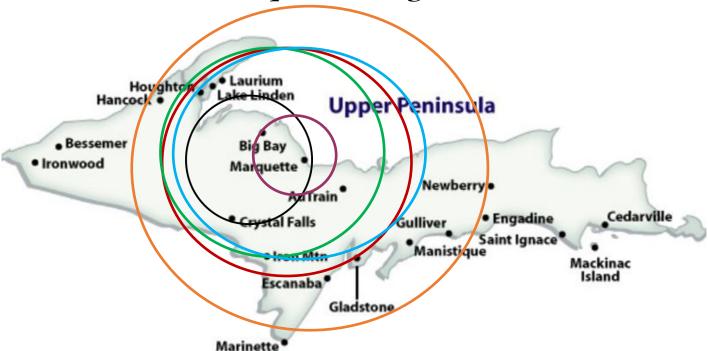
# An Introduction to...





### Upper Michigan's Advertising Powerhouse

### Marquette Region























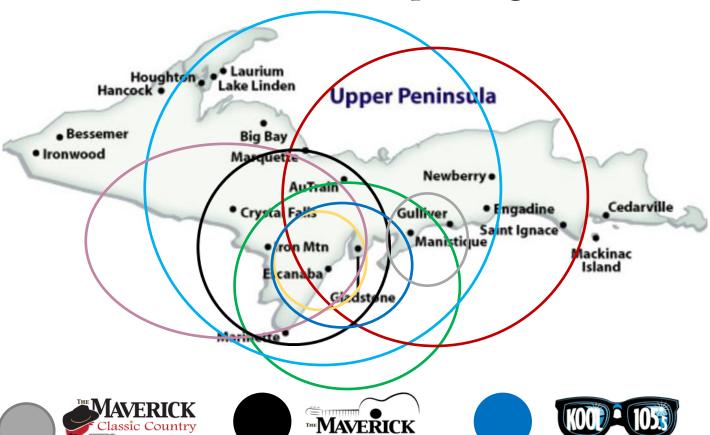






# **Upper Michigan's Advertising Powerhouse**

### Escanaba & Manistique Region





























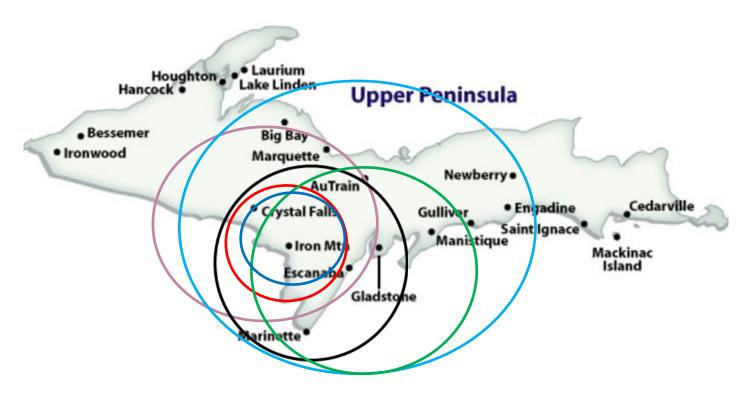






# Upper Michigan's Advertising Powerhouse

### Iron Mountain Region



























# **Upper Michigan's Advertising Powerhouse**

#### 97.1 WGLQ

- Home of Packer Football
- Upper Michigan's Contemporary Hit Station



#### 107.3 WUPF

- Classic Rock that Rocks in Escanaba, Iron Mountain & Menominee
- Home of Class D Athletics



#### 94.3 WZNL

- Iron Mountain's Adult **Contemporary Station**
- Home of MSU Basketball



#### 94.9 WUPZ

- Home of Packer Football
- Marquette's Contemporary Hit Station



#### 92.3 WJPD

- Home of Lions Football
- Station



#### 98.5 and 1490 WTIQ

- Home of Emerald Sports
- Manistique's Classic **Country Station**



#### 96.7 WUPG

Marquette's Classic Country Station



#### 106.3 WGMV

- Home Bay College Norse **Athletics**
- Escanaba, Iron Mountain & Menominee's Classic Country



#### **RRN** Digital

Digital Display, pre-roll and CTV/OTT Advertising

15,000+ Unique Email addresses

40,000+ Social Media Followers

ShorelineShoppingShow.com

RRNSports.com

RadioResultsNetwork.com





### Upper Michigan's Advertising Powerhouse

#### 100.3 WUPT

- Home of Northern Michigan University Athletics
- Marquette's Classic Rock Station



#### 102.5 WCMM

- Home of Lions Football
- Escanaba, Manistique & Munising's Fresh Country Station



#### 105.5 WGKL

 Escanaba's home for Classic Hits



#### 93.1 WIMK

- Home of Lions Football
- New Rock for a New Generation in Iron Mountain



#### 1320 WDMJ

- Home of Red Wings Hockey
- Marquette's Big Talker Station



#### **600 WCHT**

- Home of Red Wings Hockey
- Home of Delta County High School Athletics
- Escanaba's Big Talker Station



#### **Local News**



MORE THAN 30 MINUTES OF LOCAL NEWSCASTS EACH DAY ON EACH OF OUR STATIONS!



PLUS ADDITIONAL EYES & EARS ALL OV OUR LISTENING AREA!



REGULAR UPDATES ON OUR POPULAR WEBSITES AND TO OUR 45,000+ SOCIA

#### 1450 WMIQ

- Home of Red Wings Hockey
- Iron Mountain's Big Talker
  Station



#### Committed to Local:

- **Experience:** over 600 combined years of broadcast experience
- News: Largest radio news team in Upper Michigan
- Weather: Full weather team with alerts and updates 24/7
- Sports: Largest broadcast team in Upper Michigan broadcasting over 700 games annually
- Local: over 40 broadcast professionals that live, work and love the U.P.!



# Marquette Radio Group





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