



Christmas Free Guarantee

Official Contest Rules

CONTEST/PRIZE DESCRIPTION: Mid-West Family Broadcasting, Long Nine Inc., d.b.a. 97.7 WQLZ, agrees not to play any Christmas song in its entirety outside specialty/syndicated programming or commercial/promotional announcements any weekday between the hours of 6 AM Central Time and 7 PM Central time between the dates of November 26, 2018 and December 25, 2018. If a listener hears a complete Christmas song during the above described time frame, caller number nine (9) to 217-629-9777 will win a Christmas Free Guarantee prize package.

PRIZE DESCRIPTION

- The Christmas Free Guarantee prize package includes a \$100 gift certificate from Halls Harley Davidson and one year's worth of Hardees "Thick Burgers" valued at \$250. One year's worth of Hardees "Thick Burgers" is further defined as one Thick Burger per week for 52 consecutive weeks.

THE RULES:

1. One winner per household.
2. Winners may not have won any other prize from 97.7 WQLZ in the past 30 days.

3. This contest requires telephone responses to a “cue to call” and is only official when heard on-air via radio. Due to delays with the station’s online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or be disadvantaged in participating in this contest.
4. **ONLY WHEN A CHRISTMAS SONG IS PLAYED IN ITS ENTIRETY any weekday (Monday through Friday)** between the times of 6AM and 7PM Central Time between the dates of Monday November 26, 2018 and Tuesday, December 25, 2018 and outside of specialty/syndicated programming and commercial/promotional announcements, is it considered a valid cue to call.
5. Specialty/syndicated programming includes but it not limited to:
 1. Lou Brutus (HardDrive, HardDrive XL)
 2. Dee Snider’s House of Hair
 3. Anything Anything
6. Commercial/promotional announcements include but are not limited to:
 1. Paid announcements which use holiday music in the back ground.
 2. Station promotional announcements which use holiday music in the background.
 3. Any holiday music used as music bed for an air talent to speak over for any reason.
7. At the conclusion of a holiday song played during the official contest days and hours, caller number nine (9) to 217-629-9777 will be declared the winner and will receive the Christmas Free Guarantee prize package. Winners must pick up their prizes during normal business hours at the WQLZ business office, located at 1510 North Third Street, Riverton, IL 62561 within 30 days of winning or the prize is forfeit. The WQLZ business office is open from 8 a.m. to 5 p.m. Monday through Friday. Please note that the business office will be closed December 25, 2018 and January 1, 2019 and will operate holiday hours on December 24, 2018 and December 31, 2018. Please call the business line at 217-629-7077 for details on holiday hours.

DISCLAIMERS:

- NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.VOID WHERE PROHIBITED BY LAW.
- Prize is non-transferable and has no cash value.

- Additions or deletions to these rules may be made at the discretion of Mid-West Family Broadcasting and may be enacted at any time.
- Mid-West Family Broadcasting, Hall's Harley-Davidson, and Hardee's reserve the right at their sole discretion to suspend or terminate this contest should causes beyond the control of Mid-West Family Broadcasting corrupt the administration, security or proper play of the contest.
- Mid-West Family Broadcasting, Hall's Harley-Davidson, and Hardee's are not responsible for calls not received due to difficulties with phone lines, cell phone carrier service or any other technical difficulties.
- Mid-West Family Broadcasting Hall's Harley-Davidson and Hardee's assume no responsibility for injuries, accidents or illnesses incurred as a result of this contest.
- Mid-West Family Broadcasting is not responsible for (or changes to) the policy and procedures of Halls Harley Davidson, Hardees, its staff, management, or owners.

DISQUALIFICATION:

In the event that any winner warming Fails to meet the eligibility requirements as set forth, at the discretion of Mid-West Family Broadcasting, Hall's Harley-Davidson and Hardee's, an alternate winner may be selected.

ODDS OF WINNING:

Odds of winning will depend upon the number of eligible entries and calls received for the contest.

CONTEST RULES:

Complete contest rules, dates, and prize description are available to the public during regular business hours at the offices of Mid-West Family Broadcasting, 1510 N. Third St., Riverton, IL 62561 or at www.wqlz.com.