

2019 EEO PUBLIC FILE REPORT

A. Employment Unit Covered

Mississippi Valley Broadcasters, LLC

WLXR-FM	La Crosse, WI
WLFN-AM	La Crosse, WI
WQCC-FM	La Crosse, WI
WKBH-FM	West Salem, WI
KQEG-FM	LaCrescent, MN

B. Reporting Period

August, 1 2018 to July 31, 2019

C. Full-time Vacancies Filled During Reporting Period

1. Job Title: Account Executive	Date Filled: 08/06/2018
2. Job Title: Business Manager	Date Filled: 03/26/2019
3. Job Title: Account Executive	Date Filled: 02/08/2019
4. Job Title: Sales Manager	Date Filled: 07/01/2019

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Account Executive	Date Filled: 08/06/2018
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Referral Sources used:

La Crosse Media Group - Website	Position #1 filled with this source
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La Crosse Media Group - Radio Ads

La Crosse Media Group - Employee Referrals

1407 2nd Avenue N.

La Crosse, WI 54601

Contact: Ron Reeve <http://www.lacrosseradiogroup.net/contact.html>

Phone: 608-782-8335 Fax: 608-782-8340

Indeed

Help Desk: (800)475-4361

www.indeed.com/hire?h!=en&cc=US

Tech Connect**Western Technical College**

Career Services (608)785-9440

400 7th Street North

La Crosse, WI 54601

www.wisconsintechconnect.com/employers/jobs

Winona State University

Career Services: (507)457-5878

314 Maxwell Hall

Winona, MN 55987

<https://wsucareerservicezlink.experience.com>

Viterbo/Purple Briefcase

Career Services: (608)796-3827

900 Viterbo Drive

La Crosse, WI 54601

www.viterbo.edu/career-services/purple-briefcase

Chamber of Commerce

601 7th St. N.

La Crosse, WI 54601

(608)784-4880

www.lacrossechamber.com

Total number of interviewees from all sources for this position: 8

2. Job Title: Business Manager

Date Filled: 03/26/2019

Referral Sources used:

La Crosse Media Group - Website

La Crosse Media Group - Radio Ads

La Crosse Media Group - Employee Referrals

1407 2nd Avenue N.

La Crosse, WI 54601

Contact: <http://www.lacrosseradiogroup.net/contact.html>

Phone: 608-782-8335 Fax: 608-782-8340

InDeed

Help Desk: (800)475-4361

www.indeed.com/hire?h!=en&cc=US

Position #2 filled with this source

Viterbo/Purple Briefcase

Career Services: (608)796-3827

900 Viterbo Drive

La Crosse, WI 54601

www.viterbo.edu/career-services/purple-briefcase

TechConnect**Western Technical College**

Career Services: (608)785-9440

400 7th Street North

La Crosse, WI 54601

www.wisconsintechconnect.com/employers/jobs

Winona State University

Career Services: (507)457-5878

314 Maxwell Hall

Winona, MN 55987

<https://wsucareerservicezlink.experience.com>

Total number of interviewees from all sources for this position: 2

3. Job Title: Account Executive

Date Filled: 02/08/2019

4. Job Title: Sales Manager

Date Filled: 07/01/2019

Referral Sources used:**La Crosse Media Group - Website****La Crosse Media Group - Radio Ads**

Position #3 an #4 filled with this source

La Crosse Media Group - Employee Referrals

Position #3 filled with this source

1407 2nd Avenue N.

La Crosse, WI 54601

Contact: Ron Revere <http://www.lacrosseradiogroup.net/contact.html>

Phone: 608-782-8335 Fax: 608-782-8340

Zip Recruiter

Help Desk: (877)252-1062

www.ziprecruiter.com

InDeed

Help Desk: (800)475-4361

www.indeed.com/hire?h!=en&cc=US

Minnesota State College Southeast Technical

Career Services: (507)453-2700

1250 Homer Road

Winona, MN 55987

www.southeastmn.edu/

UW-La Crosse

Career Services: (608)785-8514

1140 Centennial Hall

La Crosse, WI 54601

www.myinterfase.com/uwlax

TechConnect

Western Technical College

Career Services: (608)785-9440

400 7th Street North

La Crosse, WI 54601

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Career Services: (507)457-5878

314 Maxwell Hall

Winona, MN 55987

<https://wsucareerservicezlink.experience.com>

Wisconsin Broadcasters Association

44 E. Mifflin Street Suite 900

Madison, WI 53703

Contact: Kristen Bergmann www.wi-broadcasters.org/wba/index.php

Phone: 608-255-2600 Fax: 608-256-3986

Illinois Media School – Chicago

Attn: Don Clark (331)215-4733

dclark@beonair.com

Total number of interviewees from all sources for this position: 4

E. Total Number of Persons Interviewed for all Full-Time Vacancies Filled During the Reporting Period: 14

F. Total Number of Interviewees for all Full-Time Vacancies Filled During the Reporting Period per Recruitment/Referral Source:

Referral Sources used:

Interviews per referral source:

La Crosse Media Group - Website 1
La Crosse Media Group - Radio Ads 3
La Crosse Media Group - Employee Referrals 1

1407 2nd Avenue N.

La Crosse, WI 54601

Contact: Ron Revere <http://www.lacrosseradiogroup.net/contact.html>

Phone: 608-782-8335 Fax: 608-782-8340

Wisconsin Broadcasters Association

44 E. Mifflin Street Suite 900

Madison, WI 53703

Contact: Kristen Bergmann www.wi-broadcasters.org/wba/index.php

Phone: 608-255-2600 Fax: 608-256-3986

Zip Recruiter 1

Help Desk: (877)252-1062

www.ziprecruiter.com

InDeed 8

Help Desk: (800)475-4361

www.indeed.com/hire?h!=en&cc=US

Minnesota State College Southeast Technical

Career Services: (507)453-2700

1250 Homer Road

Winona, MN 55987

www.southeastmn.edu/

UW-La Crosse

Career Services: (608)785-8514

1140 Centennial Hall

La Crosse, WI 54601

www.myinterfase.com/uwlax

St. Mary's University

Career Services: (800)635-5987

700 Terrace Heights

Winona, MN 55987

www.myinterfase.com/smumn

Viterbo/Purple Briefcase

Career Services: (608)796-3827

900 Viterbo Drive

La Crosse, WI 54601

www.viterbo.edu/career-services/purple-briefcase

TechConnect

Western Technical College

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400 7th Street North

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Winona, MN 55987

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Organizations requesting notifications of job vacancies pursuant to Section 73.2080(c)(1)(ii)

Illinois Media School – Chicago

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dclark@beonair.com