

Contest Rules

Great Plains Media/WIBL-FM 107.7 and 92.1 The Bull will conduct the True Love Contest (the "Contest") for the chance to win one Grand Prize of a 2 night hotel stay at the Hilton in Chicago, 2 Chicago Trolley & Double Decker Co VIP passes, \$100 gift card to Sugar Mama Bakery, Flowers from 1800Flowers.com and a \$100 gift card to Merle Norman.

WHO CAN ENTER

- 1.) Contest is open to those persons 21 and older, and who are legal US citizens and reside in the state of Illinois.
- 2.) Employees of Great Plains Media/107.7 and 92.1 The Bull/ Cities 92.9/ The New Magic 99.5, its parents, subsidiaries, contest sponsors, affiliated companies, advertising and promotion agencies, any other McLean and Livingston area radio stations and the immediate family and other household members (i.e., spouses, parents, grandparents, children, grandchildren, roommates, housemates, significant others, partners, and siblings) of each of the above are NOT eligible to enter and/or to win the Contest.

HOW TO ENTER / WIN

- 3.) No purchase necessary to enter or win the Contest. All federal, state and local laws and restrictions apply.
- 4.) Entries will be accepted Monday, January 14, 2019 through Sunday, February 3, 2019. Visit 1077thebull.com, and submit a picture of you and your true love through the method provided.
- 5.) Only one (1) entry per person is needed and will be accepted.
- 6.) 107.7 and 92.1 The Bull will announce the Grand Prize Winner on air on, or around, Monday, February 4th, 2019. The Grand Prize Winner does not need to be listening to remain the winner.
- 7.) 107.7 and 92.1 The Bull will notify the winner on or around Monday, February 4th 2018.

PRIZES

- 8.) Odds of winning depend on total number of eligible qualifying entries received.
- 9.) There will only be one Grand Prize winner in this contest. The prize is valued at \$635. The prize will include:
 - 2 night hotel stay at the Hilton in Chicago
 - 2 Chicago Trolley & Double Decker Co VIP passes
 - \$100 gift card to Sugar Mama Bakery
 - Flowers from 1800Flowers.com and
 - \$100 gift card to Merle Norman.

Taxes, fees, surcharges, and gratuities not included.

All prizes are subject to have additional rules and regulations.

10.) The Grand Prize Winner must present a valid Illinois state issued picture ID in order to claim and receive their Prize.

11.) The Grand Prize Winner is responsible for paying all applicable local, county, state and federal taxes on such Grand Prize Winner's Prize. The Winner must claim the Grand Prize within 30 days of being awarded. In the event that the Grand Prize Winner or Finalists fail to claim the Grand Prize within such 30-day period, such Winner shall forfeit the Grand Prize and no other Winner will be chosen.

OTHER RULES

12.) 107.7 and 92.1 The Bull shall not be responsible for lost, late, illegible, misdirected or not received entries or for printing errors. Stations are not responsible for any technical difficulties experienced due to overload, busy signals, loss of phone service, electronic problems or any other factor that may prevent an individual from completing a phone call, sending an email, accessing the 107.7 The Bull website, or for any technical malfunctions related to any

telephone connection, servers, routers, or any other technical problem that may impact entry, participation or prize claim.

13.) All entries become the property of 107.7 and 92.1 The Bull and will not be acknowledged or returned. Entries that are determined by 107.7 The Bull to be fraudulent will be void and the person making such an entry barred from further participation in the Contest. Incomplete entries may be disqualified in 107.7 and 92.1 The Bull sole discretion.

14.) By participating in the Contest, each Contestant consents to 107.7 and 92.1 The Bull and its affiliates, employees, agents and all other related sponsors using for advertising and/or other promotional purposes, without additional compensation. Each Contestant's image, voice and/or biographical information can be used on radio or TV broadcasts, newspaper advertisements and/or any other medium in connection with such Contestant's participation in the Contest.

15.) 107.7 and 92.1 The Bull accepts no responsibility of liability in connection with any injuries, losses or damages of any kind caused by or resulting from the acceptance, possession and/or use of a Prize. In addition, the Winner will be required to sign a release form to collect their Prize. Failure or refusal to sign such release form will result in forfeiture of such Prize.

16.) 107.7 and 92.1 The Bull reserve the right to: (a) terminate or declare the Contest null and void and rescind one or more of the Prizes, if in its sole judgment, the rules or the integrity of the Contest have been violated or compromised in any way, intentionally or unintentionally by any person whether or not a participant in the Contest; (b) alter or amend these Contest rules at any time; and (c) stop or conclude the Contest at any time without prior notice.

17.) 107.7 and 92.1 The Bull management shall be the sole arbiters in all matters relating to the Contest and the interpretation of these Contest rules. The decisions of 107.7 and 92.1 The Bull shall be final. Entry into the Contest constitutes agreement by contestants to abide by these rules. Station reserves the right to disqualify or remove any entry at their sole discretion. If a Winner is found in violation of these rules or is otherwise disqualified by 107.7 and 92.1 The Bull, in its sole judgment, then he/she may be required by 107.7 and 92.1 The Bull to forfeit his/her Prize.

18.) All Prizes awarded through 107.7 and 92.1 The Bull are non-transferable, nor may a prize be substituted at the request of the contest winner, nor may a prize be substituted for cash. 107.7 and 92.1 The Bull reserve the right to substitute a prize of equal or greater value in the event, the specified prize becomes unavailable.

19.) If a Prize is forfeited under these rules, then it will remain the property of 107.7 and 92.1 The Bull and a new winner of such Prize will not be selected.

20.) In the event of any dispute pertaining to this contest, the decision of 107.7 and 92.1 The Bull management is final.

21.) A complete copy of the rules are available at the 107.7 and 92.1 The Bull studio 108 Boeykens PL, Normal, IL 61761 during normal business hours of 8:00 a.m. a.m. to 5:00 p.m., Monday through Friday (excluding holidays). Any person may request a copy of these rules by sending a self-addressed envelope to 107.7 and 92.1 The Bull/Cities 92.9 at above address, attn: GPM True Love Contest Rules Request.

22.) The name of any Winner(s) will be available after December 15th 2018 by sending a self-addressed stamped envelope to 107.7 and 92.1 The Bull/Cities 92.9 above address, attn: GPM True Love Contest Winner's List.