

December 16, 2018 at the KCAC
FEEL THE LOVE
Celebrating A
B.E. Taylor Christmas

**Your Feedback
Is Very Important**

*** Over \$1000 in Prizes**

**ENTER TO
WIN!**

CONCERT SURVEY



**WE NEED YOUR HELP! COMPLETE THE SURVEY
AND BE ELIGIBLE TO WIN \$1000 IN PRIZES including**

- Overnight Package at Seven Springs Mountain Resort
- Four Premium Box Seat Tickets to see the Pirates at PNC Park in 2019
- Family Fun Packs of Tickets to the Pittsburgh Zoo & PPG Aquarium.
- A \$500 Summer Fun Package that includes tickets to Kennywood, Idlewild Park, and other popular destinations.

To be eligible, return survey on or before January 10, 2018. Winner will be announced by Todd Marino on "Indiana In The Morning" on WCCS-AM 1160 and 101.1 FM on Monday, January 21st at 9:45 AM and posted on station websites and facebook pages.



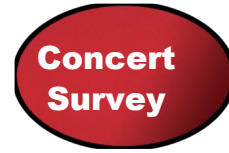


Your feedback is VERY IMPORTANT to us and will help us determine the viability of future concerts here in Indiana. Please complete this survey, carefully remove it from the center of program, and mail it to the address listed. Survey also available on-line at wdadradio.com and wccsradio.com Please return survey by mail or on-line by January 10, 2019 to be eligible to WIN OVER \$1000 IN PRIZES.

CONCERT SURVEY

Name: _____
 Company/Organization (if applicable): _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Telephone: (____) _____ Mobile: (____) _____
 Email: _____

1. What age group do you belong? 18-24 25-34 35-44 45-54 55-64 65+
2. How far did you travel for concert? 0-25 miles 26-50 miles 51-100 miles
3. Is this the first time you've seen a B.E./BC Taylor Christmas Concert? Yes No
4. Would you like to see this show back at the K.C.A.C. next year? Yes No
5. If you could attend next years concert, what date in 2019 would you prefer?
 ___Sun., Dec. 15 ___Fri., Dec. 20 ___Sat., Dec. 21 ___Sun., Dec. 22
6. Would you like notified about advance ticket purchase opportunities? Yes No
7. Did you enjoy the Homer-Center Drum Line joining B.C. Taylor? Yes No
8. Did you enjoy the Choral Group Pre-Concert: Yes No Did not see
8. Did you enjoy Blairsville Student Adrian Matthew: Yes No Did not see
9. Which best describes your motivation for attending? Quality of past B.E. Taylor Shows
 Because of Teddy Bear Fund Drive Charity Tie-in Child (Student) Involvement
 Something nice to do around holidays All of the above
10. What was your favorite aspect of the concert? _____



11. What was your favorite song or songs performed by "B.C." and the band ?
 Favorite: _____ #2 _____ #3 _____
11. How many seats did your purchase for tonight's concert? _____ What Section: _____
12. Where did you purchase? Box Office On-Line/Toll Free # Given to me
13. If concert returns in 2019 would you be interested in serving on a small concert planning sub-committee with limited time commitment? Yes No, I could not commit
14. On average, how many shows/concerts do you attend at KCAC annually? _____
15. What type of music genre or show interests you the most? _____

HOW ARE WE 'DOIN'?

	Poor		Ave.			Excellent	No
	1	2	3	4	5	Opinion	
A. Was the ticket price a good value.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B. Overall ease of purchasing tickets.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C. If you purchased tickets on-line, were you satisfied.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
D. Was the Kovalchick Complex a good venue for concert	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E. Regarding overall customer service, rate KCAC staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
F. Rate KCAC Parking and Parking Attendants.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
G. Was the concert adequately promoted.....	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

HOW DID YOU HEAR ABOUT CONCERT? (Fill in oval on all that apply)

- Radio (check all that apply)** _____ WCCS-AM 1160 / 101.1 FM _____ U92.5 FM
 _____ Cat Country 106.3 FM. _____ WDAD-AM 1450 / 100.3 FM _____ WHJB-FM 107.1
 _____ KOOL 103.3 FM _____ WPXZ 104.1
- Kovalchick Complex Website Performer Email or E-Blast Direct Mail
- Newspaper** _____ Indiana Gazette _____ Latrobe Bulletin _____ Blairsville Dispatch
- Radio Station Websites Radio Station Social Media
- TV: WIUP TV Preview Show Small Highway (political style) or Large Signs
- Word of Mouth Other: _____

Comments/Suggestions:

What would motivate you to attend show in 2019? _____

Do you have a comment (s) for the promoter (*Renda Broadcasting, S&T Bank and concert partners*), **and/or the venue** (*KCAC*), **and/or the artist** (*B.C. Taylor & band*) **on how we could grow this show?** _____

Other Comments _____

Thank You For Your Support of the Concert & 39th Teddy Bear Fund Drive
Return Survey To Address on Reverse Side Of This Page.
Mail in envelope or seal this form securely before mailing.



Renda Broadcasting of Indiana
840 Philadelphia Street - Suite 100
Indiana, Pennsylvania 15701

PLACE
STAMP
HERE

MAIL TO:

**2018 CONCERT SURVEY
c/o RENDA BROADCASTING OF INDIANA
840 Philadelphia Street; Suite 100
Indiana, Pennsylvania 15701**