**EEO ANNUAL PUBLIC FILE REPORT GREAT PLAINS MEDIA**

**This report covers full-time vacancy recruitment for the period of February 1, 2021 to January 31, 2022**

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| **Employment Unit:** Great Plains Media, Inc.  | **Address:** Great Plains Media, Inc.3125 West 6th StreetLawrence, KS 66049  | **Contact Person/Title:** Sam Speck,Office Administrator |
| **Unit Members, Community of License:** KKSW-FM, Lawrence, KSKMXN-FM, Osage City, KSKLWN-AM, Lawrence, KS  |
| **Telephone Number:** (785) 843-1320  | **Email Address:**business@gpmnow.com |

**1. Full-Time Job Vacancies Filled by Employment Unit**

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|  | **Title**  |  **Recruitment** **Source Referring**  **Hire**  | **Sources Utilized to Fill the****Full-Time Vacancies****(See #2: “Recruitment Sources****for Corresponding List )** | **Referral Source of Interviewees**  |
|  |  |  Outreach Organizations  | Company  Postings  | Advertising  | Referral Source  |  Number Interviewed  |  New Interviewees  |
| A | Account Executive 1 03/01/21 | On-Air Announcements 25, Station Websites 2 | 6,7,8,9,10 | 2,3,4,5 | 1,2,6 | On-Air Announcement-25, Station Websites 2 | 1 | 1 |
| B | Account Executive 208/16/2021 | On-Air Announcements 40, Station Websites 2 | 6,7,8,9,10 | 2,3,4,5 | 1,2,6 | On-Air Announcement-40, Station Websites 2 | 1 | 1 |
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| **#**  | **Name**  | **Organization** | **Address** **(Street or E-Mail)**  | **City**  | **ST**  | **Zip**  | **Phone**  | **Total Number**  **of**  **Interviewees**  **Referred**  | **Pursuant to Prong 2**  |
| **Did Great Plains contact organization to request to send** **job vacancy information?**  | **Did organization contact Great Plains to request job** **vacancy information?**  |
| 1  | On Air | Great Plains Media | 3125 West 6th St. | Lawrence | KS | 66049 | 785 843 1320 | 2 | Y | N |
| 2  | Station Websites | Great Plains Media | 3125 West 6th St. | Lawrence | KS | 66049 | 785 843 1320 | 0 | Y | N |
| 3 | Posting/Internal | Great Plains Media | 3125 West 6th St. | Lawrence | KS | 66049 | 785 843 1320 | 0 | Y | N |
| 4  | Employee Referral | Great Plains Media | 3125 West 6th St. | Lawrence  | KS | 66049 | 785 843 1320 | 0 | Y | N |
| 5  | Non-Employee Referral | Other | N/A | Lawrence | KS | 66049  | N/A | 0 | Y | N |
| 6  | Kansas Assoc. of Broadcasters | Kansas Association of Broadcasters | 214 SW 6th Ave. | Topeka | KS | 66603 | 785 235 1307 | 0 | Y | N |
| 7 | University of Kansas | University of Kansas | 1435 Jayhawk Blvd. | Lawrence | KS | 66049 | 785 864 7630 | 0 | Y | N |
| 8  | Handshake.com | Emporia State, Fort Hays State, K-State, Pittsburg State, KU, Washburn, Wichita State, McPherson College | Handshake.com | Lawrence | KS | 66044 | Handshake.com | 0 | Y | N |
| 9 | Baker University | Baker University | 618 Eighth St | Baldwin City | KS | 66006 | 785.594.6451 | 0 | Y | N |
| 10 | Haskell Indian Nations University | Haskell Indian Nations University | 155 E Indian Ave | Lawrence | KS | 66046 | (785) 749-8404 | 0 | Y | N |
| 11 | Missouri Association of Broadcasters | Missouri Association of Broadcasters | 1025 Northeast Drive | Jefferson City | MO | 65109 | (573)636-6692 | 0 | Y | N |
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 **2. Recruitment Sources**

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| **JOB FAIRS** |
| 15 |  KU Virtual Career Fair | 3/4/21 |  | 0 |  |
| 16  | Lawrence Journal World | 7/28/21 |  | 0 |  |
| 17 | University of Kansas School of Journalism | 10/21/2021 |  | 0 |  |
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| **Total Number of New Interviewees Referred 2** |

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| **3.Supplemental Recruitment and Training Initiatives**  |
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| **Initiatives** | **Date** | **Location** | **Description** | **Titles of Employees****Involved** |
| 1 | Internship Program1 Intern | 6/1/21-7/31-21  | GPM Lawrence, KS  | GPM regularly hosts marketing and communication majors for school credit from University of Kansas and Baker University. The students work for our sales, programming and promotions departments and receive college credit for their work. Promotions interns create one-sheet proposals and help support station events. Sales interns shadow sellers as they make cold calls and manage accounts. Programming interns shadow on air staff, run control boards and update station web and social media sites. students and receive college credit for the internships. The Promotions Directors and the Programming Directors oversee the internships toevaluate the interns and ensure they are receiving information and education. Internships are ongoing throughout the year. | Program DirectorsPromotions DirectorGeneral Manager |
| 2 | On air Announcements  | Continuous | Lawrence, KS | GPM continually airs radio announcements to inform the public we are an equal opportunity employer, do not discriminate based upon race, religion, color, sex (including pregnancy and gender), national origin, age, disability, family medical history, or genetic information as well as informing the public to contact our business office to obtain employment opportunities.  | Production DirectorProgram DirectorsOffice Administrator |
| 3 | RAB Leadership Master Class | 9/30/21-12/16/21 | Online zoom training | Empowering, equipping and inspiring the managers of sales teams is vital to the growth and success of an entire organization. The RAB Leadership MasterClass (LMC) is designed for that purpose. It combines the highly-acclaimed Certified Radio Sales Manager course along with monthly group coaching to address the on-going challenges our sales leadership face. | General Sales Manager |

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01/31/2022