society of Broadcast Engineers	Society of Broadcast Engineers	SBE.org					0	Y	N
14	Missouri Association of Broadcasters	Missouri Association of Broadcasters	1025 Northeast Drive	Jefferson City	MO	65109	573-636-6692	0	Y	N

## 2. Recruitment Sources

JOB FAIRS				
15	University of Kansas School of Journalism	No onsite job fair due to Covid	0	N/A
16	Washburn University Job Fair	No onsite job fair due to Covid	0	N/A
17	University of Kansas Part Time Job Fair	No onsite job fair due to Covid	0	N/A
18	K-State Recruitment Fair	No onsite job fair due to Covid	0	N/A
19	Kansas Association of Broadcasters Student Career Fair	No onsite job fair due to Covid	0	N/A
20	U.S. Dept of the Interior - Haskell Indian Nations University	No onsite job fair due to Covid	0	N/A

OTHER RECRUITMENT SOURCES				
21	Sales Sense (posts on Jobspider, Tweetmyjob, allstarjobs, jobvertise, zip recruiter, gigajob, indeed, craigs list,)		0	
22	All Access.com		0	
23	Facebook		0	
23	Linkedin.com		0	
24	Lawrence World Journal (incl affiliated web sites, Crave, Baldwin City Signal, Tonganoxie Mirror, Shawnee Dispatch, Basehor Sentinel)		0	
25	Media Recruiter.com		0	
<b>Total Number of New Interviewees Referred</b>			<b>1</b>	

### 3. Supplemental Recruitment Initiatives

Initiatives		Date	Location	Description	Titles of Employees Involved
1	Internship Program	Continuous	GPM Lawrence, KS	GPM regularly hosts marketing and communication majors for school credit from University of Kansas and Baker University. The students work for our sales, programming and promotions departments and receive college credit for their work. Promotions interns create one-sheet proposals and help support station events. Sales interns shadow sellers as they make cold calls and manage accounts. Programming interns shadow on air staff, run control boards and update station web and social media sites. students and receive college credit for the internships. The Promotions Directors and the Programming Directors oversee the internships to evaluate the interns and ensure they are receiving information and education. Internships are ongoing throughout the year.	Program Directors Promotions Director General Manager
2	On air Announcements	Continuous	Lawrence, KS	GPM continually airs radio announcements to inform the public we are an equal opportunity employer, do not discriminate based upon race, religion, color, sex (including pregnancy and gender), national origin, age, disability, family medical history, or genetic information as well as informing the public to contact our business office to obtain employment opportunities.	Production Director Program Directors Office Administrator
3	Community Group Sponsored Activity	Continuous	Lawrence, KS	Mentoring Day where participants received guided and informational instructions on operations and other aspects of radio broadcasting. 4H, Scout groups, School groups are regularly scheduled for station tours and on-Air interviews throughout the year, as well as civic and local fundraising groups.	General Sales Manager On Air Staff/Program Directors Office Administrator

