



2211 RIMLAND DRIVE #116
BELLINGHAM, WA 98226
360.922.6222 | F.360.922.6241
PRAISE1065.COM

"PRAISE 106.5 Secret Sound"

Official Contest Rules

Contest Name: "PRAISE 106.5 Secret Sound" (herein defined as the "Contest")

Station: KWPZ/PRAISE 106.5 (herein defined as the "Station")

Station Address: 2211 Rimland Drive, Suite 116, Bellingham, WA 98226

A. Description of Contest:

- The "PRAISE 106.5 Secret Sound" Game is an ongoing contest that occurs on PRAISE 106.5 once or more times a day. This contest will continue until PRAISE 106.5 decides otherwise, herein defined as "Contest Period". Station reserves the right to extend contest period at its discretion.
- Any individual calling the PRAISE Contest line at (866) 729-1065 is considered an entrant within the meaning of this Contest.

B. How Contest is Played:

- Each weekday (Mon-Fri) during the Contest Period, an undefined sound effect (herein defined as "Secret Sound") will be played up to 3 different times on air between the hours of 6am - 7pm. After the sound effect is played, Station contest phone lines will be opened to its listeners seeking to submit an entry. The caller selected who submits a valid entry to the station via telephone will win a prize of at least one hundred and six dollars (\$106.00), or at the value of the current prize.
- Once a listener has correctly identified the "Secret Sound" effect, that caller is designated the winner of that game. A new "Secret Sound" game, with a new sound effect, will begin within two business days, subject to review and discretion of Station.
- If there is no "Secret Sound" winner on any given day, the game will continue on to the next business day with the same "Secret Sound" effect being aired, and will continue until a caller correctly identifies the "Secret Sound". The Station reserves the right to end the game, or change the sound at any time.
- Each day the "Secret Sound" carries over to the next business day, the prize money will be increased by \$106, and becomes the new prize value. The prize value will continue to increase until the sound effect is correctly identified and a winner is designated, or at such time PRAISE decides to discontinue the game.
- To submit a valid entry to the Station, Entrants must call the PRAISE Contest line at (866) 729-1065, after the Secret Sound is played, and correctly identify the sound. The Station, in its sole discretion, shall determine the accuracy of any guess, and judge whether the answer provided is sufficient to be designated the winner and claim the prize. This is not open to dispute or appeal from third parties.
- Important Note: By entering the Contest, Entrant agrees that audio recording of a phone call, submitted as part of his/her Contest entry to the Station, including his/her voice or likeness, is the sole property of Station, and may be aired in whole or in excerpt by the Station. Entries submitted to the station will not be returned.



PART OF THE CRISTA FAMILY

- Station reserves the right to broadcast hints at various times and post incorrect guesses online at www.praise1065.com. Further, Station may opt to post visual clues at www.praise1065.com, in email communications, as a response to text request, or by other means Station decides appropriate to distribute such visual or audio clues.
- The Station may, in its sole direction, choose not to air a Sound on any weekday during the Contest period. Contest entries will not be considered on days which no Sound is played.

PROMOTIONAL SPONSORS:

PRAISE shall, at its sole discretion, have Contest sponsors at various times during the Contest period. These Sponsors will receive promotional exposure as part of the Contest, but Sponsors are in no way responsible for the execution of the Contest, nor will Sponsors have any judgment in, or influence of contest outcomes.

Odds of winning the Secret Sound Game will depend on the number of entries received for the contest.

Eligibility Restrictions:

1. Contests is open to PRAISE 106.5 listeners who are 18 years of age or older, and who legally reside in the United States or Canada.
2. Limit to one entry per person per day.
3. Only one winner of the Contest is allowed per household, per calendar year.
4. Persons who are ineligible to win prizes or participate in Station contests include: (a) CRISTA employees and their parents, spouses, children, siblings and roommates, (b) employees of advertising agencies that conduct business with CRISTA Media; (c) employees of participating sponsors and promotional partners, and (d) persons employed by radio stations within Whatcom or Skagit Counties, or the Vancouver, B.C. metropolitan area.
5. Contest participants agree that PRAISE 106.5, CRISTA Media and contest sponsors have the right to use the name, voice or likeness of Contest participants and winners for promotional and advertising purposes without compensation.
6. PRAISE 106.5 will not disclose or sell participant personal information to parties that are not affiliated with PRAISE 106.5 and or CRISTA Media.
7. No purchase is necessary. Purchase does not increase odds of winning.
8. Chance of winning depends on the number of total entries.
9. Prize amounts will vary and will be paid in the currency of the country where the winner resides. If the winner resides in Canada, his/her payout will be in CAD. If the winner resides in the United States, his/her payout will be in USD.
10. Prizes will be mailed to contest winners unless otherwise decided upon by Station. Station is not responsible for loss or damage of prize when mailed.
11. Winners who are residents of the U.S. are responsible for U.S. federal, state and local taxes and fees if applicable. Any U.S. Resident winning over \$600 in cumulative prize value or cash prizes from Station within a calendar year will receive an IRS Form 1099, and a copy of such form will be filed with the IRS.
12. By participating, each contest participant waives any and all claims of liability against PRAISE 106.5, CRISTA Media, or CRISTA Ministries, its officers, directors, employees, agents, and contest sponsors for any damage or personal injury or loss which may occur from participation in the contest or from the use of prizes awarded by PRAISE 106.5.

13. Contestants are required to provide truthful and complete information. PRAISE 106.5 will reject any entry that the station discovers to be false, partially false, intentionally misleading, or incomplete.
14. PRAISE 106.5 reserves the right to disqualify any participant attempting to tamper with the contest entry process.
15. PRAISE 106.5 reserves the right to substitute contest prizes with other prizes of approximately equivalent value.
16. PRAISE 106.5 reserves the right to cancel, change, or modify the Contest, or Contest rules at any time without advance notice and will update the Contest rules accordingly.

By entering or participating, Entrants acknowledge they have read, understood, accepted and agreed to be bound by the terms and conditions of these Official Contest Rules, as they may be amended from time to time. Entrants may not sell, assign or transfer any of their rights under these Official Contest Rules or as may be granted throughout this Promotion. Entries that do not comply with all requirements stated in these Rules will not be considered and will be disqualified.