### Woodward Radio Group

**WISCONSIN’S CLASSIC ROCK**

- **Call Letters:** WAPL
- **Dial Position:** 105.7 FM
- **Target:** Adults 25-54
- **Format:** Classic Rock
- **Website:** WAPL.com
- **Core Artists:** AC/DC, Ozzy Osbourne, Pink Floyd
- **Notables:** - Rockin’ for 40 years
  - 100,000 watts
  - Rick & Cutter in the Morning
  - Packers Game Broadcasts

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**THE #1 HIT MUSIC STATION**

- **Call Letters:** WKSZ + WKZY
- **Dial Position:** 95.9 FM | 92.9 FM
- **Target:** Adults 18-49
- **Format:** CHR/Top 40
- **Website:** 959KissFM.com
- **Core Artists:** Bruno Mars, Twenty One Pilots, Flo Rida
- **Notables:** - Biggest hits all day long
  - Jake and Tanner Morning Show
  - AT40 with Ryan Seacrest

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**REAL. LOCAL. RADIO.**

- **Call Letters:** WHBY
- **Dial Position:** 1150 AM | 103.5 FM | 106.3 FM
- **Target:** Adults 35+
- **Format:** News/Talk
- **Website:** WHBY.com
- **Sports:** Milwaukee Brewers, Wisconsin Badgers, Milwaukee Bucks
- **Notables:** - 9 hours of local talk every weekday
  - The Ramsey Show

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**THE CUTTING EDGE OF ROCK**

- **Call Letters:** WZOR + WZOS
- **Dial Position:** 94.7 FM | 104.7 FM
- **Target:** Adults 18-49
- **Format:** Active Rock
- **Website:** RazorWisconsin.com
- **Core Artists:** Avenged Sevenfold, Halestorm, Foo Fighters
- **Notables:** - Free Beer & Hot Wings Morning Show
  - Northeast Wisconsin’s only Active Rock station

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**GREEN BAY’S BEST VARIETY**

- **Call Letters:** WKZG
- **Dial Position:** 104.3 FM
- **Target:** Adults 25-54
- **Format:** Pop Adult Hits
- **Website:** KZ1043.com
- **Core Artists:** Maroon 5, Adele, Prince
- **Notables:** - Most music for your work day
  - John Tesh
  - Casey Kasem - The 80s

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**APPLETON’S SPORTS RADIO**

- **Call Letters:** WSCO
- **Dial Position:** 1570 AM | 95.3 FM | 99.1 FM
- **Target:** Men 25-49
- **Format:** Sports/Talk
- **Website:** TheScoreWI.com
- **Sports:** NASCAR, Marquette, Wisconsin Hard Golf
- **Notables:** - High school sports play-by-play (radio and video)
  - Local shows with BJ and the Bear and Lea and Belky
  - The Dan Patrick Show
  - The Rich Eisen Show

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**DIGITAL OFFERINGS**

As a dynamic media company, Woodward Radio Group has been creating successes over the years utilizing numerous mediums. We enjoy connecting with our audiences, and our customer’s audiences, through the use of ever-changing technology. Talk with your Account Executive about the custom opportunities that can be created within your partnership.