



2015 Staples Superpower your School Contest

Frequently Asked Questions

Who is an “Ecovator”?

An “Ecovator” is a term we here at Staples coined (combination of “Eco” and “innovator”) to refer to those superheroes in your school – whether they are students or teachers – who are using innovative and creative ways to make a difference for the environment and reduce our eco footprint on the planet.

Why is the Staples Superpower your School Contest needed?

Through past submissions and surveys Staples Canada conducted, we learned that while schools do have technology, much of the equipment has not been upgraded in years. Given the speed of technological advancements, the age of equipment in many Canadian schools is quite outdated. This is where Staples Canada’s contest helps – we are thrilled to offer the opportunity to ten lucky publicly-funded schools in Canada to win \$25,000 (inclusive of taxes) worth of the latest technology from Staples.

How is Earth Day Canada involved in the contest?

Earth Day Canada works directly with thousands of teachers and schools across Canada in providing environmental education resources and support. They help ensure that the Staples Superpower your School Contest reaches as many schools as possible. They also provide support during the judging process.

How can my school participate?

Any publicly-funded elementary or secondary school in Canada can participate in the contest (includes public schools, Catholic schools, or any school that is a registered charity or non-profit). Schools are invited to complete a contest entry form outlining the school’s environmental efforts (refer to contest [Eligibility and Entry Criteria](#)) – one entry per school, with the approval of the school’s principal. Entries will be accepted online at www.staples.ca/powereco from January 5 - 31, 2015. Please refer to our [Rules and Regulations](#) before completing the entry form.

Who completes the contest entry form?

We strongly recommend that students get involved in completing the entry form with the assistance of a teacher or another school official. The submission itself must be made by a school official and entries must be approved by the school’s principal before they are submitted. Entries will be accepted online at www.staples.ca/powereco from January 5 - 31, 2015. Please refer to our [Rules and Regulations](#) before completing the entry form.

I'd like help with my entry. What should I do?

Before completing the entry form, read our helpful [Step-by-Step Entry Guide](#). If you have further questions or would like to discuss your entry in advance, contact Earth Day Canada at powereco@earthday.ca.

What are the eligibility criteria?

1. Must be a publicly-funded elementary or secondary school in Canada (includes public schools, Catholic schools, or any school that is a registered charity or non-profit)

2. Environmental Attributes

- The school has made a positive environmental impact through the establishment of innovative projects and programs
- The school incorporates environmentally responsible behaviour into everyday school life
- The school demonstrates a long-term commitment to supporting a healthier environment

3. School and Community Involvement

- The school has provided the school community (students, staff and parents/guardians) the opportunity to get actively involved
- The school has engaged the local community (other schools, local businesses, local groups) to become involved
- The school is an environmental leader and has directly affected an increase in environmental knowledge and responsible behaviour within the school and local community

What are the entry criteria?

The entry criteria are:

- Contest entry form must be submitted by a school official with the approval of the school's principal
- Contest entry form must be completed in full and submitted online at www.staples.ca/powereco between January 5 - 31, 2015
- Responses have to adhere to the specified word count for each question
- Only one entry per school is permitted

When is the contest deadline?

Contest entry forms must be completed in full and submitted online at www.staples.ca/powereco between January 5 - 31, 2015.

How are contest entries evaluated?

External judging panels of environmental leaders from across Canada will review the contest entries and select the winning schools.

When and how will I know if my school won?

The winning schools will be informed by telephone in March of 2015.

If my school is selected as a winner, what can I expect?

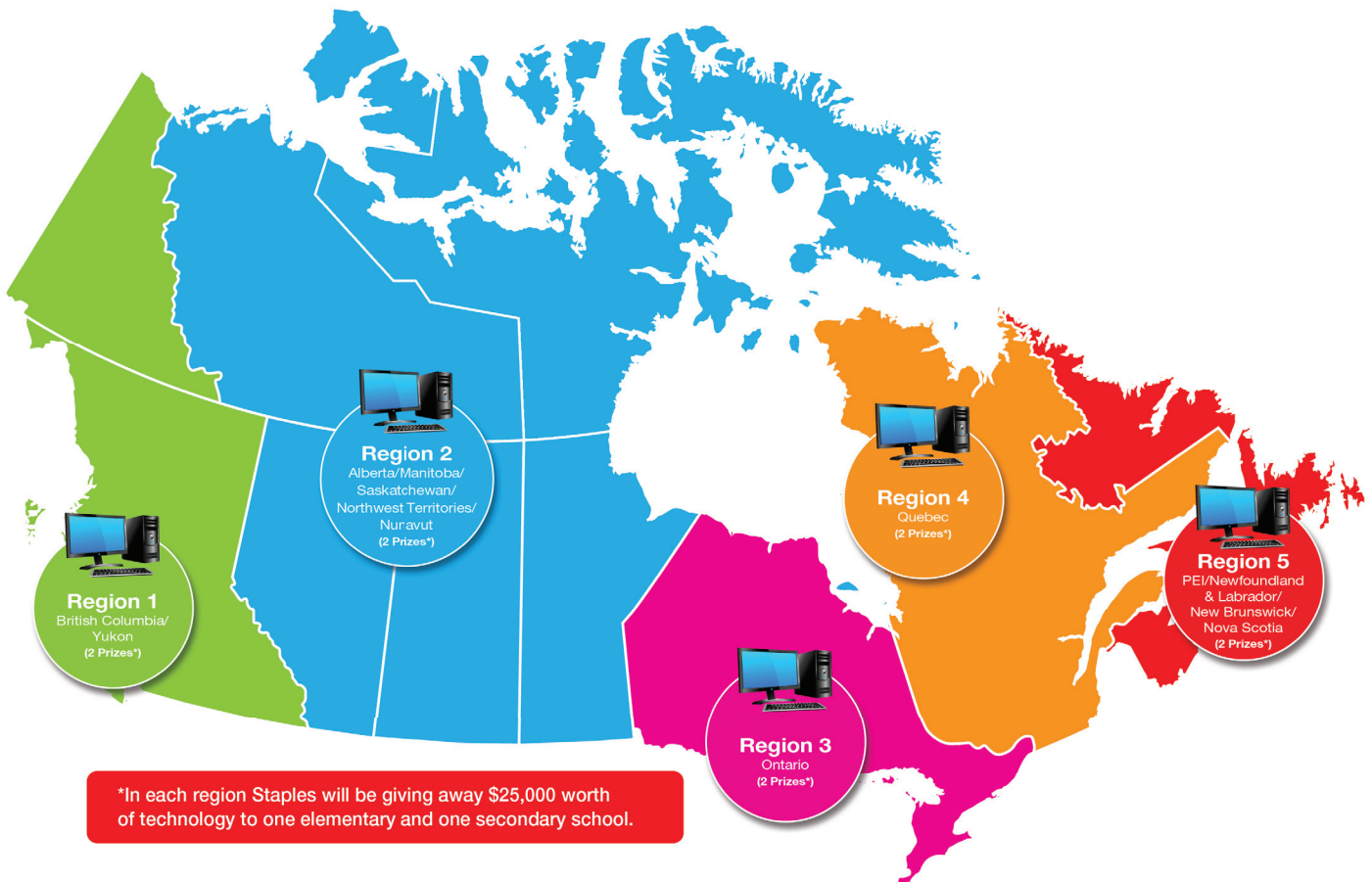
Winning schools will receive **\$25,000** (inclusive of taxes) worth of the latest technology from Staples. Through close collaboration with your school principal and the local store general manager, we'll work to tailor the technology to the needs of your school. Plus, all of the equipment will be Bullfrog powered, courtesy of our partner, **Bullfrog Power**, with 100% green electricity for one year. Bullfrog's power comes from clean, green sources such as wind and low-impact hydro. Schools will also be asked to complete a short follow up questionnaire outlining how the new technology has furthered the school's environmental and educational work.

How do I find out where the closest Staples location is to my school?

Please [Click Here](#) for the Store Locator.

How does your regional breakdown work?

There are ten prizes, each consisting of \$25,000 (inclusive of taxes) worth of the latest technology from Staples. Prizes will be awarded based on the following regional breakdown to allow publicly-funded schools from different regions in Canada an equal chance of winning. One elementary school and one secondary school will be awarded in each region. If no entries are received from a region, that region's prizes will be reallocated to the region with the highest number of entries.



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