

Are you an Ecovator - a superhero who innovates to make a difference for the environment?

Does your school save the planet with its eco programs? Your eco initiatives could help you **win 1 of 10 prizes of \$25,000** (inclusive of taxes) worth of technology, so you can superpower your school. Before completing the entry form, read this helpful step-by-step guide.

STEP 1: Read the contest Eligibility and Entry Criteria to make sure your school qualifies to enter.

STEP 2: Read the contest **Rules and Regulations** to learn about the contest details.

STEP 3: Contact Earth Day Canada at powereco@earthday.ca to discuss your entry in advance (optional).

STEP 4: Complete the entry form and submit online at <u>www.staples.ca/powereco</u> from January 5 - 31, 2015

Here are some tips to consider when completing your entry form:

- **1.** Plan ahead and allow lots of time to complete the entry form. Read all three questions in advance and plan your answers.
- When completing the entry form always keep the <u>Eligibility and Entry Criteria</u> in mind. These key criteria will be used to evaluate your entry.
- 3. Focus on the unique work that your school does. What makes you most proud? Be sure to stand out!
- **4.** Tell us how your school involved and educated the school and local community in your environmental projects and programs.
- **5.** Include numbers and results wherever possible that show a) the positive environmental impact your school has made and b) school and community involvement.
- Be sure to review last year's winners' stories to see what it takes to have a winning submission. <u>Click here</u> for some inspiration.
- For general questions, refer to the <u>Frequently Asked Questions</u>. If you have additional questions or need help with your entry, contact <u>powereco@earthday.ca</u>.

Good Luck!

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